

2023-24

Career Preparedness Assessment Summary

Introduction

The 2023-24 Career Preparedness Assessment Summary complements the College's 2023-24 Student Learning Assessment Summary by showing how students performed on specific Artifacts that assess their preparedness for a career within their chosen field of study.

In each course where a Career Preparedness Assessment Artifact is collected, a student must provide a specified document, final examination, presentation, research paper, project, or other type of material. This material is evaluated by the appropriate division faculty and becomes evidence to determine if the student has met the Learning Standard. Artifacts are store electronically in Canvas, the College's Learning Management System.

Rather than evaluating an Artifact with traditional letter grades (e.g., "A," "B," etc.), faculty employ a Rubric. The Rubric is a scaled evaluation tool that contains categories with numerical rankings (1 through 5), descriptive headings (Unacceptable, Emerging, Proficient, Target, and Exceeds Expectations), and descriptions of the quality of work that govern the evaluation given. To score the Artifact, the faculty choose the numerical scoring category that best describes the Artifact.

The planning and design stages of the Career Preparedness Assessment Initiative were undertaken in the Spring of 2022, with implementation of the Initiative beginning in the Fall 2022 semester. All academic divisions at the College, with the exception of the Film and Television Division, have participated in the Initiative since its inception. Leadership changes within the Film and Television Division delayed the planning and implementation of the Initiative for that division. However, it is anticipated that the division will be able to begin collecting Career Preparedness Assessment data during the 2024-25 academic year.

The Career Preparedness Assessment Initiative utilizes the same format and rubric scoring system that is used for the College's wider Student Learning Assessment Initiative. This includes the five-category scoring system of Unacceptable (1), Emerging (2), Proficient (3), Target (4), and Exceeds Expectations (5). This report provides summary data for Artifacts collected during the 2023-24 academic year, along with trend data since the implementation of the Career Preparedness Assessment Initiative.

Report Format

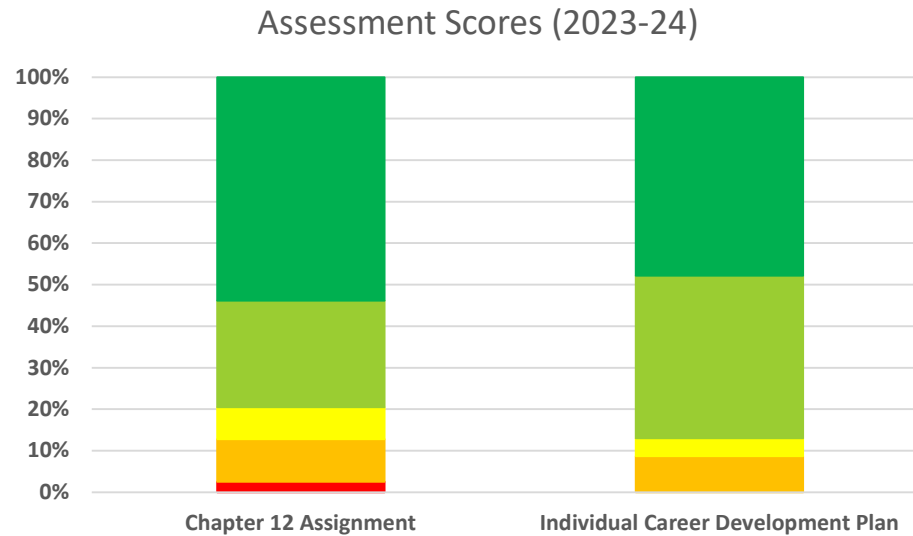
The summary facts and figures provided in the Summary section below highlight some of the assessment score trends found in the full range of Career Preparedness Artifact-collecting courses offered by each division. The remainder of the report is then divided into individual sections for each division at the college. Each section starts with a course assessment summary for the division, followed by more detailed data on each individual assessment Artifact collected. All of these sections can be easily navigated by using the bookmarks tab on the side of the screen if viewing the report electronically.

In each assessment Artifact section of the report, the first page will display a table listing each assessment along with the number and percentage of Artifacts that fell into each scoring category, the total number of Artifacts scored, and the average Artifact score for each assessment in that division. Figures in the table represent all Artifacts submitted for the given assessment across all sections of the course where the Artifact was collected.

Business Division, Career Preparedness Assessments (2023-24)

	1 unacceptable		2 emerging		3 proficient		4 target		5 exceeds expectations		Artifacts Scored	Average Score
Assessment	N	%	N	%	N	%	N	%	N	%	N	
<i>Chapter 12 Assignment</i>	1	2.6%	4	10.3%	3	7.7%	10	25.6%	21	53.8%	39	4.2
<i>Individual Career Development Plan</i>	0	0.0%	2	8.7%	1	4.3%	9	39.1%	11	47.8%	23	4.3

Below this table is a chart with a visual display of the proportion of Artifacts that fell into each scoring category for each assessment listed.

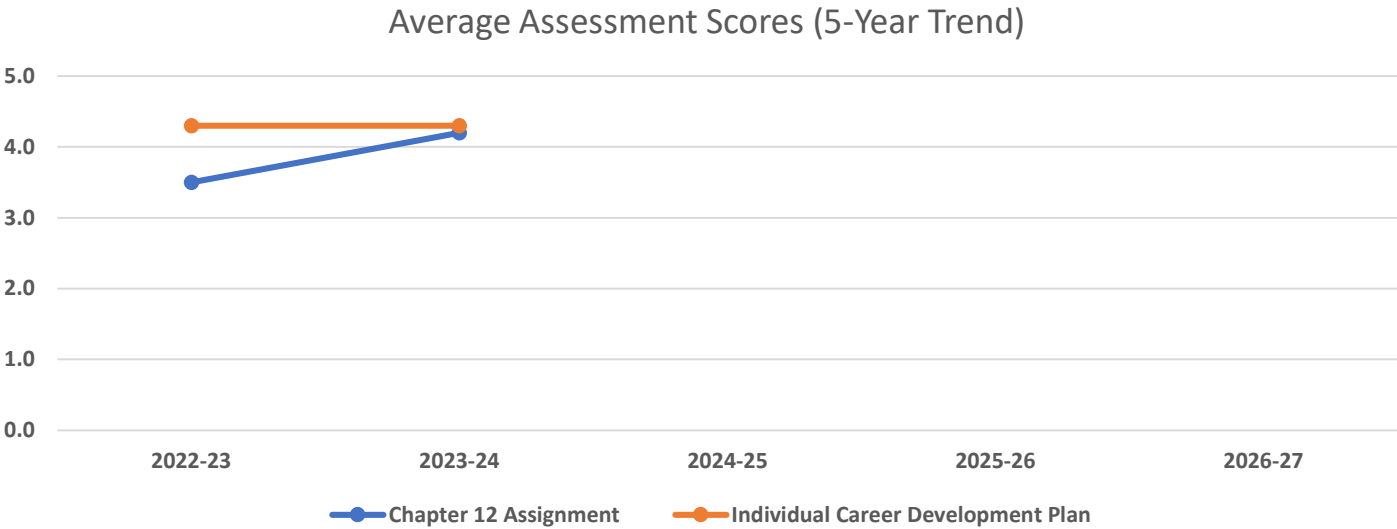


All tables and charts included in this report use a standardized color-coding system for each scoring category to aid in the interpretation of data: Unacceptable (1) = red, Emerging (2) = orange, Proficient (3) = yellow, Target (4) = light green, and Exceeds Expectations (5) = dark green.

The second page of each section of the report includes another table and chart, this set showing the trend in average Artifact scores for each assessment by academic year (see examples below). Because the Career Preparedness Assessment Initiative was only implemented in the Fall of 2022, trend data only goes back to AY22-23.

Business Division, Career Preparedness Assessments (5-Year Trend)

	Average Score by Academic Year				
Assessment	2022-23	2023-24	2024-25	2025-26	2026-27
Chapter 12 Assignment	3.5	4.2			
Individual Career Development Plan	4.3	4.3			

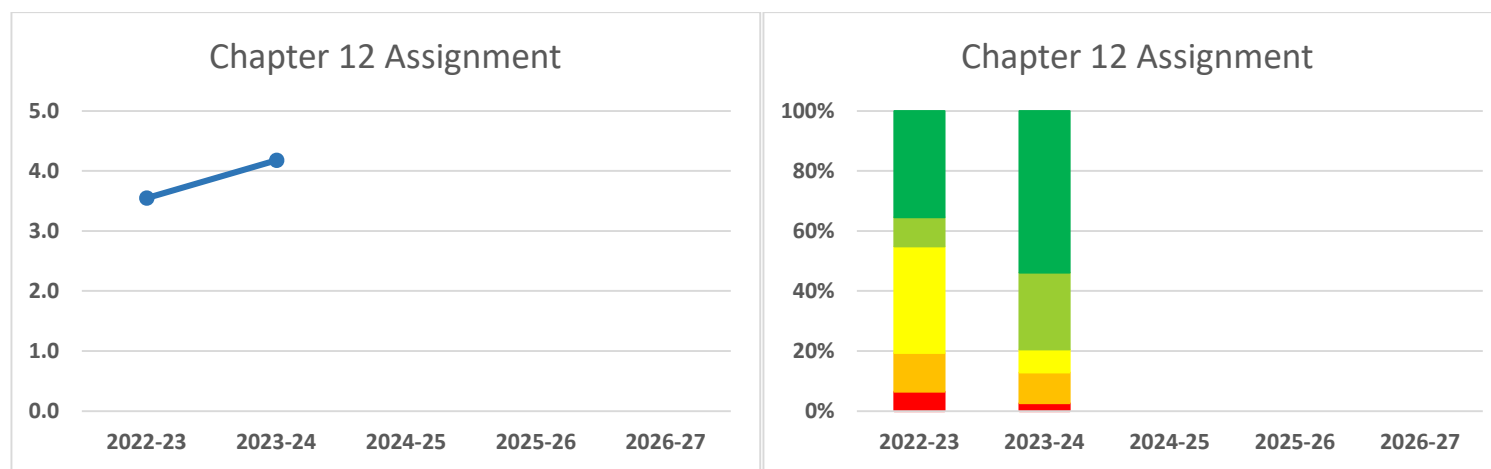


The remaining pages of each section give a breakdown of the Artifact scores for each individual assessment. The table on the top half of each page lists the course where the Artifact is collected, the name of the Artifact, a description of the Learning Standard for that Artifact, and the breakdown of scores by academic year. Again, the figures listed in the table include all Artifacts submitted for the given assessment across all sections of the course where the Artifact was collected.

Assessment: Chapter 12 Assignment

Recorded in: BUS151 – Business Communication Artifact: Chapter 12 Assignment		1 unacceptable		2 emerging		3 proficient		4 target		5 exceeds expectations		Artifacts Scored	Average Score
Chapter 12 assignment: Questions (20%), Organization/Appearance (30%), Content (40%), Language Use (10%)	2022-23	N	%	N	%	N	%	N	%	N	%	N	
	2022-23	2	6.5%	4	12.9%	11	35.5%	3	9.7%	11	35.5%	31	3.5
	2023-24	1	2.6%	4	10.3%	3	7.7%	10	25.6%	21	53.8%	39	4.2
	2024-25												
	2025-26												
	2026-27												

Below this table are two separate charts. The chart on the left displays a trendline of the average Artifact score by academic year, while the chart on the right displays the proportion of collected Artifacts that fell into each scoring category by academic year.



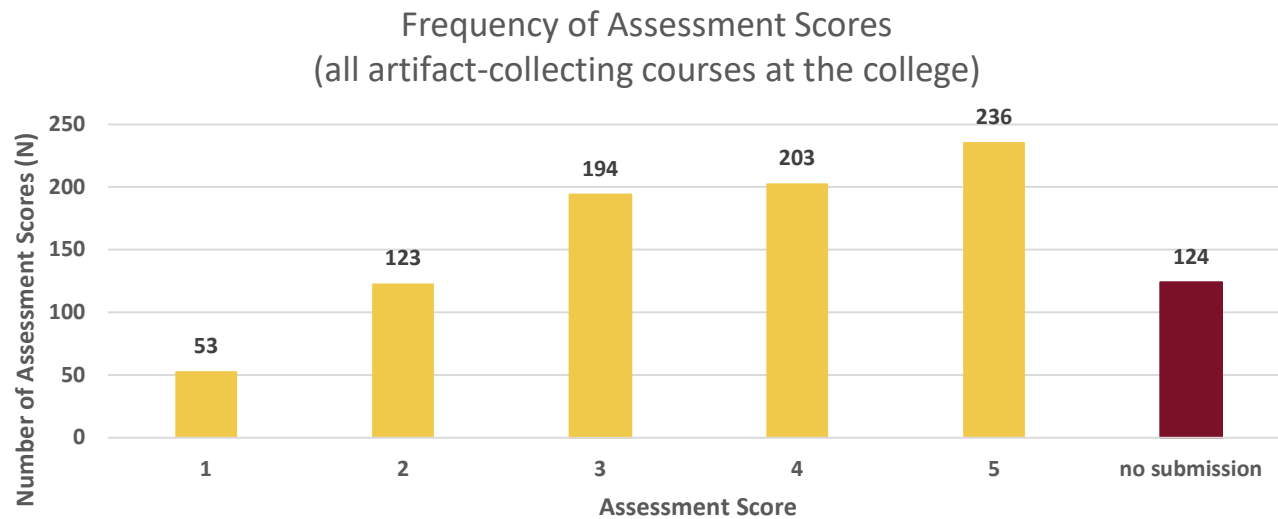
Summary

During the 2023-24 academic year there were 933 unique enrollments in Career Preparedness Artifact-collecting courses. A total of 809 Artifacts were collected and scored, for an overall Artifact-submission rate of 86.7% for AY23-24.

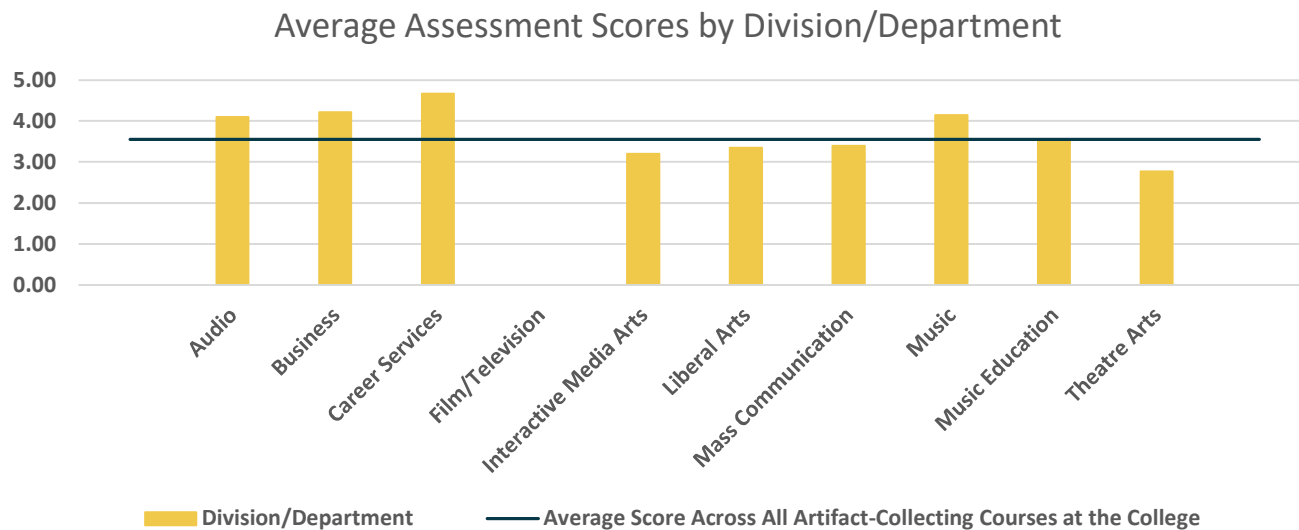
Key Facts and Figures

- Of the 809 Artifacts submitted in AY23-24:
 - 53 Artifacts (6.6%) received a score of 1, or Unacceptable
 - 123 Artifacts (15.2%) received a score of 2, or Emerging
 - 194 Artifacts (24.0%) received a score of 3, or Proficient
 - 203 Artifacts (25.1%) received a score of 4, or Target
 - 236 Artifacts (29.2%) received a score of 5, or Exceeds Expectations
- A total of 439 Artifacts (54.3%) received a score of 4 or higher, meaning they met or exceeded the Target score
- A total of 633 Artifacts (78.2%) received a score of 3 or higher, meaning that students were deemed Proficient at the Learning Standard being evaluated with the associated Artifact
- The average score across all collected Artifacts for AY23-24 was 3.55
- Divisional averages ranged from a low of 2.77 to a high of 4.67 (range value = 1.90)

FREQUENCY DISTRIBUTION TABLE (assessment scores across all artifact-collecting courses at the college, AY23-24)	
SCORE	N
1	53
2	123
3	194
4	203
5	236
no submission	124
Total	933
Submissions Scored (Total minus No Submissions)	809
AVERAGE SCORE	3.55



AVERAGE ASSESSMENT SCORES BY DIVISION/DEPARTMENT	
COURSE	AVERAGE ASSESSMENT SCORE
Audio	4.10
Business	4.21
Career Services	4.67
Film/Television	N/A
Interactive Media Arts	3.20
Liberal Arts	3.35
Mass Communication	3.39
Music	4.14
Music Education	3.50
Theatre Arts	2.77
AVERAGE SCORE ACROSS ALL ARTIFACT-COLLECTING COURSES AT THE COLLEGE	3.55



Areas of Concern

Areas of Concern consist of assessments where the average Artifact score was under 3.0 (which suggests students are not meeting the desired proficiency) or was 5.0 (indicating that all students assessed on a particular item received the top mark of 5 – Exceeds Expectations). These Areas of Concern should be given special attention by division chairs and their faculty members to ensure that the stated assessments and associated Artifacts have the appropriate level of rigor which will allow students to achieve the stated proficiency, but at the same time will also challenge students enough that a reasonable distribution of assessment scores will be awarded and not everyone will receive the top mark.

When assessing Areas of Concern, each division should consult past assessment reports and look at how the Artifact has been scored in previous years. Looking at previous years will allow faculty to determine if the Area of Concern is a recurring trend or an anomaly present only in the current academic year.

Just because an assessment is marked as an Area of Concern below does not necessarily mean that corrective action needs to be taken. In courses with low enrollment, a single Artifact score can greatly affect the overall overage on a particular assessment. Thus, it is not uncommon for there to be major swings in Artifact scores from semester to semester. However, to ensure that a current concern does not become a long-term trend, faculty should analyze the current academic year data in conjunction with historical data from previous academic years in order to make an informed decision as to whether any changes need to be made to current assessments and their associated Artifacts.

Areas of Concern for each division based on AY23-24 data are listed on the pages below.

