

What Can I Do with a Bachelor Degree in Jazz Commercial Music with a Concentration in

Music Business

A & R Representative	(Artist & Repertoire) Work for record labels to seek out new talent to sign
Artist Manager	Manage the career and best interests of a band or artist
Booking Agent	Finds work and books shows and tours for bands or artists
Composer	Write or author pieces of music
Music Licensing	Copyrights and approval of usage of musical products to other mediums
Music Marketing	Marketing and promoting an artist, tours, and musical product for talent often signed to a particular label
Musician/Singer	Professional vocalist or musician of a particular musical instrument
Producer	Helps provide guidance to an artist during the recording process in a studio atmosphere
Production Department	Assist in all technical aspects of creating an album
Promotions Director	Runs the promotions dept. that gets the word out about an artist, event, or new product
Publicist	Works directly with an artist to arrange public appearances, photo shoots, and side work to aids in promotion
Publishing	Authorizing various uses of songs through the use of various licenses
Session Vocalist	Hired by a producer or another musician to play a particular instrument for a specific recording or period of time
Owner-Independent Record Label	Start up and run your own independent record label where you find and book the talent you want, work with your favorite venues, and make all your own decisions
Tour Manager	Manages a band or artist while on tour as well as handles all equipment load in & out for each show
Venue Manager / Owner	Manages and or owns a concert venue where shows and events are held
Wedding / Party Band Vocalist	Sing or play an instrument in a band that performs for parties, weddings, and/or special events