



# FIVE TOWNS COLLEGE



## INTERACTIVE MEDIA ARTS

The **Interactive Media Arts (IMA)** program at Five Towns College offers a dynamic, idea-driven environment where creativity meets technology. Students can pursue either an **Associate of Applied Science (A.A.S.)** or a **Bachelor of Fine Arts (B.F.A.)** degree, each designed to build strong creative and technical skills in areas such as 2D/3D animation, motion graphics, virtual reality, UX/UI design, and other emerging digital fields.

Rooted in design thinking and real-world application, both programs emphasize career readiness from day one. Through hands-on coursework, internships, and industry-relevant projects, students graduate with a professional portfolio that showcases their creative vision and technical expertise—giving them a competitive edge in the ever-evolving world of digital media and innovation.

**Ready to turn your creativity into a career?** Come visit us—tour the facilities, meet our faculty, and imagine yourself thriving in a program built for future innovators.



Admissions: 631.656.2110

 **FTC.EDU/IMA-DEGREES**

305 North Service Road, Dix Hills, NY 11746



# INTERACTIVE MEDIA ARTS

## CURRICULUM OVERVIEW

The **Interactive Media Arts** curriculum is designed to build a skill set in career-focused design concepts, principles and software, and emphasizes:

- **Design Thinking:** Using the *5-Phase Design Process* of Discovery, Interpretation, Ideation, Experimentation, and Evolution
- **Industry-Standard Software:** Adobe software, 3DS Max, Maya, Fusion, Coding Languages, Epic Game's Unreal Engine + more
- **Branding Strategies:** for personal and industry use
- **Portfolio Development and Career Preparation**

*\*These concepts differ slightly for the AAS degree path. Review degree requirements for the IMA programs in the Five Towns College Course Catalog.*

## PROGRAM HIGHLIGHTS

- **A Creative Community:** Immerse yourself in a community of like-minded creatives who collaborate on projects and complement each other's creative skill sets.
- **Expert Faculty:** FTC faculty are real-world practitioners who will prepare graduates for the rigors of a technical and ever-evolving career landscape.
- **Experiential Learning:** Students work with real clients as a service to the local community — offering students an opportunity to build a portfolio, website, or reel of unique, industry-focused creative content.



## POSSIBLE CAREER OUTCOMES

Here's some of the exciting careers that graduates from the Interactive Media Arts degree pursue:

- |                            |                        |
|----------------------------|------------------------|
| • Character Design         | • Illustration         |
| • Marketing/Graphic Design | • AR/VR Asset Creation |
| • Production Design        | • Game Design          |
| • Interface Design         | • Motion Graphics &    |
| • Web Development/Design   | Visual Effect Design   |

*"I've always wanted to learn how to make 3D animated art, and how to use Adobe software. The IMA program taught me so much about these creative tools! I have become proficient in the techniques I've learned in a very short amount of time and feel confident in my future career path. If you have always dreamed about learning these tools, there's no better place to look and FTC."*

- Matthew D. '26 - Interactive Media Arts, BFA Degree