Audio Division

Assessment: Industry Careers Assignment
Course: AUD101-3 (Fall 2023)
Average Score: 5.0

Business Division

(no areas of concern during AY23-24)

Career Services

Assessment: Internship Evaluation Report
Course: CCP472-OL (Fall 2023)
Average Score: 5.0

Film and Television Division

(no Career Preparedness assessment data collected during AY23-24)

Interactive Media Arts Division

(no areas of concern during AY23-24)

General Education / Liberal Arts Division

Assessment: Cover Letter
Course: ENG101-2 (Fall 2023)
Average Score: 2.88

Assessment: Resume
Course: ENG101-5 (Fall 2023)
Average Score: 2.67

Assessment: Resume
Course: ENG101-7 (Fall 2023)
Average Score: 1.67

Assessment: Resume
Course: ENG101-1 (Spring 2024)
Average Score: 2.60

Assessment: Resume
Course: ENG101-2 (Spring 2024)
Average Score: 2.67

Mass Communication Division

Assessment: Soundwave
Course: MAC122-4 (Spring 2024)
Average Score: 2.63

Music Division

Assessment:	Jazz Lab 2
Course:	MUS405-IS (Fall 2023)
Average Score:	5.00

Music Education Division

(no areas of concern during AY23-24)

Theatre Arts Division

Assessment:	Personal Website Creation
Course:	THR124-1 (Spring 2024)
Average Score:	1.70

Assessment:	Personal Website Creation
Course:	THR124-2 (Spring 2024)
Average Score:	2.20

*Across all sections of THR124, the Personal Website Creation assessment average score was 1.90

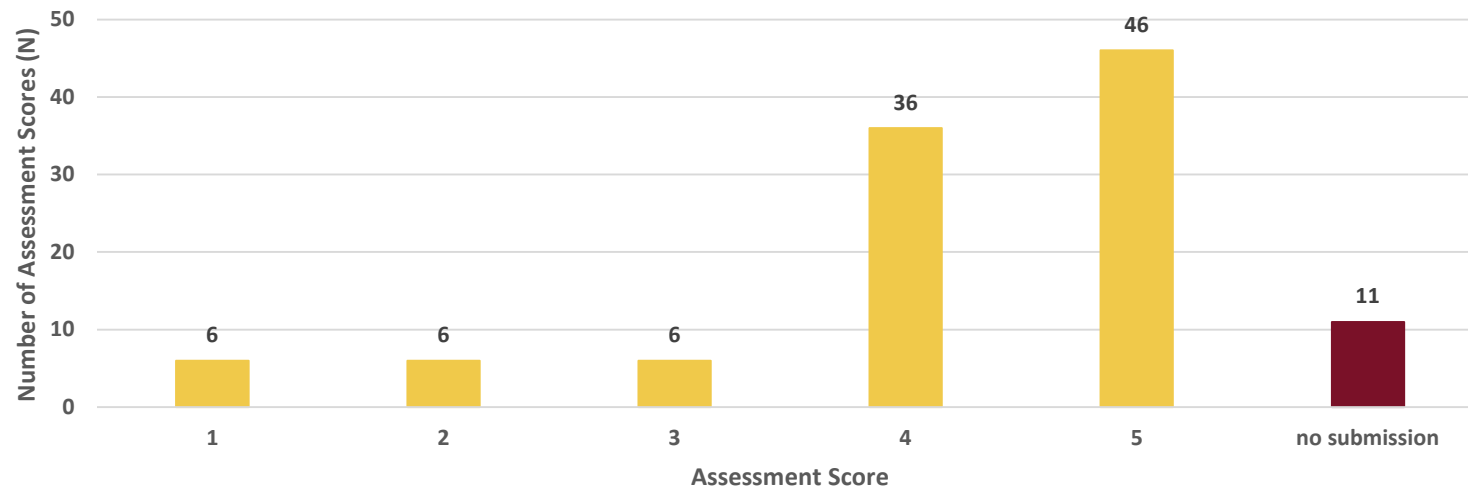
Audio

Artifact Scores by Course

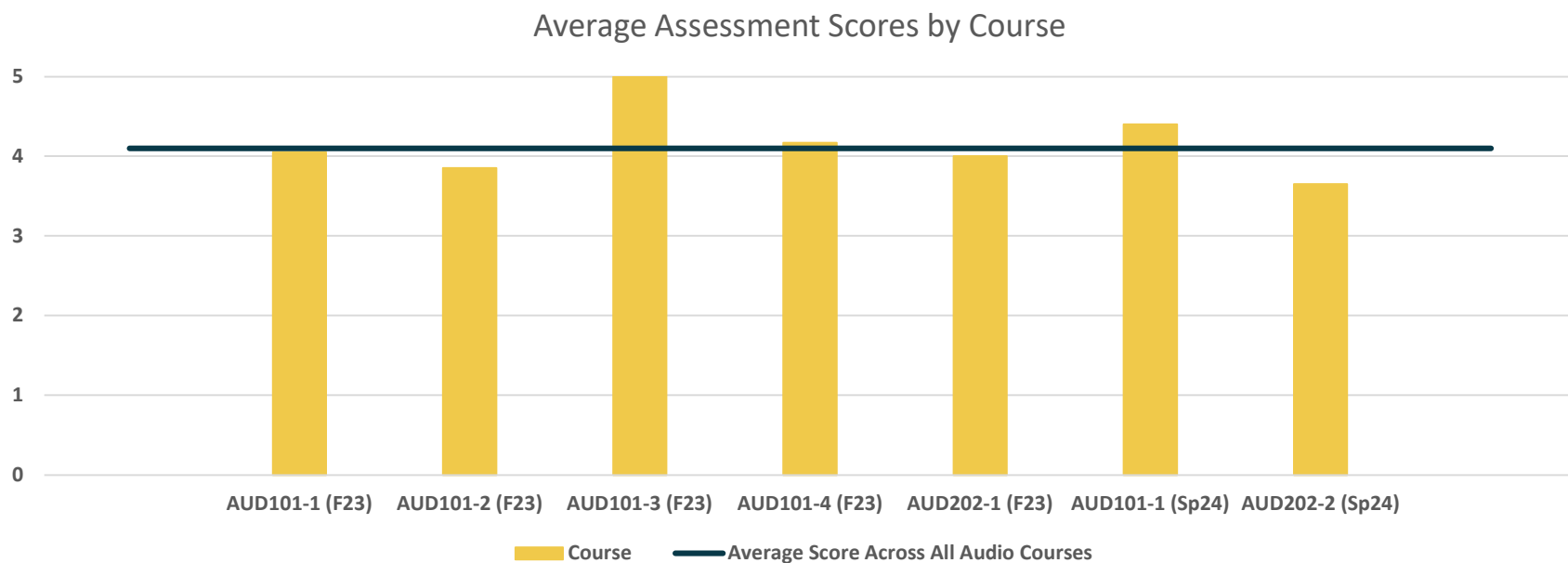
AY23-24 CAREER PREPAREDNESS ASSESSMENT SUMMARY

FREQUENCY DISTRIBUTION TABLE (assessment scores across all Audio courses)	
SCORE	N
1	6
2	6
3	6
4	36
5	46
no submission	11
Total	111
Submissions Scored (Total minus No Submissions)	100
AVERAGE SCORE	4.10

Frequency of Assessment Scores
(all Audio courses)



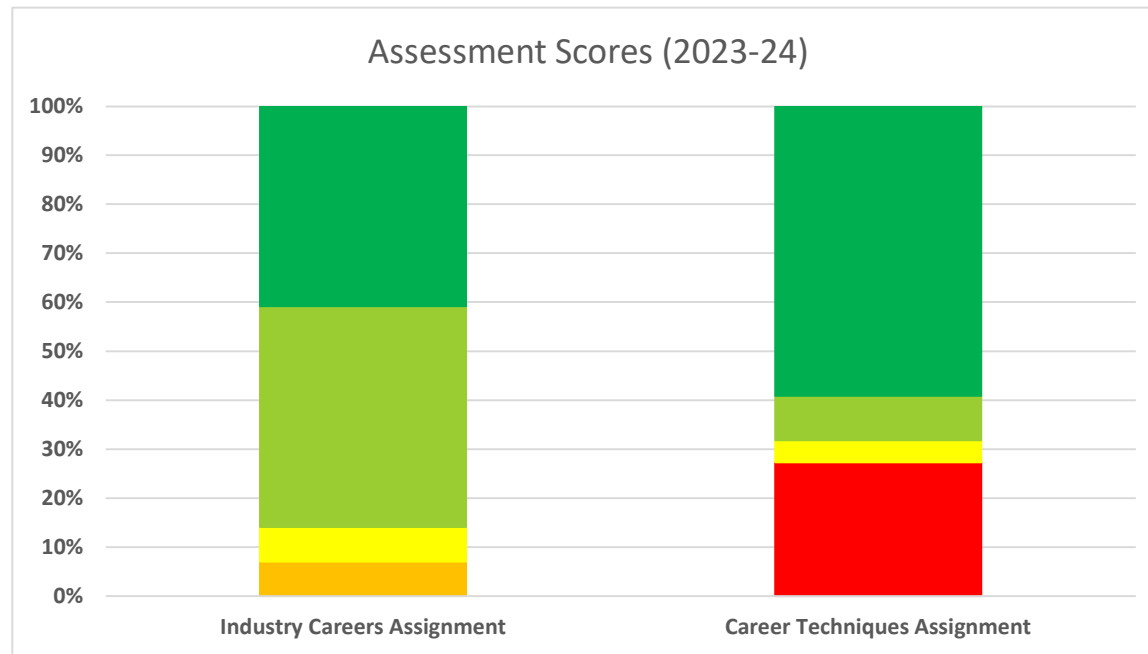
AVERAGE ASSESSMENT SCORES BY COURSE	
COURSE	AVERAGE ASSESSMENT SCORE
AUD101-1 (F23)	4.05
AUD101-2 (F23)	3.85
AUD101-3 (F23)	5.00
AUD101-4 (F23)	4.17
AUD202-1 (F23)	4.00
AUD101-1 (Sp24)	4.40
AUD202-2 (Sp24)	3.65
AVERAGE SCORE ACROSS ALL AUDIO COURSES	4.10



Artifact Scores by Assessment

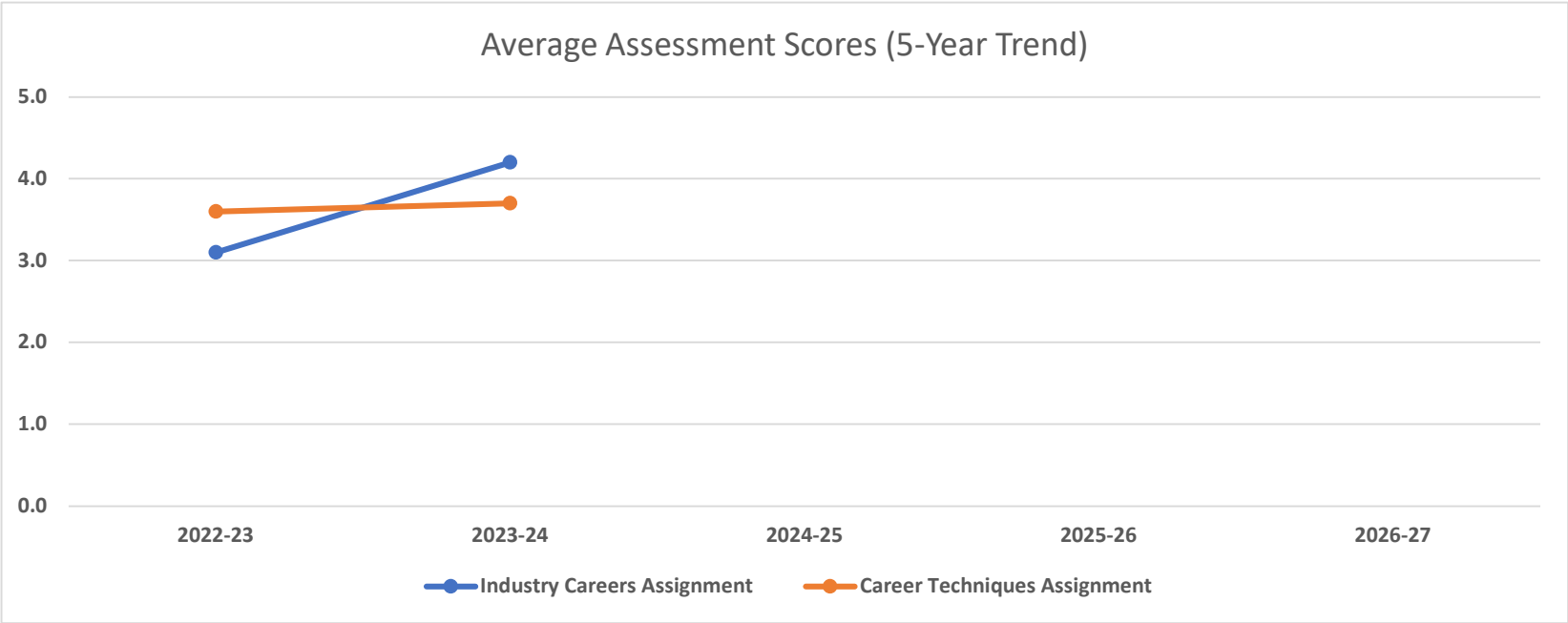
Audio Department, Career Preparedness Assessments (2023-24)

	1 unacceptable		2 emerging		3 proficient		4 target		5 exceeds expectations		Artifacts Scored	Average Score
Assessment	N	%	N	%	N	%	N	%	N	%	N	
<i>Industry Careers Assignment</i>	0	0.0%	5	7.0%	5	7.0%	32	45.1%	29	40.8%	71	4.2
<i>Career Techniques Assignment</i>	6	27.3%	0	0.0%	1	4.5%	2	9.1%	13	59.1%	22	3.7



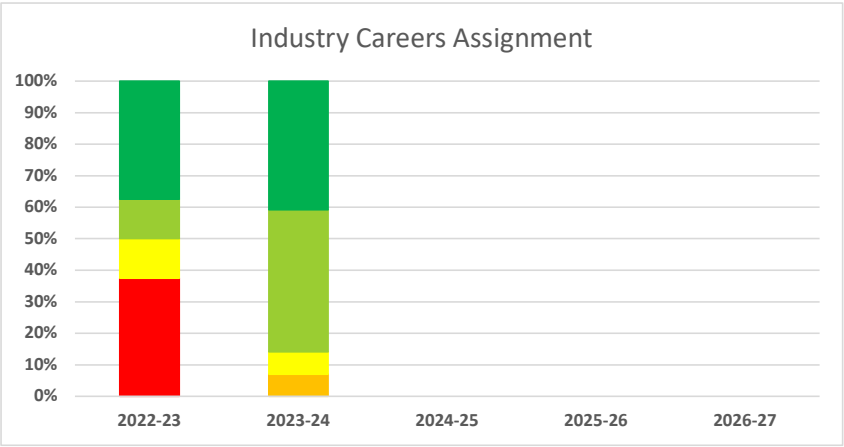
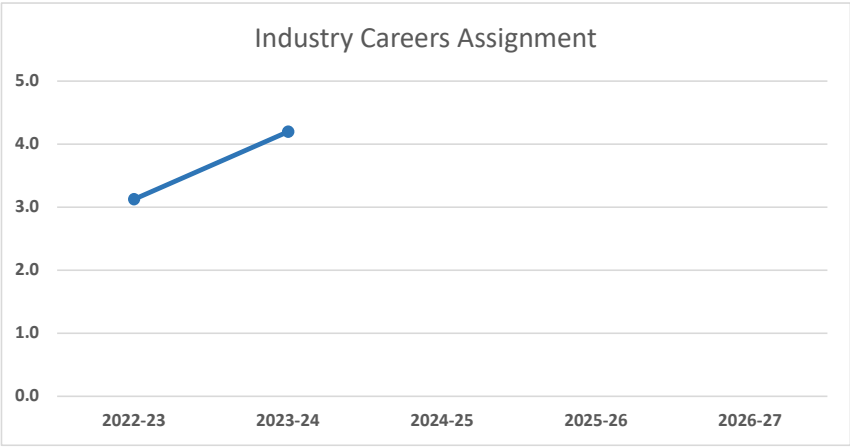
Audio Department, Career Preparedness Assessments (5-Year Trend)

	Average Score by Academic Year				
Assessment	2022-23	2023-24	2024-25	2025-26	2026-27
Industry Careers Assignment	3.1	4.2			
Career Techniques Assignment	3.6	3.7			



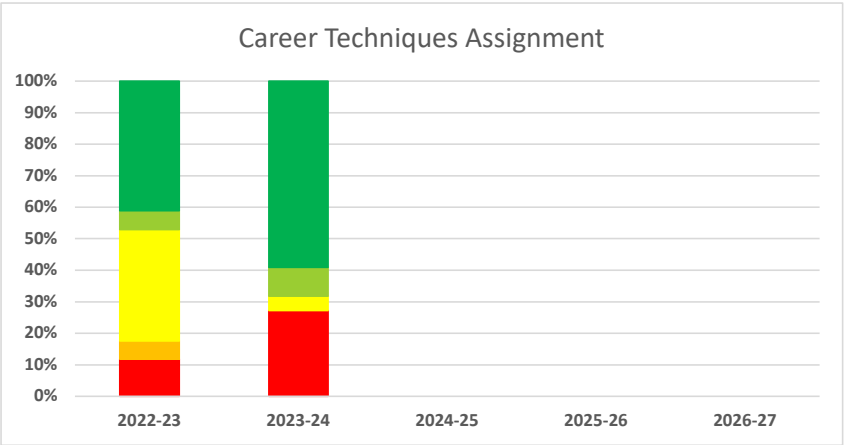
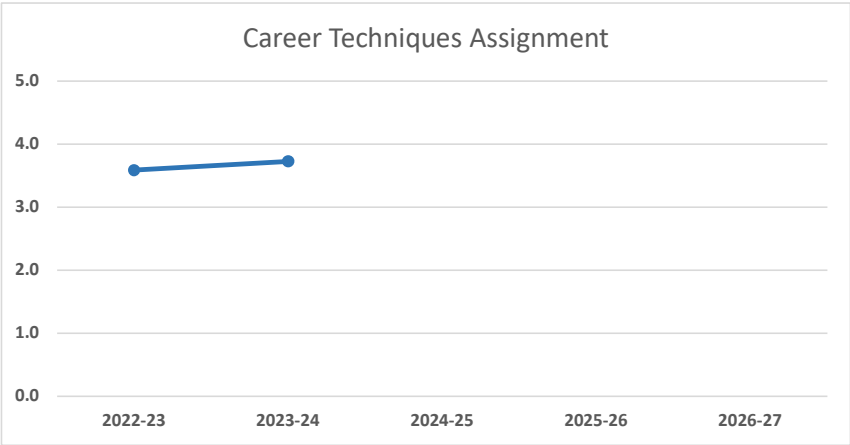
Assessment: Industry Careers Assignment

Recorded in: AUD101 - Audio Recording Theory Artifact: Industry Careers Assignment		1 unacceptable		2 emerging		3 proficient		4 target		5 exceeds expectations		Artifacts Scored	Average Score
<i>Students will discuss the possible audio careers in class. They then will be given an assignment to research, based off of bullet pointed questions, potential career paths and goals they have for their future. Then present their findings to the class.</i>	2022-23	N	%	N	%	N	%	N	%	N	%	N	
		3	37.5%	0	0.0%	1	12.5%	1	12.5%	3	37.5%	8	3.1
	2023-24	0	0.0%	5	7.0%	5	7.0%	32	45.1%	29	40.8%	71	4.2
	2024-25												
	2025-26												
	2026-27												



Assessment: Career Techniques Assignment

<u>Recorded in:</u> AUD202 - Advanced Audio Production <u>Artifact:</u> Career Techniques Assignment		1 unacceptable		2 emerging		3 proficient		4 target		5 exceeds expectations		Artifacts Scored	Average Score
<i>Students will choose a signal flow scenario. They then will perform the task using the full SSL console. The student will be assessed on attention to detail and the completion of task.</i>	2022-23	N	%	N	%	N	%	N	%	N	%	N	
	2023-24	2	11.8%	1	5.9%	6	35.3%	1	5.9%	7	41.2%	17	3.6
	2023-24	6	27.3%	0	0.0%	1	4.5%	2	9.1%	13	59.1%	22	3.7
	2024-25												
	2025-26												
	2026-27												



