



Career Services Center

What can I do with a Bachelor of Music Degree in Jazz Commercial Music

With a Concentration in **Music and Entertainment Industry Studies**

| Job Title | Description |
|---------------------------------------|---|
| A & R Representative | (Artist & Repertoire) Work for record labels to seek out new talent to sign |
| Artist Manager | Manage the career and best interests of a band or artist |
| Booking Agent | Finds work and books shows and tours for bands or artists |
| Composer | Write or author pieces of music |
| Music Licensing | Copyrights and approval of usage of musical products to other mediums |
| Music Marketing | Marketing and promoting an artist, tours, and musical product for talent often signed to a particular label |
| Musician/Singer | Professional vocalist or musician of a particular musical instrument |
| Producer | Helps provide guidance to an artist during the recording process in a studio atmosphere |
| Production Department | Assist in all technical aspects of creating an album |
| Promotions Director | Runs the promotions department that gets the word out about an artist, event, or new product |
| Publicist | Works directly with an artist to arrange public appearances, photo shoots, and side work to aids in promotion |
| Publishing | Authorizing various uses of songs through the use of various licenses |
| Session Vocalist | Hired by a producer or another musician to play a particular instrument for a specific recording or period of time |
| Owner-Independent Record Label | Start up and run your own independent record label where you find and book the talent you want, work with your favorite venues, and make all your own decisions |
| Tour Manager | Manages a band or artist while on tour as well as handles all equipment load in and out for each show |
| Venue Manager / Owner | Manages and or owns a concert venue where shows and events are held |
| Wedding / Party Band Vocalist | Sing or play an instrument in a band that performs for parties, weddings, and/or special events |