



FIVE TOWNS COLLEGE



MASS COMMUNICATION

The **Mass Communication** program at Five Towns College leads to a **Bachelor of Science (B.S.)** degree and offers four industry-focused concentrations: **Audio Recording Technology, Broadcasting, Journalism, and Live Entertainment and Media Production.** With a strong emphasis on emerging multimedia platforms, students are immersed in industry-standard technology from their very first day on campus.

In a close-knit community of driven, creative peers, students engage in hands-on learning that prepares them for dynamic careers in broadcasting, social media, journalism, audio production, and live event media. A standout feature of the program is access to the College's own television and radio stations, where students host radio shows and podcasts, broadcast live sports, and report for *The Record Online*, FTC's student-run digital news outlet.

Thinking about a future in media? Schedule a campus visit to explore our studios, connect with faculty, and see how FTC helps turn media-minded students into industry-ready professionals.



Admissions: 631.656.2110



FTC.EDU/MASS-COMM

305 North Service Road, Dix Hills, NY 11746



MASS COMMUNICATION

CURRICULUM OVERVIEW

Mass Communication students study the principles, laws, and history of the industry while honing their oral, writing, and critical thinking skills. Key learning areas include mass media, voice and diction, and emerging media.

Students then choose a concentration:

- **Audio Recording Technology:** Prepares students for careers in audio production
- **Broadcasting:** Trains for on-air or behind-the-scenes roles in mass media
- **Journalism:** Focuses on writing for TV, radio, and news outlets
- **Live Entertainment and Media Production:** Provides expertise in production—lighting, audio, media, staging, and live event management

**Review degree requirements for the Mass Comm programs in the Five Towns College Course Catalog.*

PROGRAM HIGHLIGHTS

- **Live Entertainment Management:** Each year, FTC hosts a stage at the **Great South Bay Music Festival** where Mass Comm students manage and produce live sound, broadcast, promote, and more. *There's no better way to gain real-world experience!*
- **The FTC Sound Stream:** Students host, produce, and promote radio shows and podcasts on our in-house internet radio station.
- **Sports Broadcasting:** Mass Comm students have the opportunity to live stream Sound Athletics events, providing play-by-play commentary that only a future sports broadcaster can.



POSSIBLE CAREER OUTCOMES

Here's some of the exciting careers that graduates from the Mass Communication degree pursue:

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|---------------------------|---------------------|
| • Event Staff and Manager | • Writer/Researcher |
| • Lighting/Stage Crew | • Reporter |
| • Editorial Staff | • Engineer |
| • Production Staff | • Promotions |
| • On-Air Personality | • Social Media |
| • Audio/Video Editor | • Guest Booker |

"My experience with the Mass Comm program at Five Towns College has been wonderful. As a small school, you can get hands-on experience and a lot of opportunities early on, letting you learn while building up a body of work. I've been extremely lucky to get involved with the program, especially writing for The Record Online, getting to publish work I'm proud of."

- Grace B. '27 - Mass Communication, Broadcasting Concentration