Business

Artifact Scores by Course

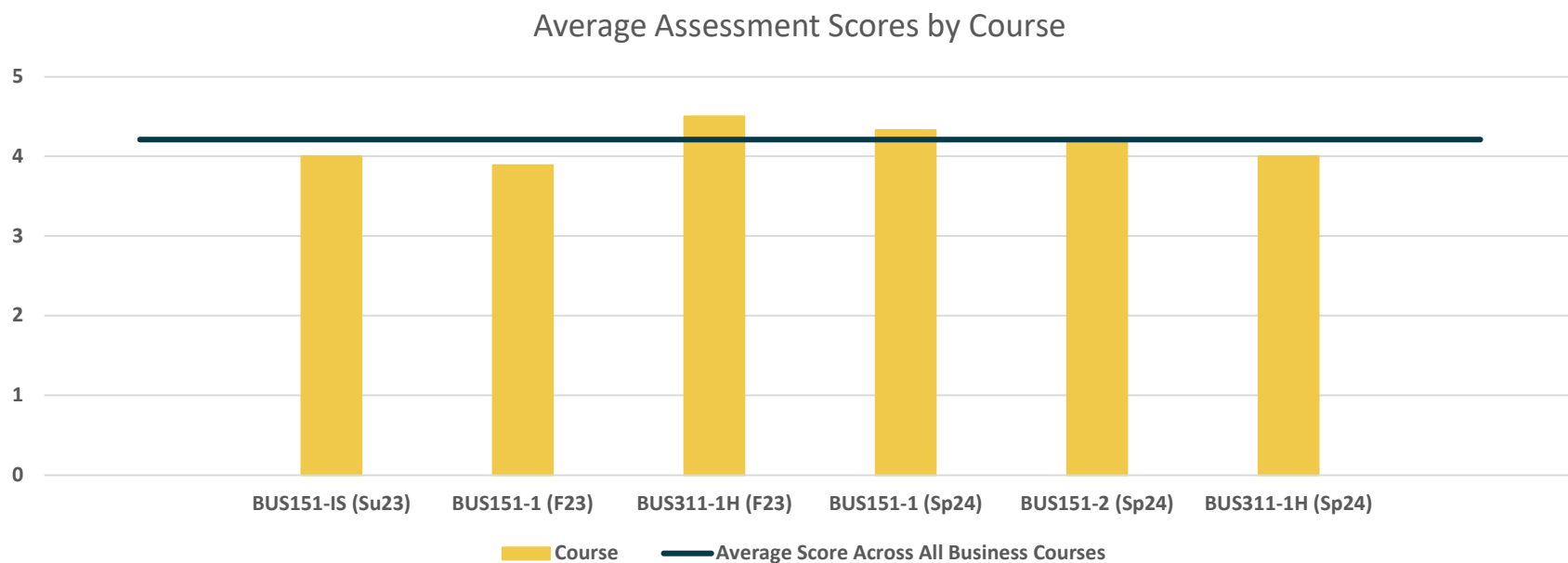
AY23-24 CAREER PREPAREDNESS ASSESSMENT SUMMARY

FREQUENCY DISTRIBUTION TABLE (assessment scores across all Business courses)	
SCORE	N
1	1
2	6
3	4
4	19
5	32
no submission	23
Total	85
Submissions Scored (Total minus No Submissions)	62
AVERAGE SCORE	4.21

Frequency of Assessment Scores
(all Business courses)



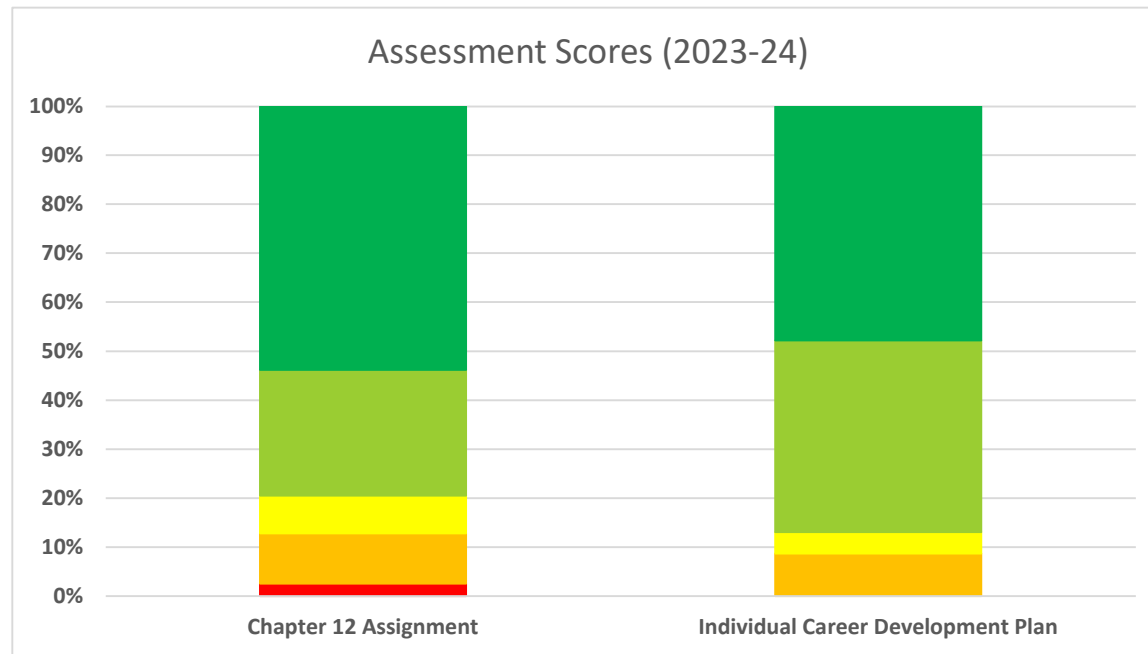
AVERAGE ASSESSMENT SCORES BY COURSE	
COURSE	AVERAGE ASSESSMENT SCORE
BUS151-IS (Su23)	4.00
BUS151-1 (F23)	3.89
BUS311-1H (F23)	4.50
BUS151-1 (Sp24)	4.33
BUS151-2 (Sp24)	4.23
BUS311-1H (Sp24)	4.00
AVERAGE SCORE ACROSS ALL BUSINESS COURSES	4.21



Artifact Scores by Assessment

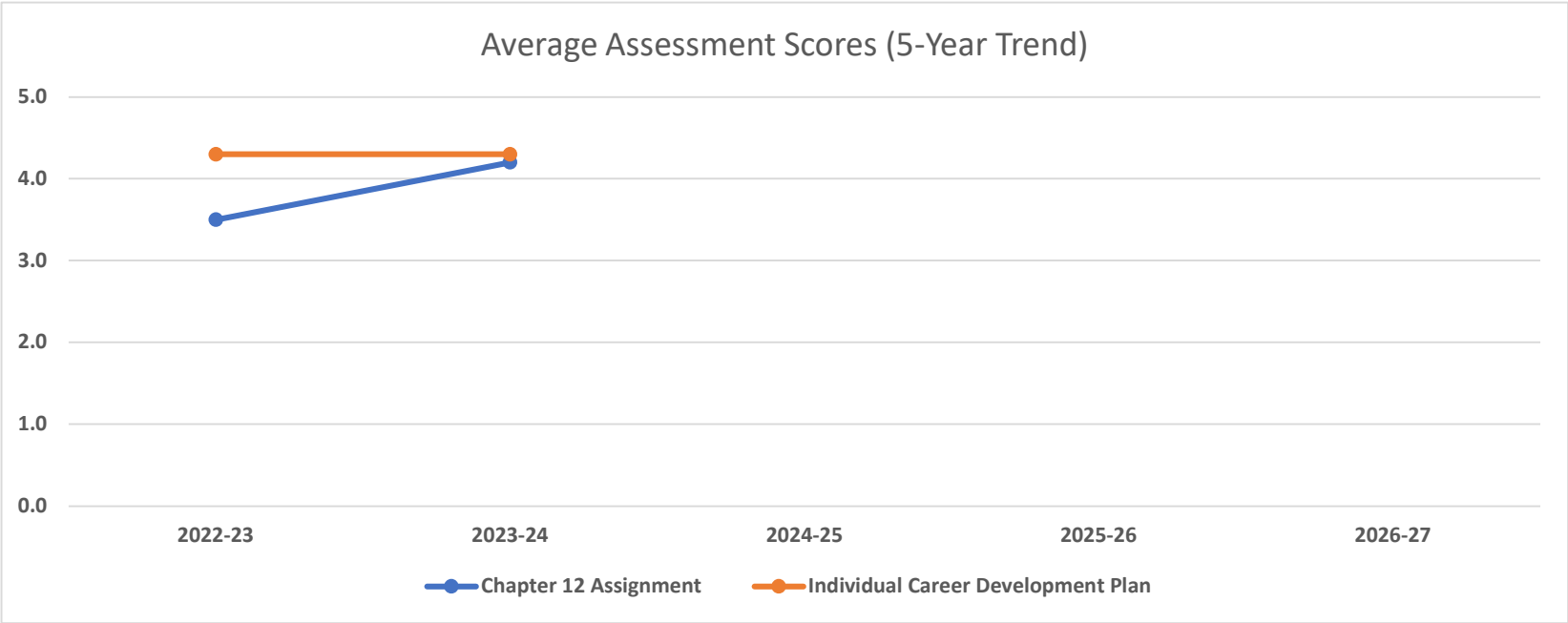
Business Division, Career Preparedness Assessments (2023-24)

	1 unacceptable		2 emerging		3 proficient		4 target		5 exceeds expectations		Artifacts Scored	Average Score
Assessment	N	%	N	%	N	%	N	%	N	%	N	
<i>Chapter 12 Assignment</i>	1	2.6%	4	10.3%	3	7.7%	10	25.6%	21	53.8%	39	4.2
<i>Individual Career Development Plan</i>	0	0.0%	2	8.7%	1	4.3%	9	39.1%	11	47.8%	23	4.3



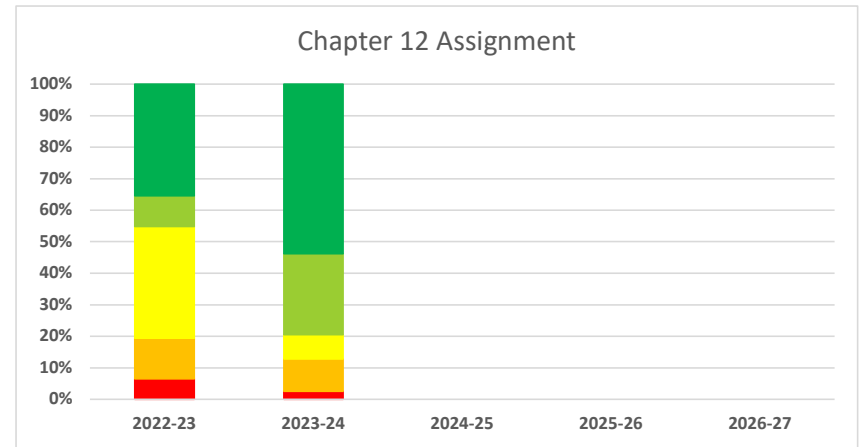
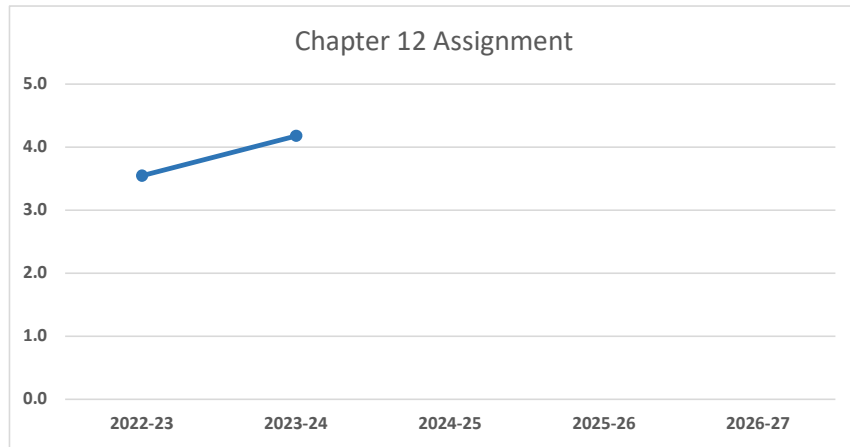
Business Division, Career Preparedness Assessments (5-Year Trend)

	Average Score by Academic Year				
Assessment	2022-23	2023-24	2024-25	2025-26	2026-27
Chapter 12 Assignment	3.5	4.2			
Individual Career Development Plan	4.3	4.3			



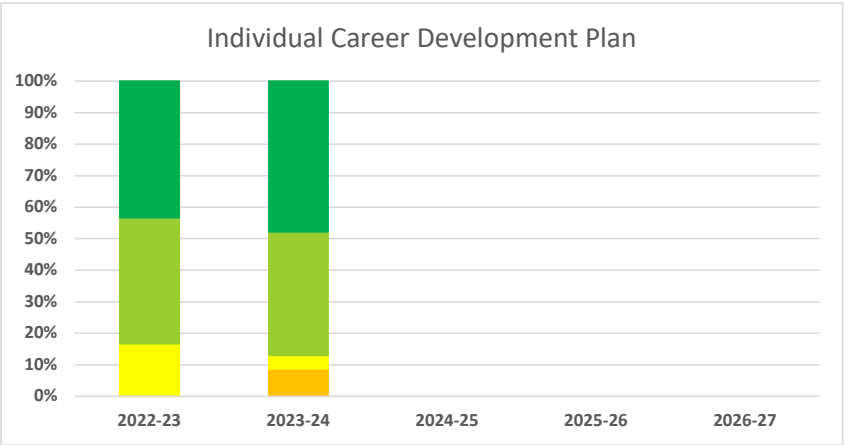
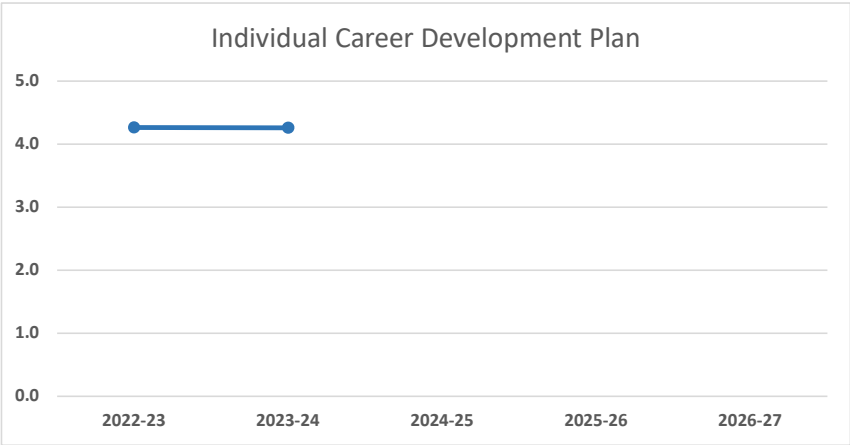
Assessment: Chapter 12 Assignment

<u>Recorded in:</u> BUS151 - Business Communication <u>Artifact:</u> Chapter 12 Assignment		1 unacceptable		2 emerging		3 proficient		4 target		5 exceeds expectations		Artifacts Scored	Average Score
<i>Chapter 12 assignment: Questions (20%), Organization/Appearance (30%), Content (40%), Language Use (10%)</i>	2022-23	N	%	N	%	N	%	N	%	N	%	N	
		2	6.5%	4	12.9%	11	35.5%	3	9.7%	11	35.5%	31	3.5
	2023-24	1	2.6%	4	10.3%	3	7.7%	10	25.6%	21	53.8%	39	4.2
	2024-25												
	2025-26												
	2026-27												



Assessment: Individual Career Development Plan

<u>Recorded in:</u> BUS311 - Human Resource Management <u>Artifact:</u> Individual Career Development Plan		1 unacceptable		2 emerging		3 proficient		4 target		5 exceeds expectations		Artifacts Scored	Average Score
<i>Individual Career Development Plan: Planning Process (15%), Content/Organization of Components (75%), Quality of Writing/Layout (10%)</i> 2022-23 2023-24 2024-25 2025-26 2026-27		N	%	N	%	N	%	N	%	N	%	N	
		0	0.0%	0	0.0%	5	16.7%	12	40.0%	13	43.3%	30	4.3
		0	0.0%	2	8.7%	1	4.3%	9	39.1%	11	47.8%	23	4.3



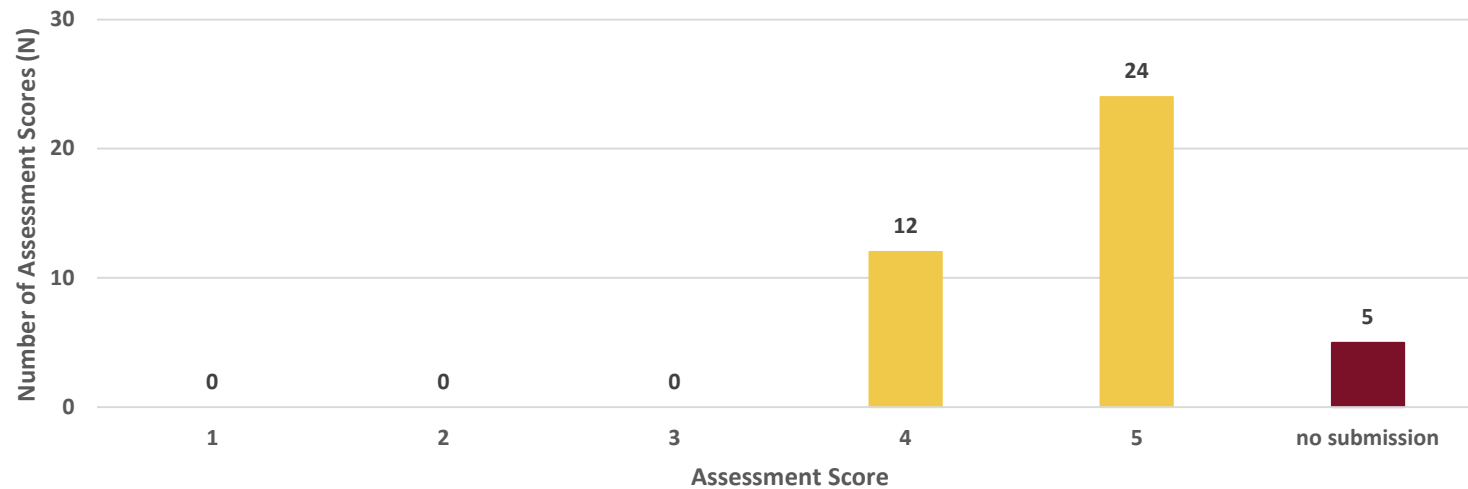
Career Services

Artifact Scores by Course

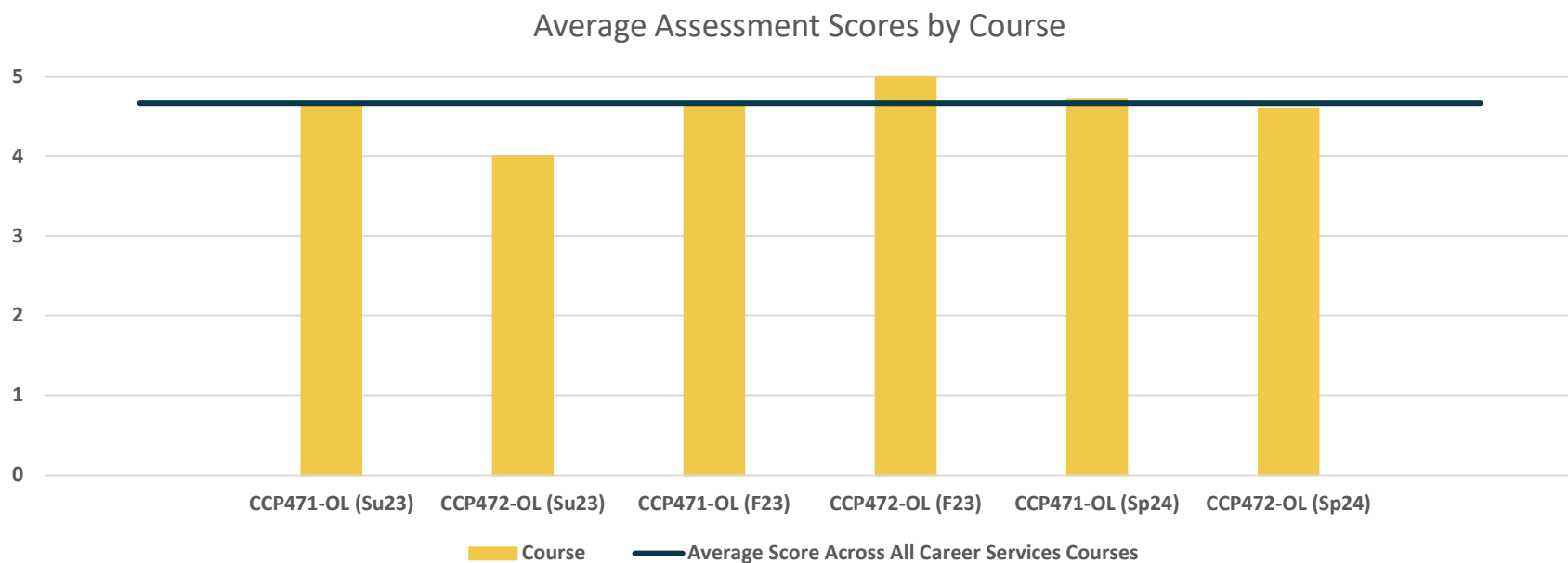
AY23-24 CAREER PREPAREDNESS ASSESSMENT SUMMARY

