

# What Can I Do with a Bachelor Degree in Mass Communication with a Concentration in

# Journalism

<b>Advertising</b>	Attracting public attention to a product or business, as by paid announcements in the print, broadcast, or electronic media
<b>Art Director</b>	The director in charge of the artistic features of a project
<b>Current Events Reporter</b>	A writer, investigator, or presenter of current event related news stories
<b>Editor</b>	Prepare and proofread text and articles for publication
<b>Entertainment Reporter</b>	A writer, investigator, or presenter of entertainment related news stories
<b>Magazine Writer</b>	Write articles and special interest stories or specific issues for a magazine
<b>News Anchor/Reporter</b>	A presenter of the general news on TV
<b>Newspaper Writer</b>	Write articles and present stories for a newspaper
<b>Page Layout Coordinator</b>	Organizes what articles will be published where and designs how the pages will appear after printing
<b>Public Relations/Publicity</b>	Managing communication between an organization and its key public to build, manage and sustain its positive image
<b>Publisher</b>	Prepare and issue (printed material) for public distribution or sale
<b>Sports Reporter</b>	A writer, investigator, or presenter of sports related news stories
<b>Staff Writer</b>	A writer hired to cover specific topics or material for an assigned period of time
<b>Webzine Operator/Writer</b>	Write or operate a magazine or editorial that is specifically published only on the internet