

# What Can I Do with a Bachelor Degree in Business Management with a Concentration in

# Music Business

<b>A &amp; R Representative</b>	(Artist & Repertoire) Work for record labels to seek out new talent to sign
<b>Artist Manager</b>	Manage the career and best interests of a band or artist
<b>Booking Agent</b>	Finds work and books shows and tours for bands or artists
<b>Business Manager</b>	Handles all financial and royalty responsibilities for signed artists
<b>Distributor</b>	Distributes musical product, such as CDs, DVDs, etc., to record stores, labels, and retail chains
<b>Music Licensing</b>	Copyrights and approval of usage of musical products to other mediums
<b>Music Marketing</b>	Marketing and promoting an artist, tours, and musical product for talent often signed to a particular label
<b>Music Merchandising</b>	Create accompanying products that deal with a particular artist or performer, such as t-shirts or posters, for mass production
<b>Producer</b>	Helps provide guidance to an artist during the recording process in a studio atmosphere
<b>Production Department</b>	Assist in all technical aspects of creating an album
<b>Promotions Director</b>	Runs the promotions dept. that gets the word out about an artist, event, or new product
<b>Publicist</b>	Works directly with an artist to arrange public appearances, photo shoots, and side work to aids in promotion
<b>Publishing</b>	Authorizing various uses of songs through the use of various licenses
<b>Retail Sales Representative</b>	Represent a company and sell its musical merchandise
<b>Owner-Independent Record Label</b>	Start up and run your own independent record label where you find and book the talent you want, work with your favorite venues, and make all your own decisions
<b>Tour Manager</b>	Manages a band or artist while on tour as well as handles all equipment load in & out for each show
<b>Venue Manager / Owner</b>	Manages and or owns a concert venue where shows and events are held