FREQUENCY DISTRIBUTION TABLE (assessment scores across all Career Services courses)	
SCORE	N
1	0
2	0
3	0
4	12
5	24
no submission	5
Total	41
Submissions Scored (Total minus No Submissions)	36
AVERAGE SCORE	4.67

Frequency of Assessment Scores
(all Career Services courses)



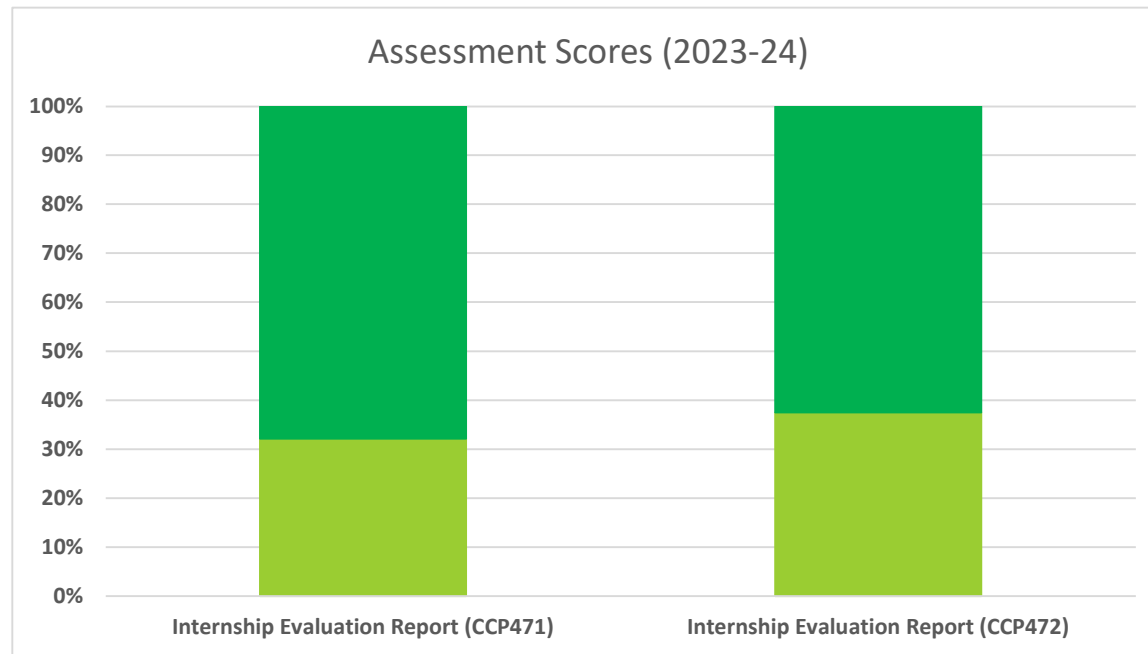
AVERAGE ASSESSMENT SCORES BY COURSE	
COURSE	AVERAGE ASSESSMENT SCORE
CCP471-OL (Su23)	4.67
CCP472-OL (Su23)	4.00
CCP471-OL (F23)	4.67
CCP472-OL (F23)	5.00
CCP471-OL (Sp24)	4.71
CCP472-OL (Sp24)	4.60
AVERAGE SCORE ACROSS ALL CAREER SERVICES COURSES	4.67



Artifact Scores by Assessment

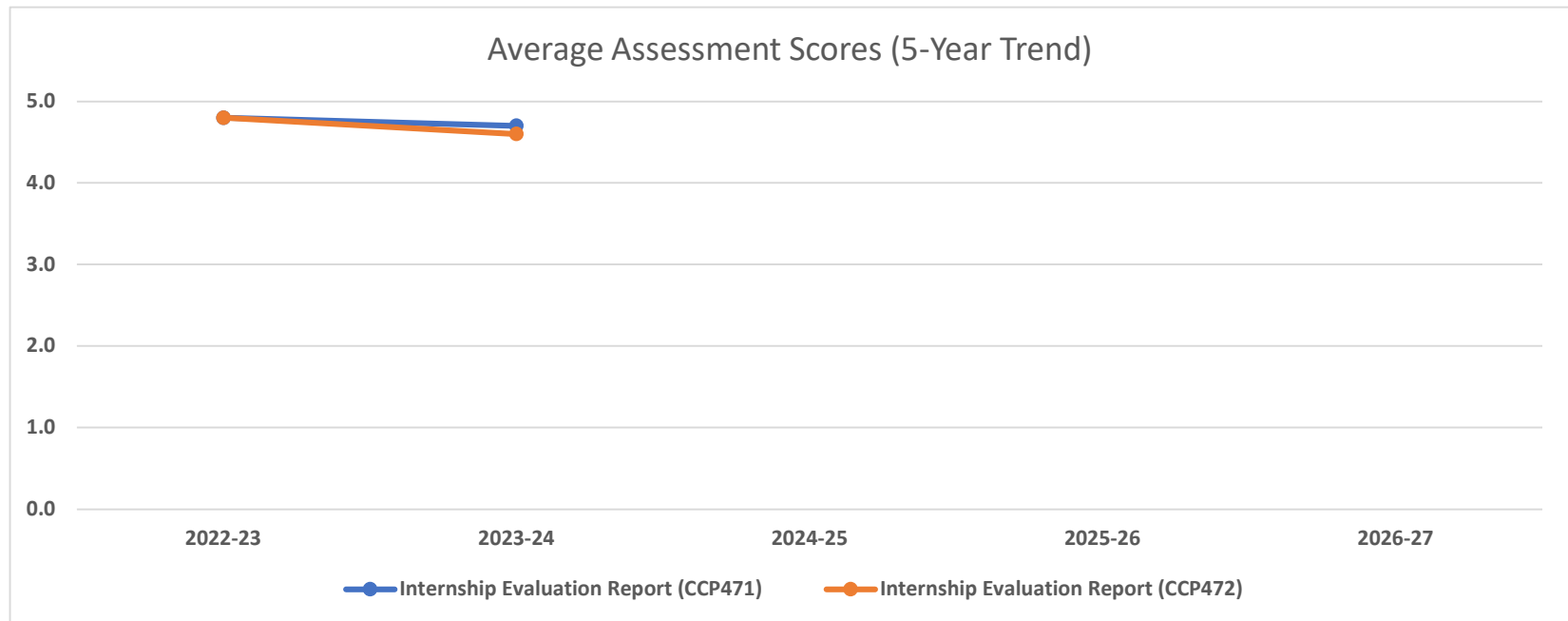
Career Services, Career Preparedness Assessments (2023-24)

	1 unacceptable		2 emerging		3 proficient		4 target		5 exceeds expectations		Artifacts Scored	Average Score
Assessment	N	%	N	%	N	%	N	%	N	%	N	
<i>Internship Evaluation Report (CCP471)</i>	0	0.0%	0	0.0%	0	0.0%	9	32.1%	19	67.9%	28	4.7
<i>Internship Evaluation Report (CCP472)</i>	0	0.0%	0	0.0%	0	0.0%	3	37.5%	5	62.5%	8	4.6



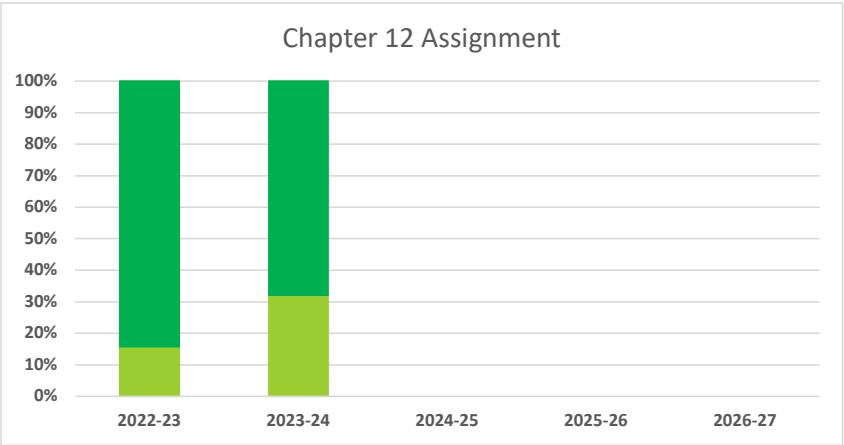
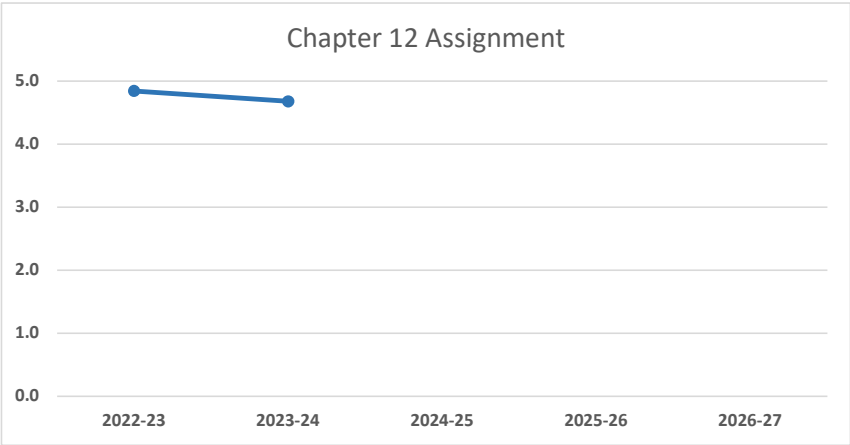
Career Services, Career Preparedness Assessments (5-Year Trend)

	Average Score by Academic Year				
Assessment	2022-23	2023-24	2024-25	2025-26	2026-27
<i>Internship Evaluation Report (CCP471)</i>	4.8	4.7			
<i>Internship Evaluation Report (CCP472)</i>	4.8	4.6			



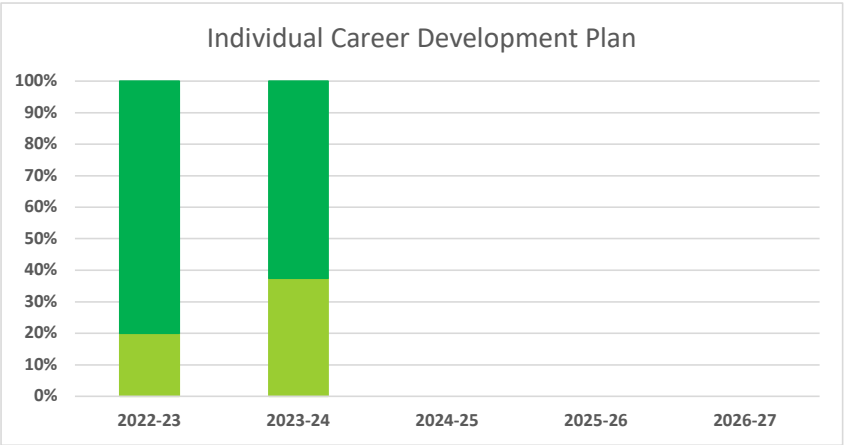
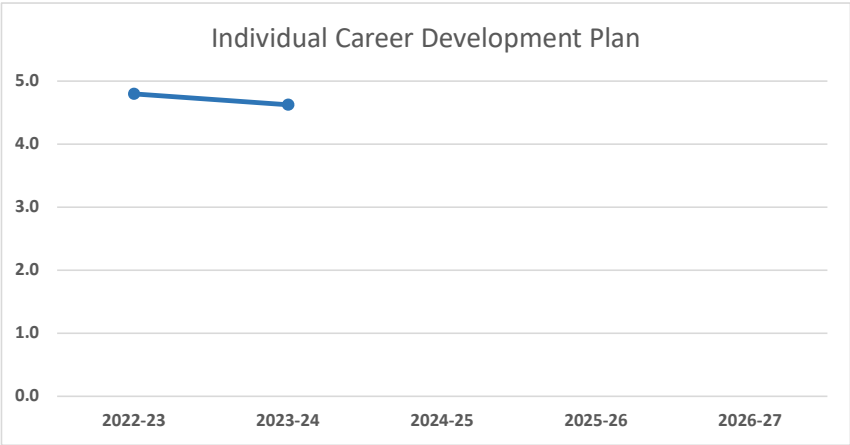
Assessment: Internship Evaluation Report (CCP471)

Recorded in: CCP471 - Internship 1 Artifact: Internship Evaluation Report	1		2		3		4		5		Artifacts Scored	Average Score
	unacceptable		emerging		proficient		target		exceeds expectations			
Internship Evaluation Report (Overall quality of assignments completed, communication in writing, verbal communication, attitude and enthusiasm for assignments, aptitude for learning, judgment/decision-making skills, ability to work with others, dependability, attendance/punctuality, professionalism, motivation to learn, ability to complete tasks [industry related], appearance) 2022-23 2023-24 2024-25 2025-26 2026-27	N	%	N	%	N	%	N	%	N	%	N	
	0	0.0%	0	0.0%	0	0.0%	3	15.8%	16	84.2%	19	4.8
	0	0.0%	0	0.0%	0	0.0%	9	32.1%	19	67.9%	28	4.7



Assessment: Internship Evaluation Report (CCP472)

Recorded in: CCP472 - Internship 2 Artifact: Internship Evaluation Report		1 unacceptable		2 emerging		3 proficient		4 target		5 exceeds expectations		Artifacts Scored	Average Score
<i>Internship Evaluation Report (Overall quality of assignments completed, communication in writing, verbal communication, attitude and enthusiasm for assignments, aptitude for learning, judgment/decision-making skills, ability to work with others, dependability, attendance/punctuality, professionalism, motivation to learn, ability to complete tasks [industry related], appearance)</i>	2022-23	N	%	N	%	N	%	N	%	N	%	N	
		0	0.0%	0	0.0%	0	0.0%	2	20.0%	8	80.0%	10	4.8
	2023-24	0	0.0%	0	0.0%	0	0.0%	3	37.5%	5	62.5%	8	4.6
	2024-25												
	2025-26												
	2026-27												



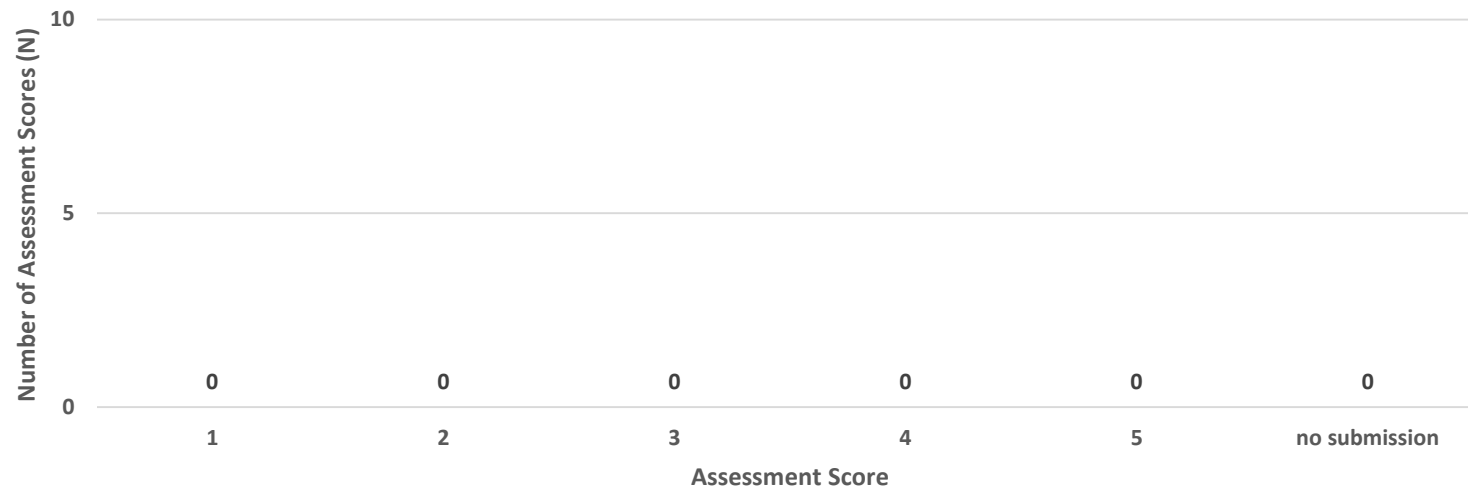
Film/Television

Artifact Scores by Course

AY23-24 CAREER PREPAREDNESS ASSESSMENT SUMMARY

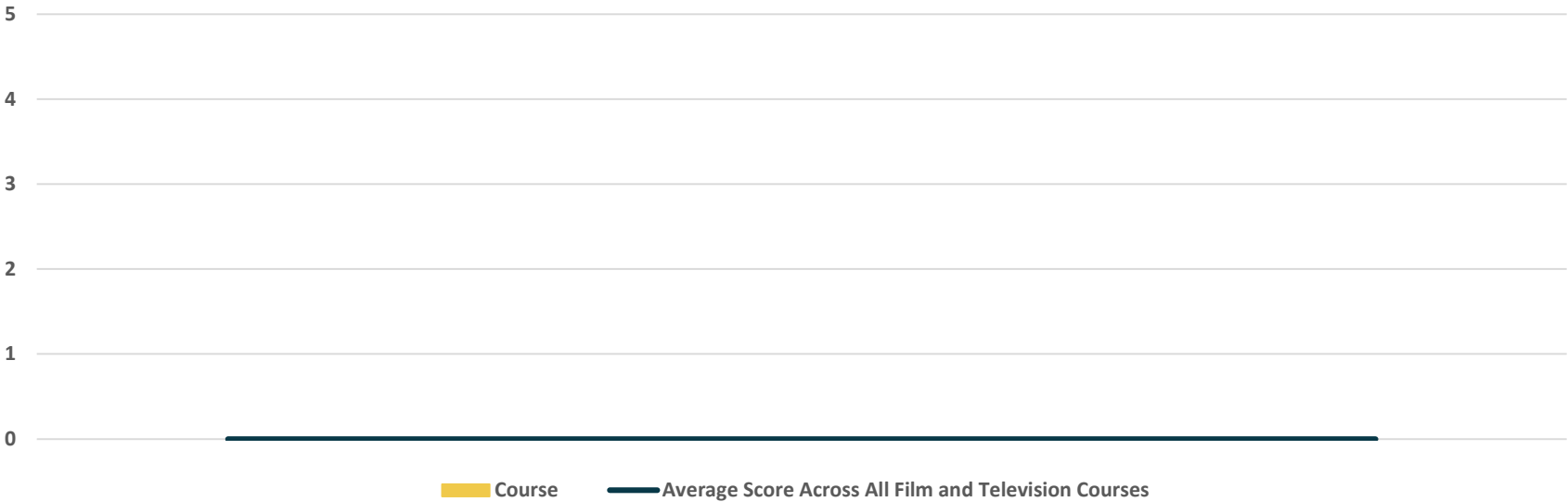
FREQUENCY DISTRIBUTION TABLE (assessment scores across all Film and Television courses)	
SCORE	N
1	0
2	0
3	0
4	0
5	0
no submission	0
Total	0
Submissions Scored (Total minus No Submissions)	0
AVERAGE SCORE	N/A

Frequency of Assessment Scores
(all Film and Television courses)



AVERAGE ASSESSMENT SCORES BY COURSE	
COURSE	AVERAGE ASSESSMENT SCORE
AVERAGE SCORE ACROSS ALL FILM AND TELEVISION COURSES	N/A

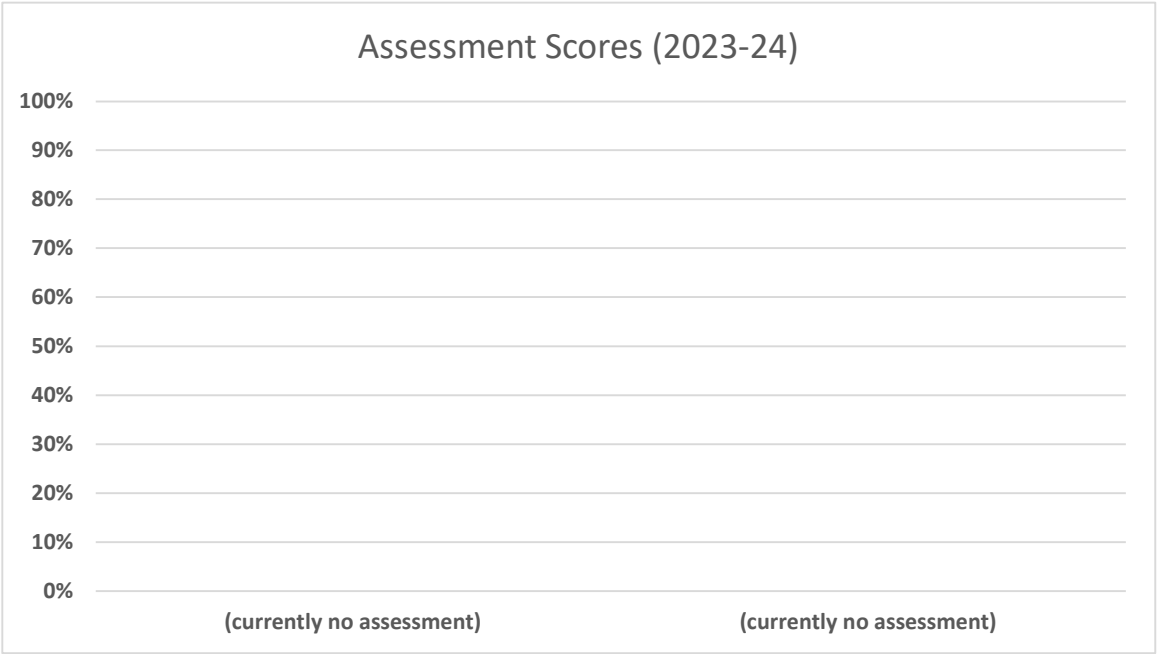
Average Assessment Scores by Course



Artifact Scores by Assessment

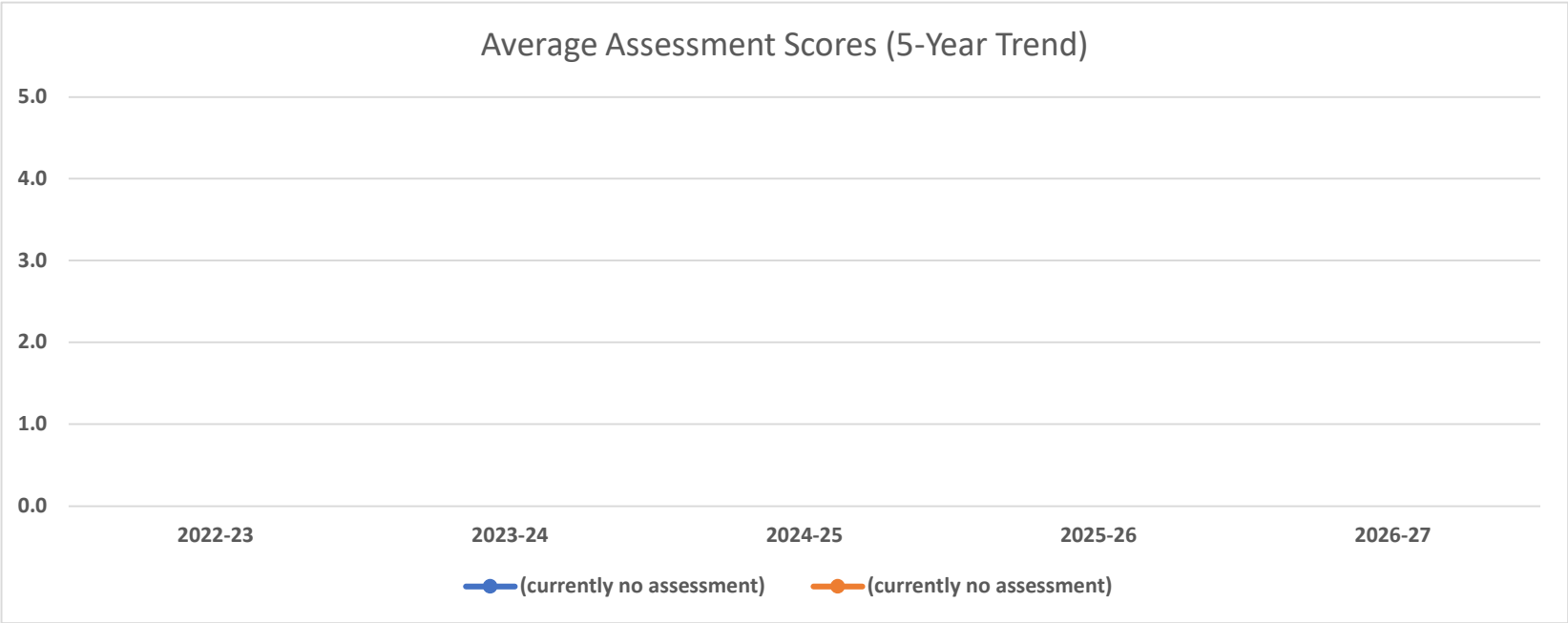
Film and Television, Career Preparedness Assessments (2023-24)

	1 unacceptable		2 emerging		3 proficient		4 target		5 exceeds expectations		Artifacts Scored	Average Score
Assessment	N	%	N	%	N	%	N	%	N	%	N	
(currently no assessment)												
(currently no assessment)												



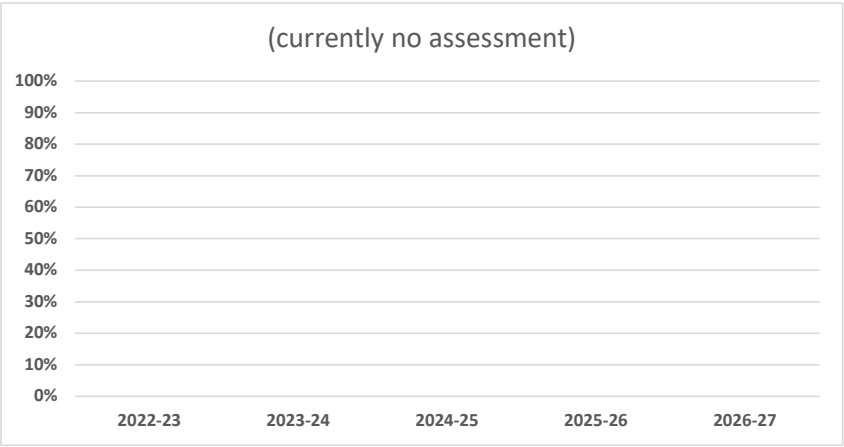
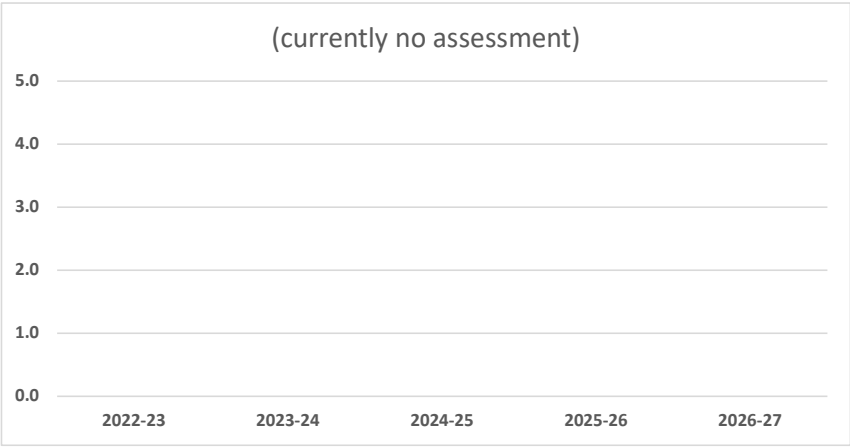
Film and Television, Career Preparedness Assessments (5-Year Trend)

	Average Score by Academic Year				
Assessment	2022-23	2023-24	2024-25	2025-26	2026-27
(currently no assessment)					
(currently no assessment)					



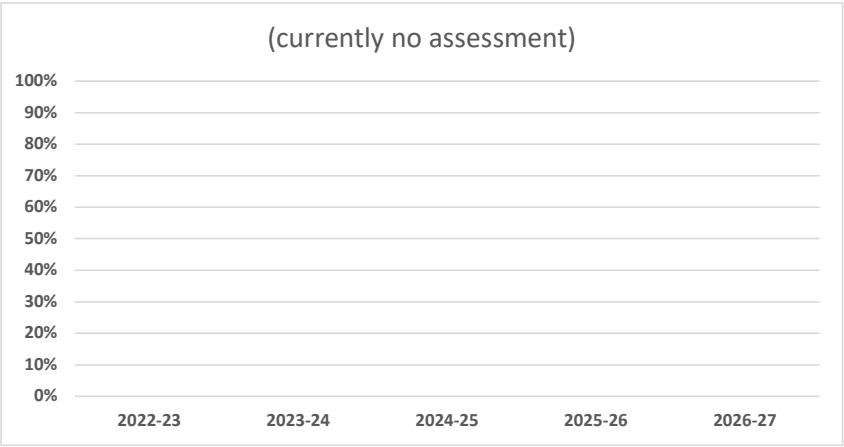
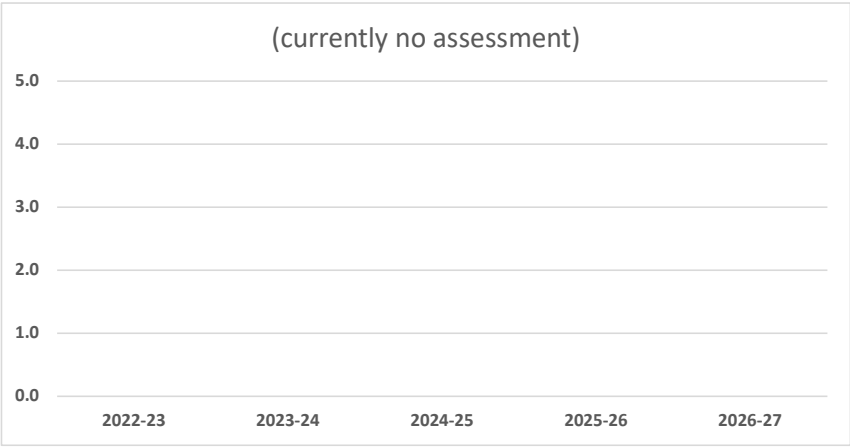
Assessment:

Recorded in: Artifact:	1 unacceptable		2 emerging		3 proficient		4 target		5 exceeds expectations		Artifacts Scored	Average Score
	N	%	N	%	N	%	N	%	N	%	N	
(currently no assessment)												



Assessment:

Recorded in: Artifact:	1 unacceptable		2 emerging		3 proficient		4 target		5 exceeds expectations		Artifacts Scored	Average Score
	N	%	N	%	N	%	N	%	N	%	N	
(currently no assessment)												



Interactive Media Arts

Artifact Scores by Course

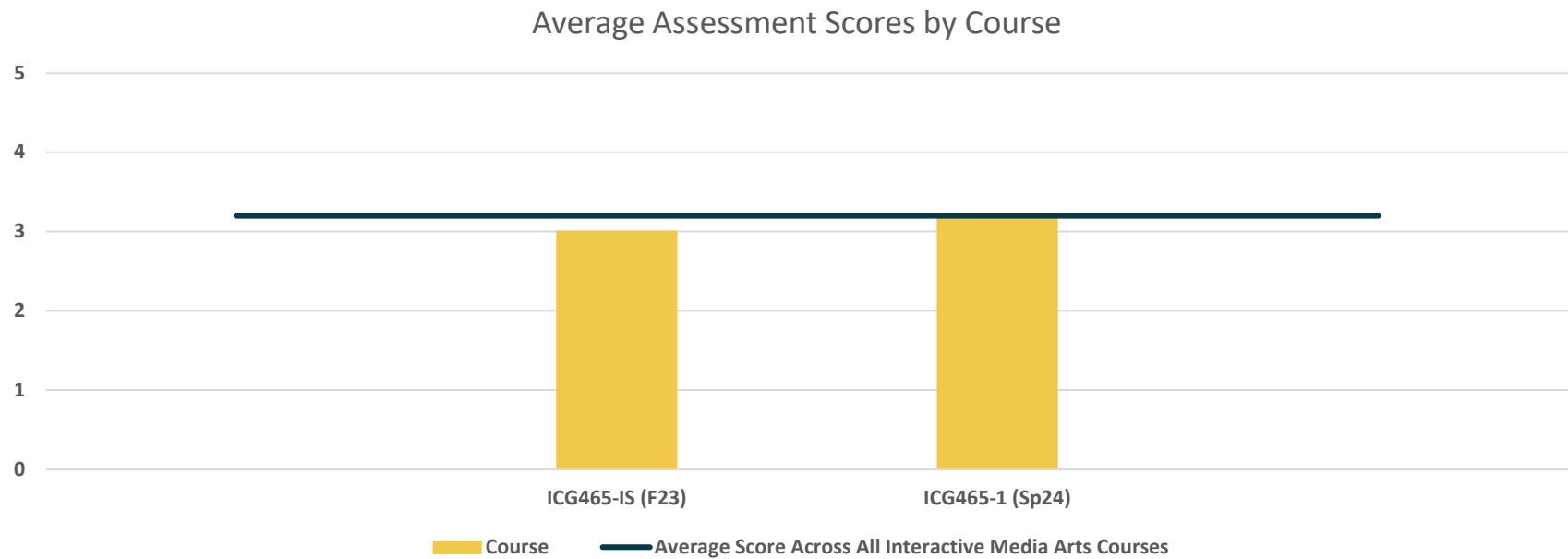
AY23-24 CAREER PREPAREDNESS ASSESSMENT SUMMARY

FREQUENCY DISTRIBUTION TABLE (assessment scores across all Interactive Media Arts courses)	
SCORE	N
1	0
2	1
3	6
4	3
5	0
no submission	0
Total	10
Submissions Scored (Total minus No Submissions)	10
AVERAGE SCORE	3.20

Frequency of Assessment Scores
(all Interactive Media Arts courses)



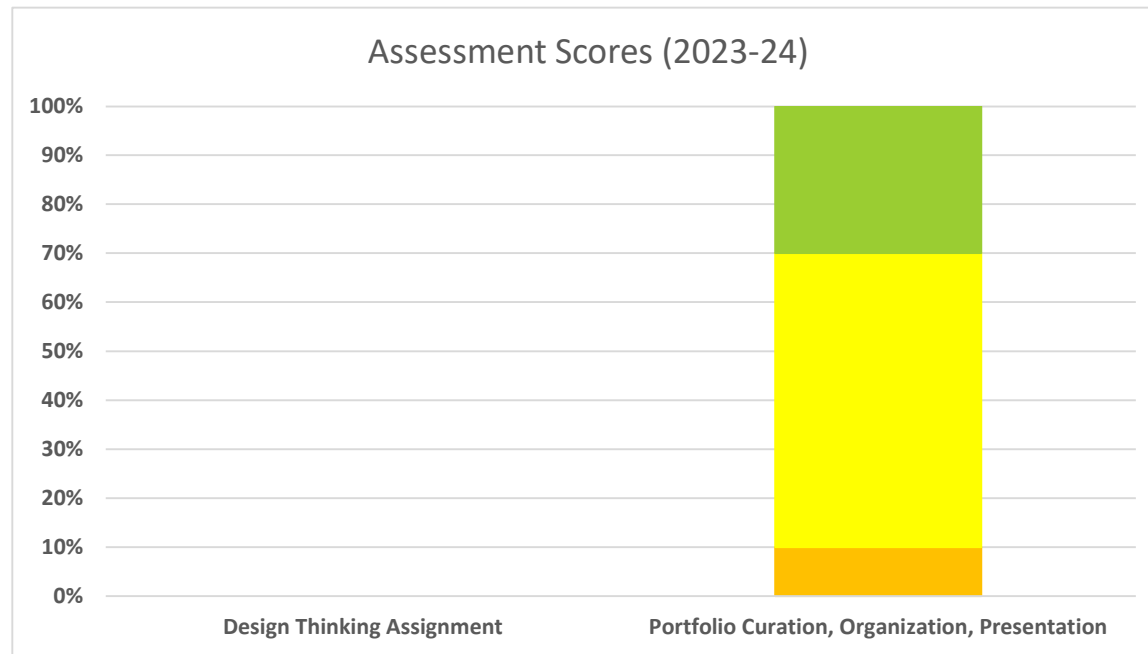
AVERAGE ASSESSMENT SCORES BY COURSE	
COURSE	AVERAGE ASSESSMENT SCORE
ICG465-IS (F23)	3.00
ICG465-1 (Sp24)	3.22
AVERAGE SCORE ACROSS ALL IMA COURSES	3.20



Artifact Scores by Assessment

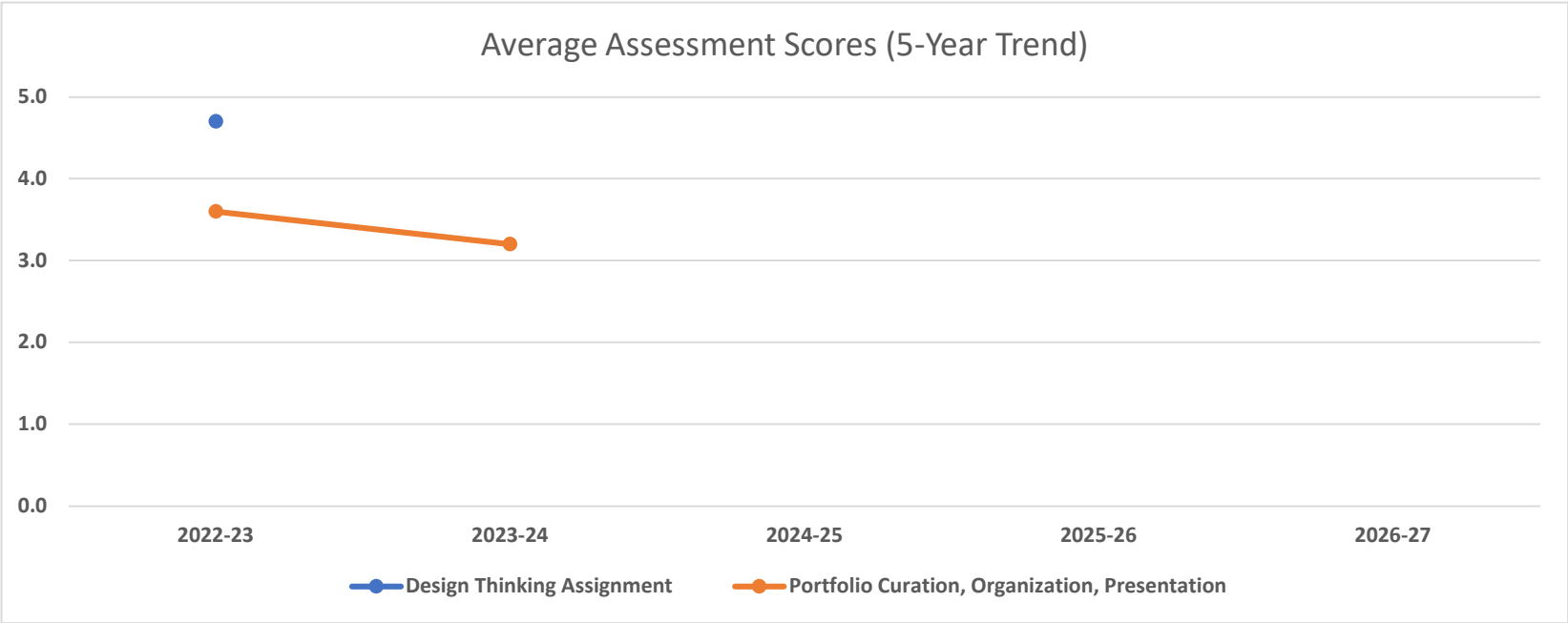
Interactive Media Arts, Career Preparedness Assessments (2023-24)

	1 unacceptable		2 emerging		3 proficient		4 target		5 exceeds expectations		Artifacts Scored	Average Score
Assessment	N	%	N	%	N	%	N	%	N	%	N	
<i>Design Thinking Assignment</i>	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
<i>Portfolio Curation, Organization, Presentation</i>	0	0.0%	1	10.0%	6	60.0%	3	30.0%	0	0.0%	10	3.2



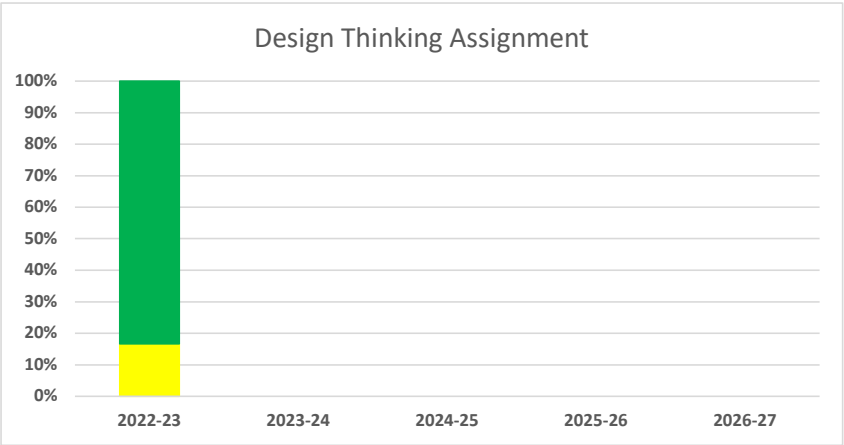
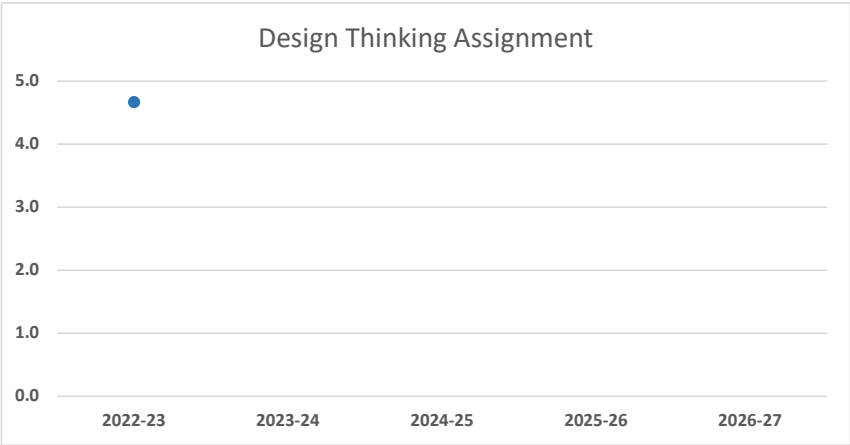
Interactive Media Arts, Career Preparedness Assessments (5-Year Trend)

	Average Score by Academic Year				
Assessment	2022-23	2023-24	2024-25	2025-26	2026-27
Design Thinking Assignment	4.7				
Portfolio Curation, Organization, Presentation	3.6	3.2			



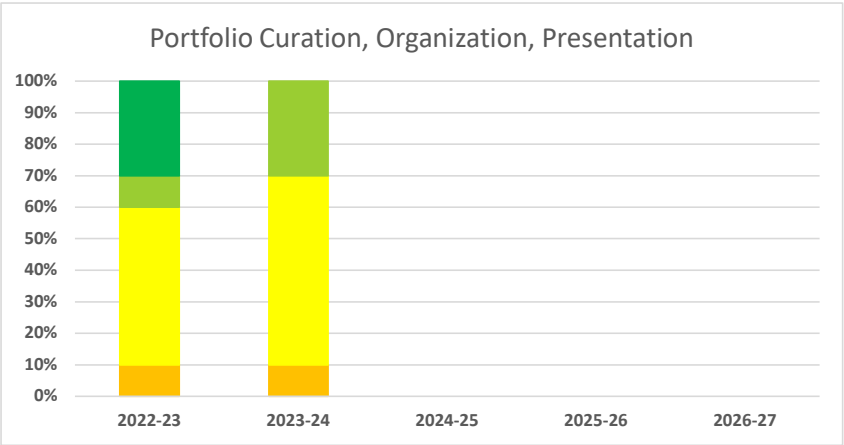
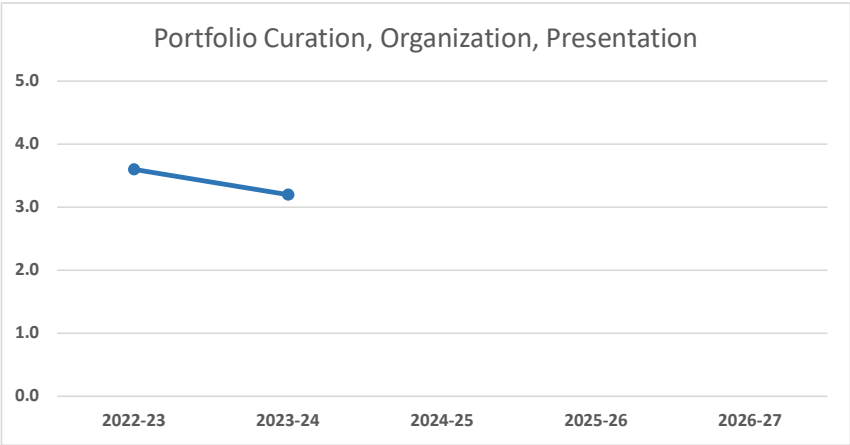
Assessment: Design Thinking Assignment

Recorded in: ICG/IMA240 - Design Thinking 1 Artifact: Design Thinking Assignment	1		2		3		4		5		Artifacts Scored	Average Score
	unacceptable		emerging		proficient		target		exceeds expectations			
Design Thinking Assignment:	N	%	N	%	N	%	N	%	N	%	N	
- Identify and articulate the Principles of Design	0	0.0%	0	0.0%	1	16.7%	0	0.0%	5	83.3%	6	4.7
- Based on design problem, assess, research, and iterate	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
- Develop and present website design to client. Presentation to include rationale for design choices.												



Assessment: Portfolio Curation, Organization, and Presentation

Recorded in: ICG/IMA465 - Capstone 2 Artifact: Portfolio Curation, Organization and Presentation		1 unacceptable		2 emerging		3 proficient		4 target		5 exceeds expectations		Artifacts Scored	Average Score
Portfolio curation, organization, and presentation:		N	%	N	%	N	%	N	%	N	%	N	
- Portfolio curation	2022-23	0	0.0%	1	10.0%	5	50.0%	1	10.0%	3	30.0%	10	3.6
- Portfolio organization and presentation	2023-24	0	0.0%	1	10.0%	6	60.0%	3	30.0%	0	0.0%	10	3.2
- Written and oral presentation to prospective client	2024-25												
	2025-26												
	2026-27												

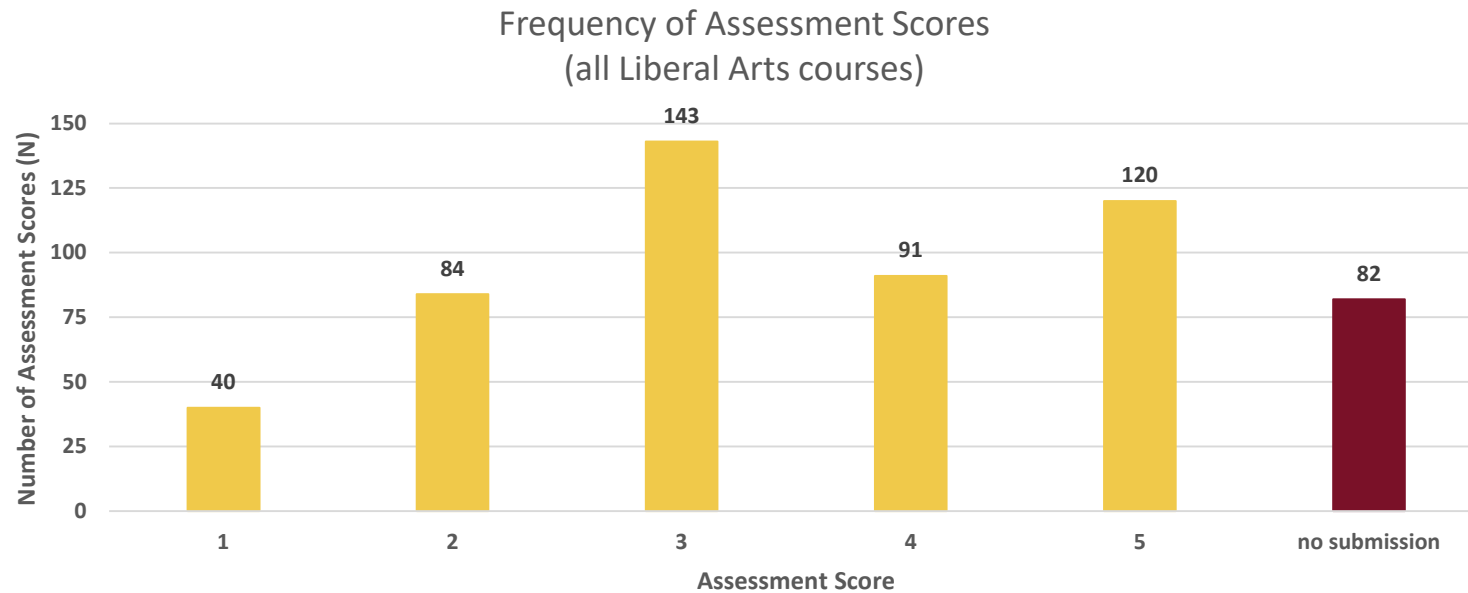


Liberal Arts

Artifact Scores by Course

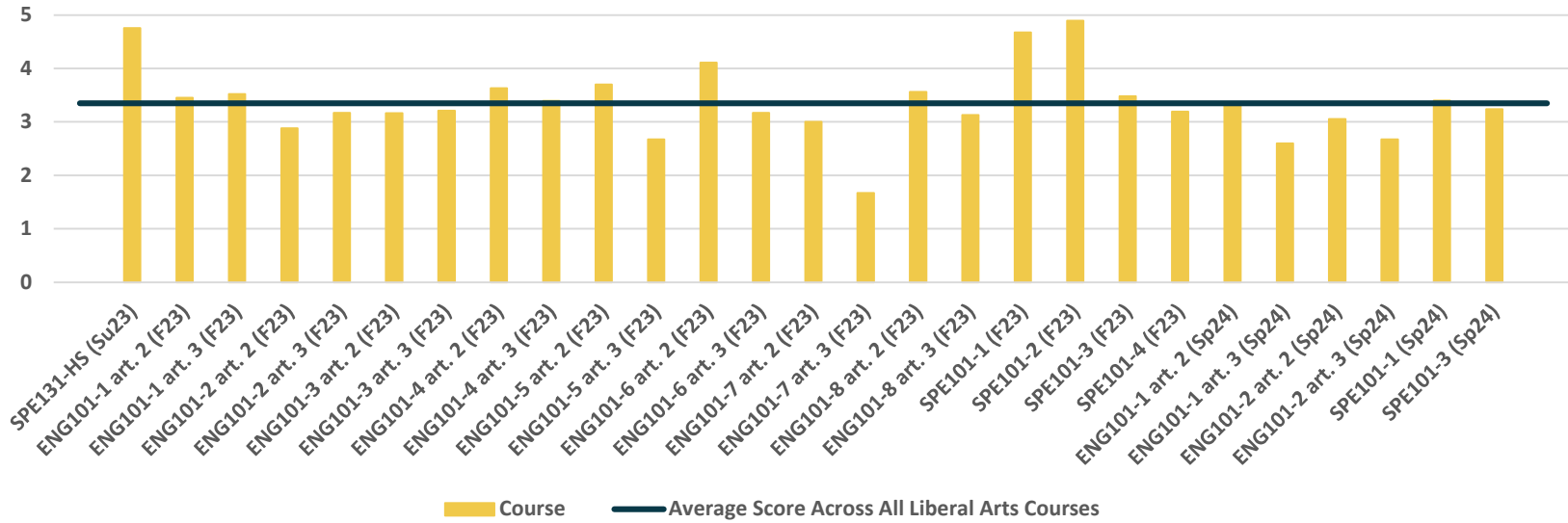
AY23-24 CAREER PREPAREDNESS ASSESSMENT SUMMARY

FREQUENCY DISTRIBUTION TABLE (assessment scores across all Liberal Arts courses)	
SCORE	N
1	40
2	84
3	143
4	91
5	120
no submission	82
Total	560
Submissions Scored (Total minus No Submissions)	478
AVERAGE SCORE	3.35



AVERAGE ASSESSMENT SCORES BY COURSE	
COURSE	AVERAGE ASSESSMENT SCORE
SPE131-HS (Su23)	4.75
ENG101-1 art. 2 (F23)	3.45
ENG101-1 art. 3 (F23)	3.52
ENG101-2 art. 2 (F23)	2.88
ENG101-2 art. 3 (F23)	3.17
ENG101-3 art. 2 (F23)	3.16
ENG101-3 art. 3 (F23)	3.21
ENG101-4 art. 2 (F23)	3.63
ENG101-4 art. 3 (F23)	3.39
ENG101-5 art. 2 (F23)	3.70
ENG101-5 art. 3 (F23)	2.67
ENG101-6 art. 2 (F23)	4.11
ENG101-6 art. 3 (F23)	3.17
ENG101-7 art. 2 (F23)	3.00
ENG101-7 art. 3 (F23)	1.67
ENG101-8 art. 2 (F23)	3.56
ENG101-8 art. 3 (F23)	3.13
SPE101-1 (F23)	4.67
SPE101-2 (F23)	4.89
SPE101-3 (F23)	3.48
SPE101-4 (F23)	3.19
ENG101-1 art. 2 (Sp24)	3.35
ENG101-1 art. 3 (Sp24)	2.60
ENG101-2 art. 2 (Sp24)	3.05
ENG101-2 art. 3 (Sp24)	2.67
SPE101-1 (Sp24)	3.40
SPE101-3 (Sp24)	3.24
AVERAGE SCORE ACROSS ALL LIBERAL ARTS COURSES	3.35

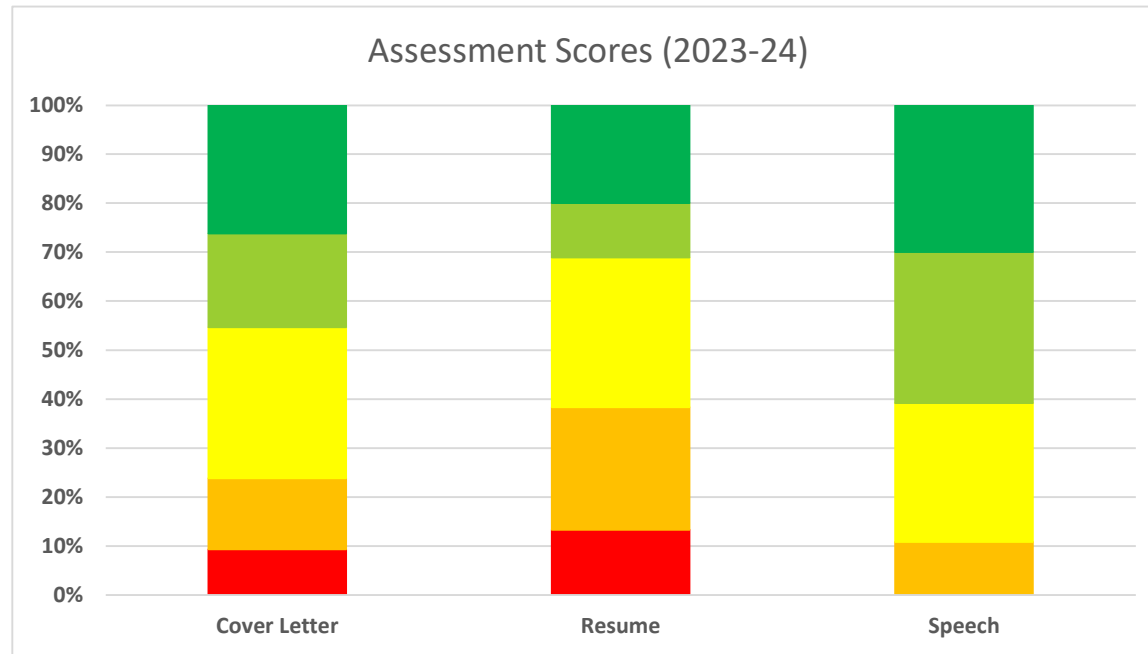
Average Assessment Scores by Course



Artifact Scores by Assessment

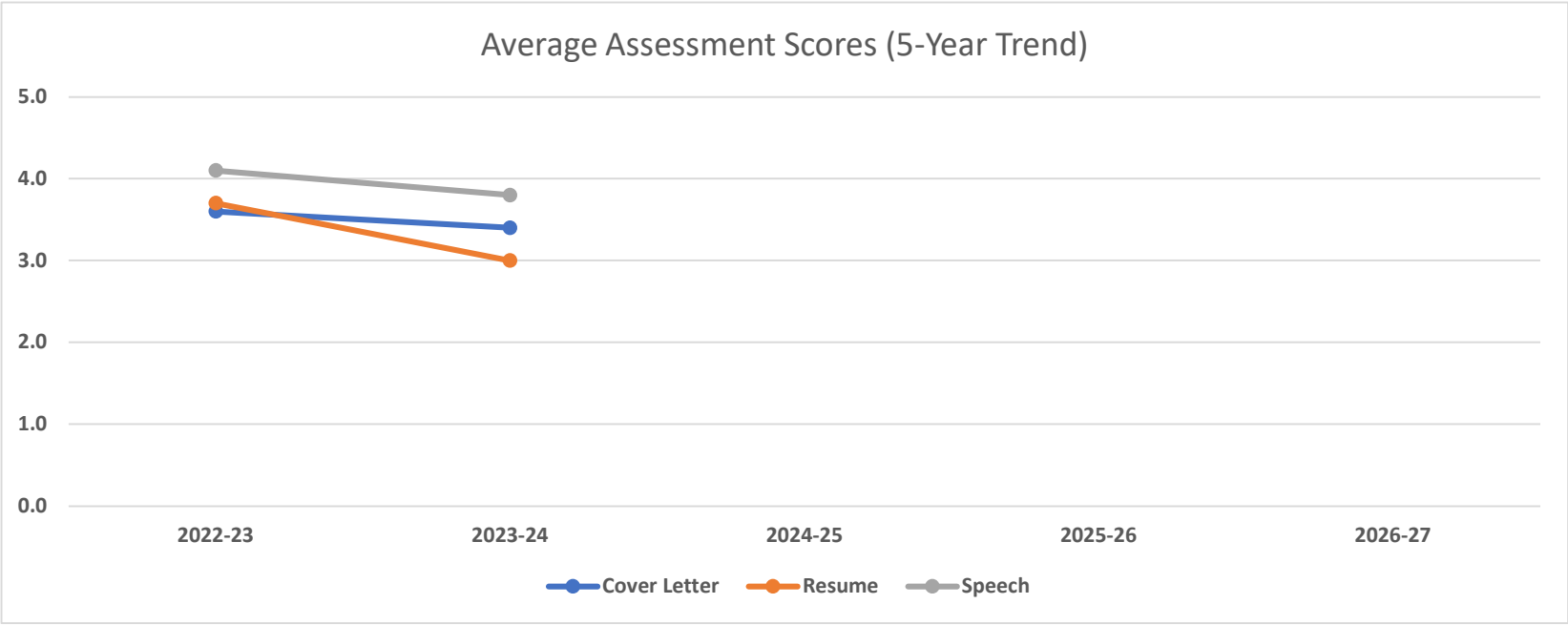
General Education/Liberal Arts, Career Preparedness Assessments (2023-24)

	1 unacceptable		2 emerging		3 proficient		4 target		5 exceeds expectations		Artifacts Scored	Average Score
Assessment	N	%	N	%	N	%	N	%	N	%	N	
<i>Cover Letter</i>	16	9.3%	25	14.5%	53	30.8%	33	19.2%	45	26.2%	172	3.4
<i>Resume</i>	24	13.3%	45	25.0%	55	30.6%	20	11.1%	36	20.0%	180	3.0
<i>Speech</i>	0	0.0%	13	10.8%	34	28.3%	37	30.8%	36	30.0%	120	3.8



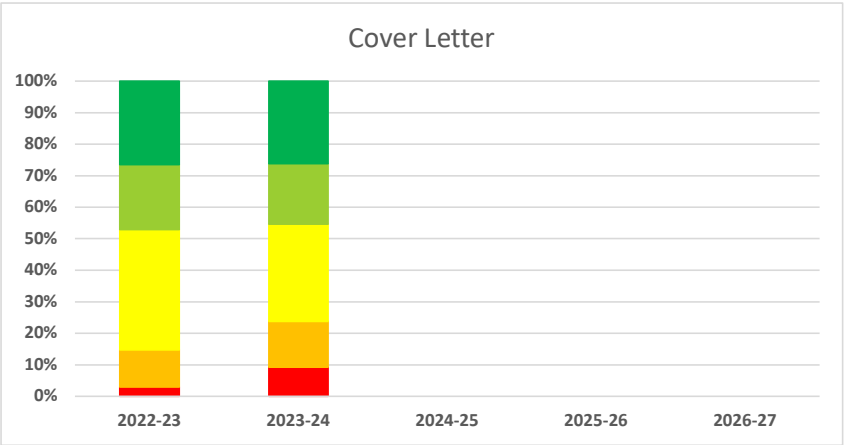
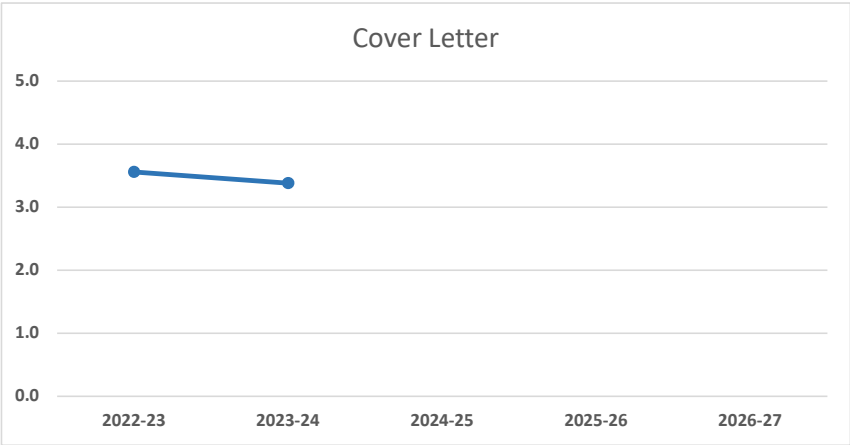
General Education/Liberal Arts, Career Preparedness Assessments (5-Year Trend)

	Average Score by Academic Year				
Assessment	2022-23	2023-24	2024-25	2025-26	2026-27
Cover Letter	3.6	3.4			
Resume	3.7	3.0			
Speech	4.1	3.8			



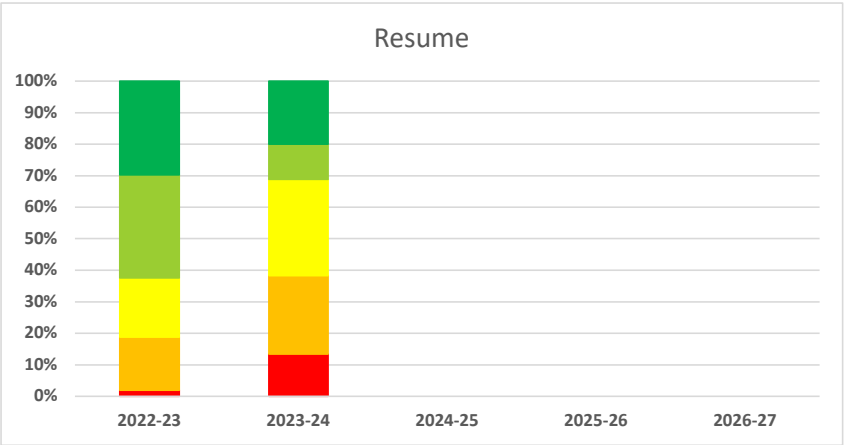
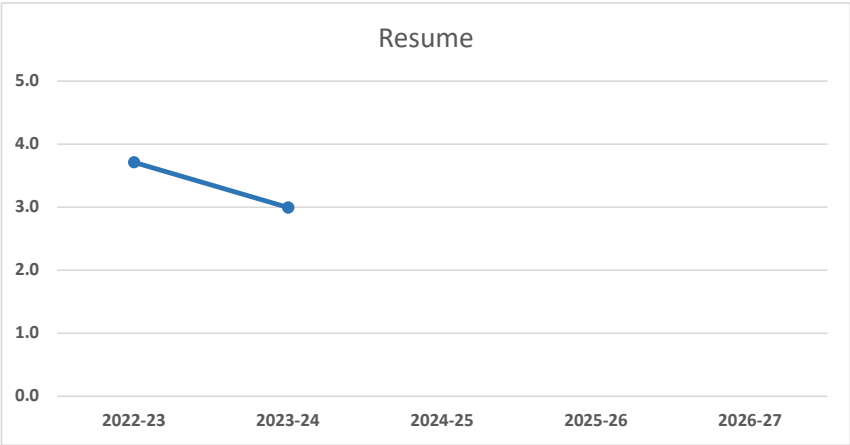
Assessment: Cover Letter

Recorded in: ENG101 - English Composition 1 Artifact: Cover Letter		1 unacceptable		2 emerging		3 proficient		4 target		5 exceeds expectations		Artifacts Scored	Average Score
Cover Letter (intro paragraph; middle paragraph; closing paragraph; presentation and formatting; creativity and innovation; grammar, punctuation, and spelling) 2022-23 2023-24 2024-25 2025-26 2026-27		N	%	N	%	N	%	N	%	N	%	N	
		3	2.9%	12	11.8%	39	38.2%	21	20.6%	27	26.5%	102	3.6
		16	9.3%	25	14.5%	53	30.8%	33	19.2%	45	26.2%	172	3.4



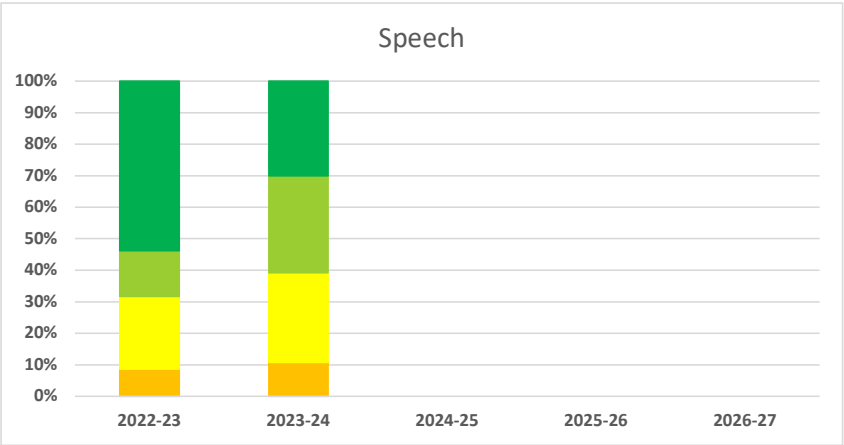
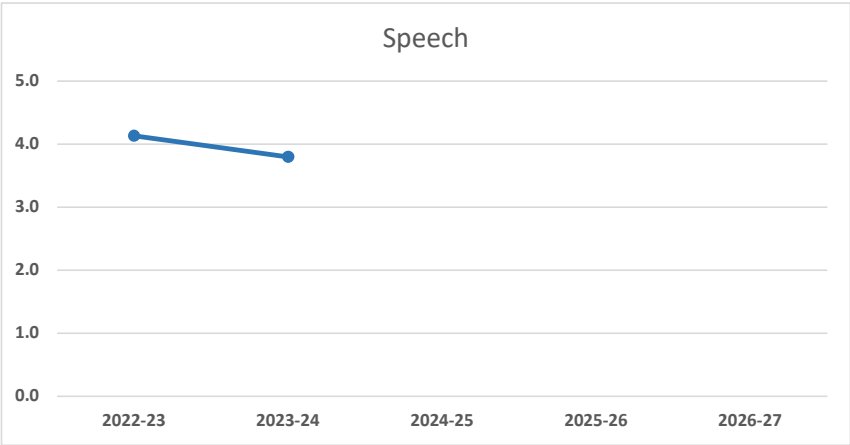
Assessment: Resume

Recorded in: ENG101 - English Composition 1 Artifact: Resume		1 unacceptable		2 emerging		3 proficient		4 target		5 exceeds expectations		Artifacts Scored	Average Score
Resume (completeness; structure and organization; presentation and formatting; creativity and innovation; grammar, punctuation, and spelling)	2022-23	N	%	N	%	N	%	N	%	N	%	N	
		2	2.0%	17	16.8%	19	18.8%	33	32.7%	30	29.7%	101	3.7
		24	13.3%	45	25.0%	55	30.6%	20	11.1%	36	20.0%	180	3.0



Assessment: Speech

Recorded in: SPE101 - Fundamentals of Oral Communication Artifact: Speech		1 unacceptable		2 emerging		3 proficient		4 target		5 exceeds expectations		Artifacts Scored	Average Score
Speech (design components; presentation components)		N	%	N	%	N	%	N	%	N	%	N	
		0	0.0%	9	8.7%	24	23.1%	15	14.4%	56	53.8%	104	4.1
		0	0.0%	13	10.8%	34	28.3%	37	30.8%	36	30.0%	120	3.8



Mass Communication

Artifact Scores by Course

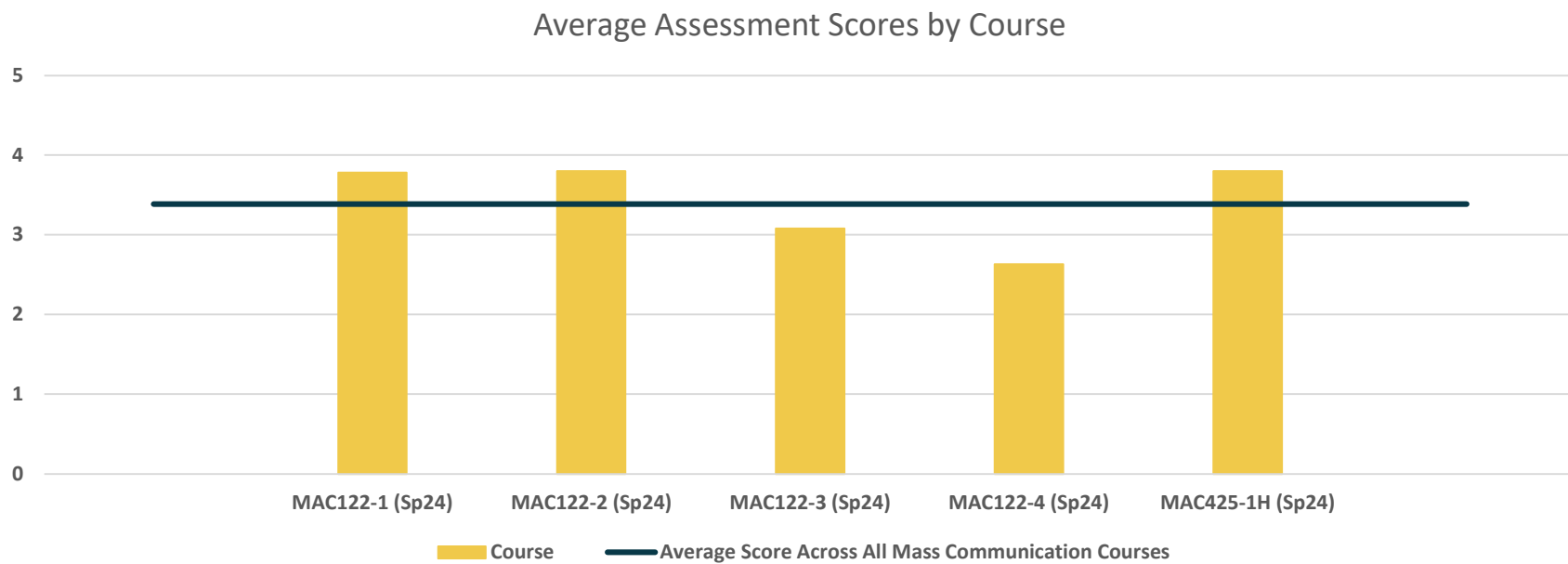
AY23-24 CAREER PREPAREDNESS ASSESSMENT SUMMARY

FREQUENCY DISTRIBUTION TABLE (assessment scores across all Mass Communication courses)	
SCORE	N
1	2
2	9
3	10
4	16
5	7
no submission	2
Total	46
Submissions Scored (Total minus No Submissions)	44
AVERAGE SCORE	3.39

Frequency of Assessment Scores
(all Mass Communication courses)



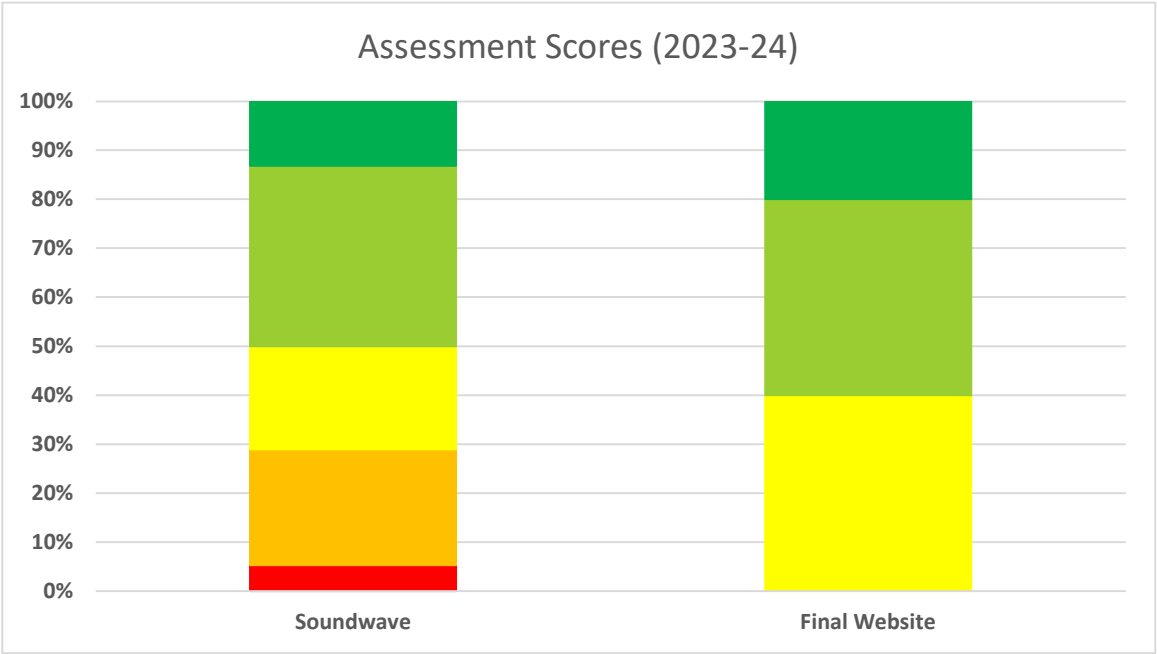
AVERAGE ASSESSMENT SCORES BY COURSE	
COURSE	AVERAGE ASSESSMENT SCORE
MAC122-1 (Sp24)	3.78
MAC122-2 (Sp24)	3.80
MAC122-3 (Sp24)	3.08
MAC122-4 (Sp24)	2.63
MAC425-1H (Sp24)	3.80
AVERAGE SCORE ACROSS ALL MASS COMM COURSES	3.39



Artifact Scores by Assessment

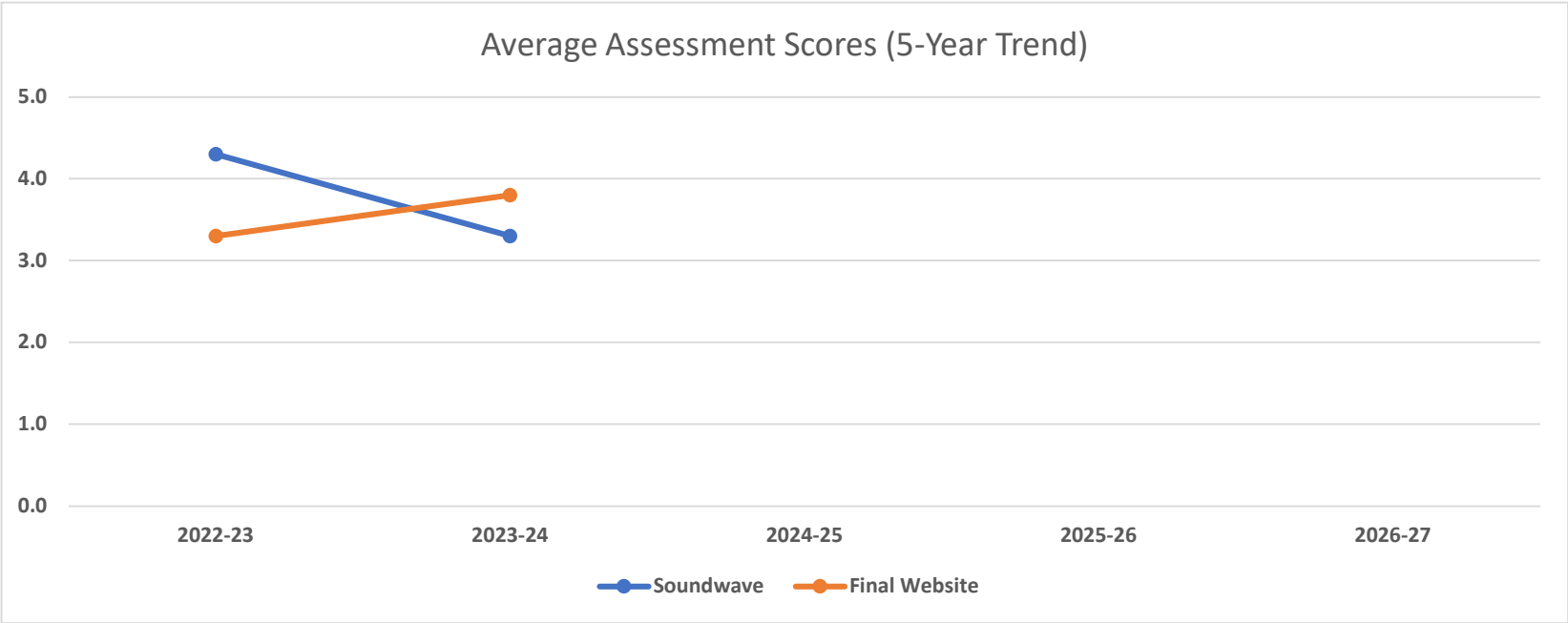
Mass Communication, Career Preparedness Assessments (2023-24)

	1 unacceptable		2 emerging		3 proficient		4 target		5 exceeds expectations		Artifacts Scored	Average Score
Assessment	N	%	N	%	N	%	N	%	N	%	N	
Soundwave	2	5.3%	9	23.7%	8	21.1%	14	36.8%	5	13.2%	38	3.3
Final Website	0	0.0%	0	0.0%	2	40.0%	2	40.0%	1	20.0%	5	3.8



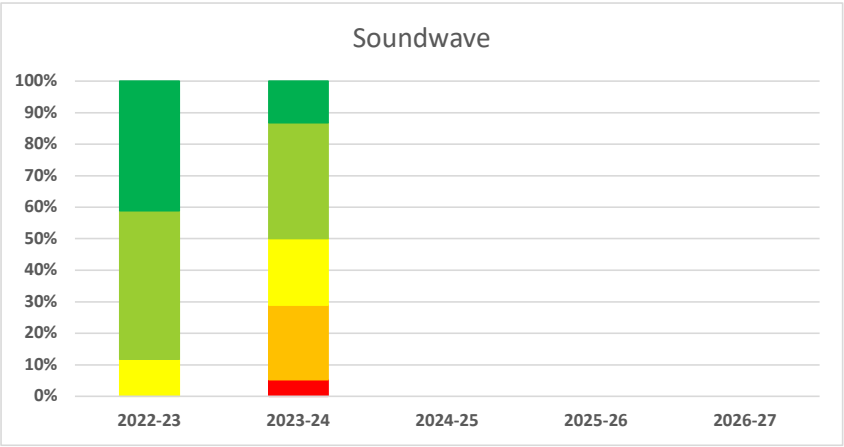
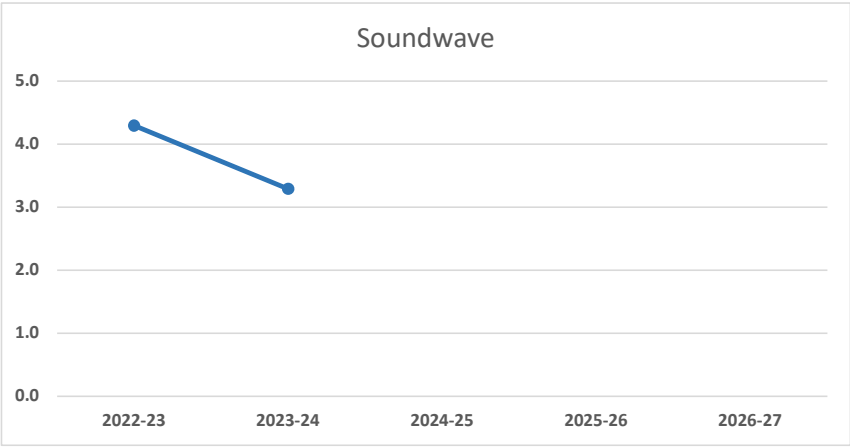
Mass Communication, Career Preparedness Assessments (5-Year Trend)

	Average Score by Academic Year				
Assessment	2022-23	2023-24	2024-25	2025-26	2026-27
Soundwave	4.3	3.3			
Final Website	3.3	3.8			



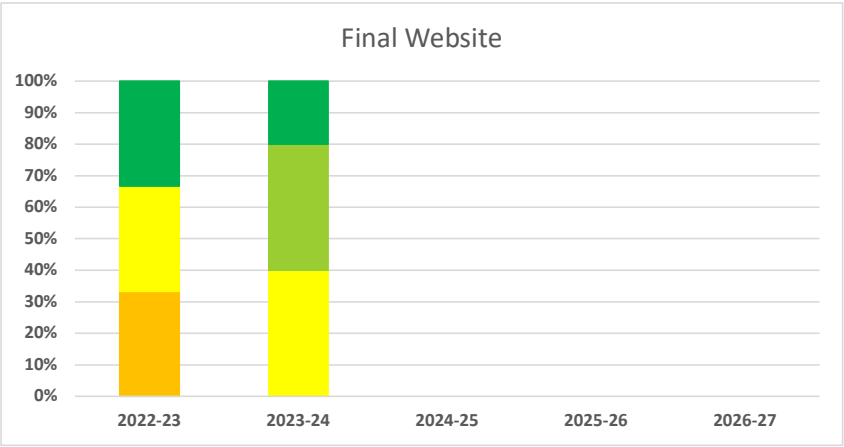
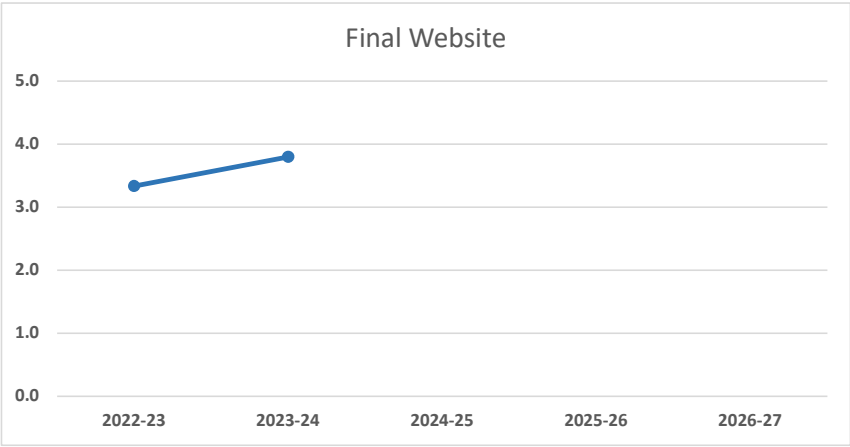
Assessment: Soundwave

Recorded in: MAC122 - Fundamental Communication Lab 2 Artifact: Soundwave		1 unacceptable		2 emerging		3 proficient		4 target		5 exceeds expectations		Artifacts Scored	Average Score
Soundwave		N	%	N	%	N	%	N	%	N	%	N	
2022-23		0	0.0%	0	0.0%	2	11.8%	8	47.1%	7	41.2%	17	4.3
2023-24		2	5.3%	9	23.7%	8	21.1%	14	36.8%	5	13.2%	38	3.3
2024-25													
2025-26													
2026-27													



Assessment: Final Website

Recorded in: MAC425 - Senior Project Artifact: Final Website		1 unacceptable		2 emerging		3 proficient		4 target		5 exceeds expectations		Artifacts Scored	Average Score
Final website		N	%	N	%	N	%	N	%	N	%	N	
	2022-23	0	0.0%	1	33.3%	1	33.3%	0	0.0%	1	33.3%	3	3.3
	2023-24	0	0.0%	0	0.0%	2	40.0%	2	40.0%	1	20.0%	5	3.8
	2024-25												
	2025-26												
	2026-27												



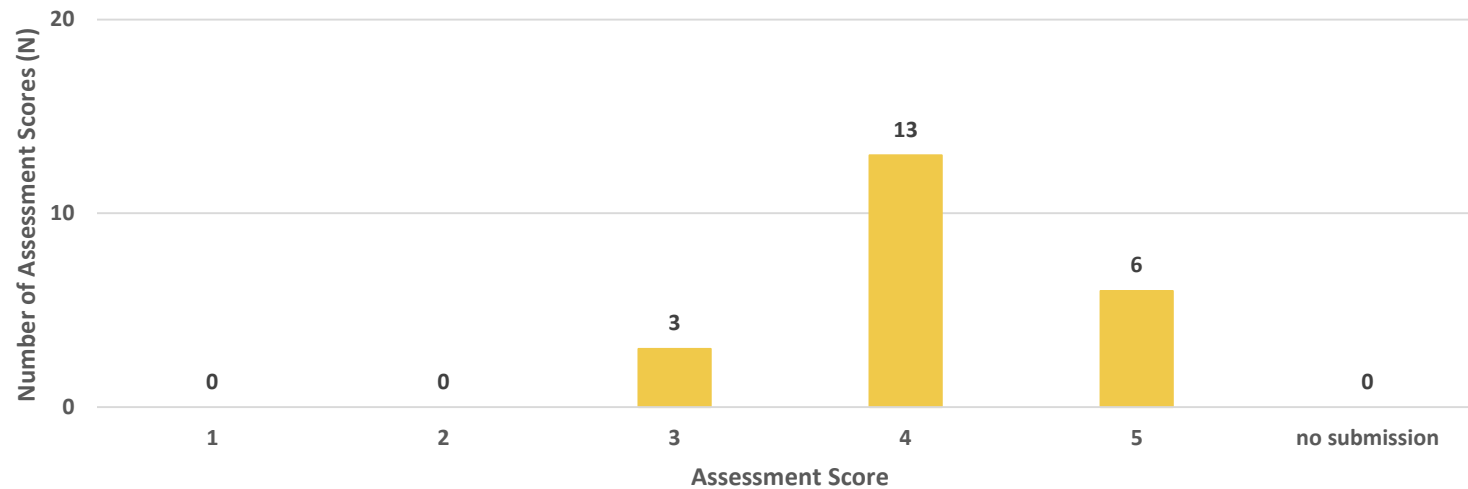
Music

Artifact Scores by Course

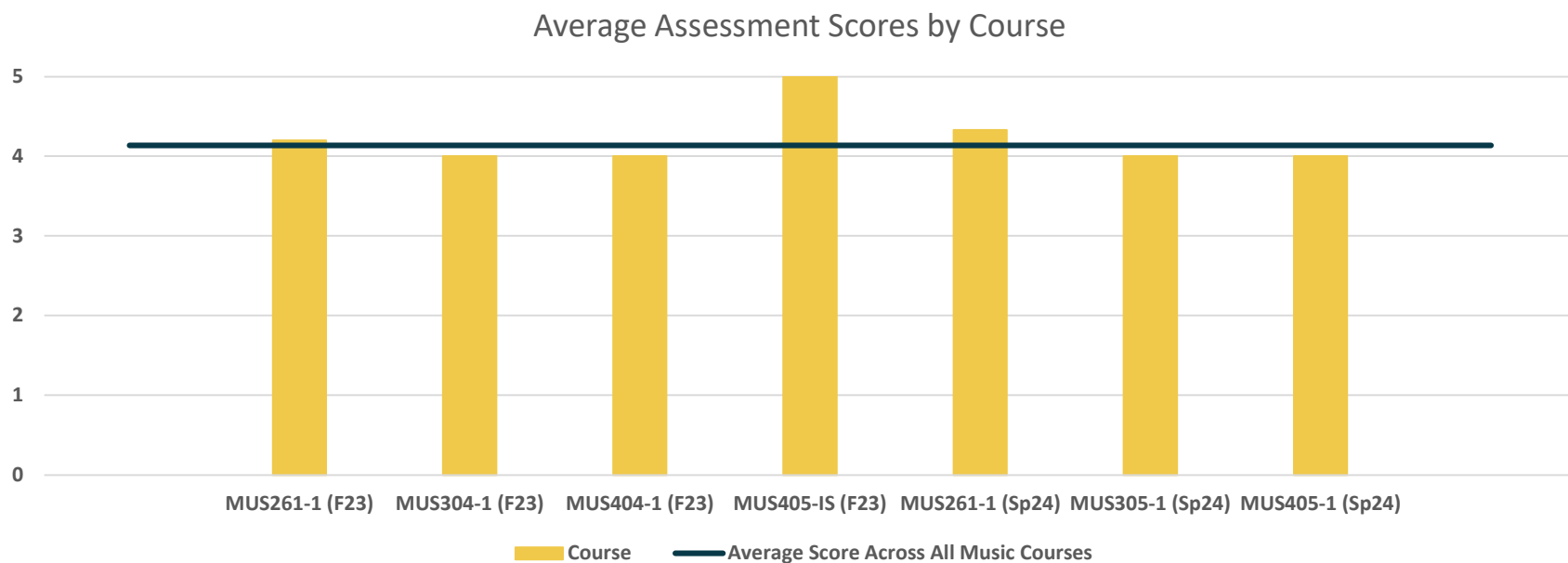
AY23-24 CAREER PREPAREDNESS ASSESSMENT SUMMARY

FREQUENCY DISTRIBUTION TABLE (assessment scores across all Music courses)	
SCORE	N
1	0
2	0
3	3
4	13
5	6
no submission	0
Total	22
Submissions Scored (Total minus No Submissions)	22
AVERAGE SCORE	4.14

Frequency of Assessment Scores
(all Music courses)



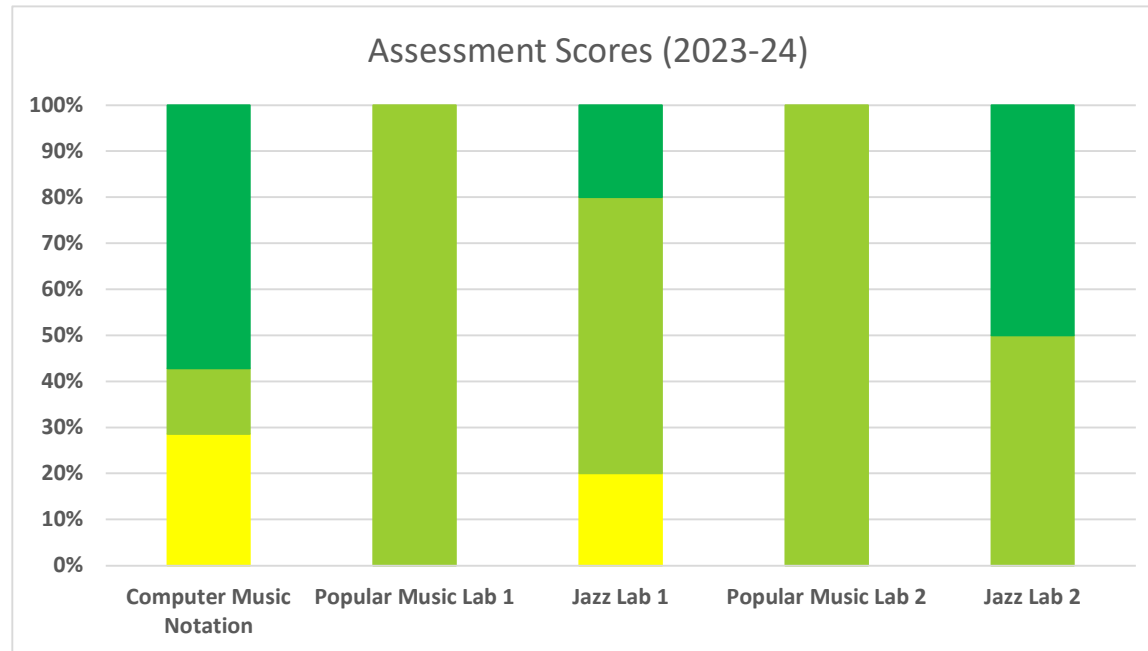
AVERAGE ASSESSMENT SCORES BY COURSE	
COURSE	AVERAGE ASSESSMENT SCORE
MUS261-1 (F23)	4.20
MUS304-1 (F23)	4.00
MUS404-1 (F23)	4.00
MUS405-IS (F23)	5.00
MUS261-1 (Sp24)	4.33
MUS305-1 (Sp24)	4.00
MUS405-1 (Sp24)	4.00
AVERAGE SCORE ACROSS ALL MUSIC COURSES	4.14



Artifact Scores by Assessment

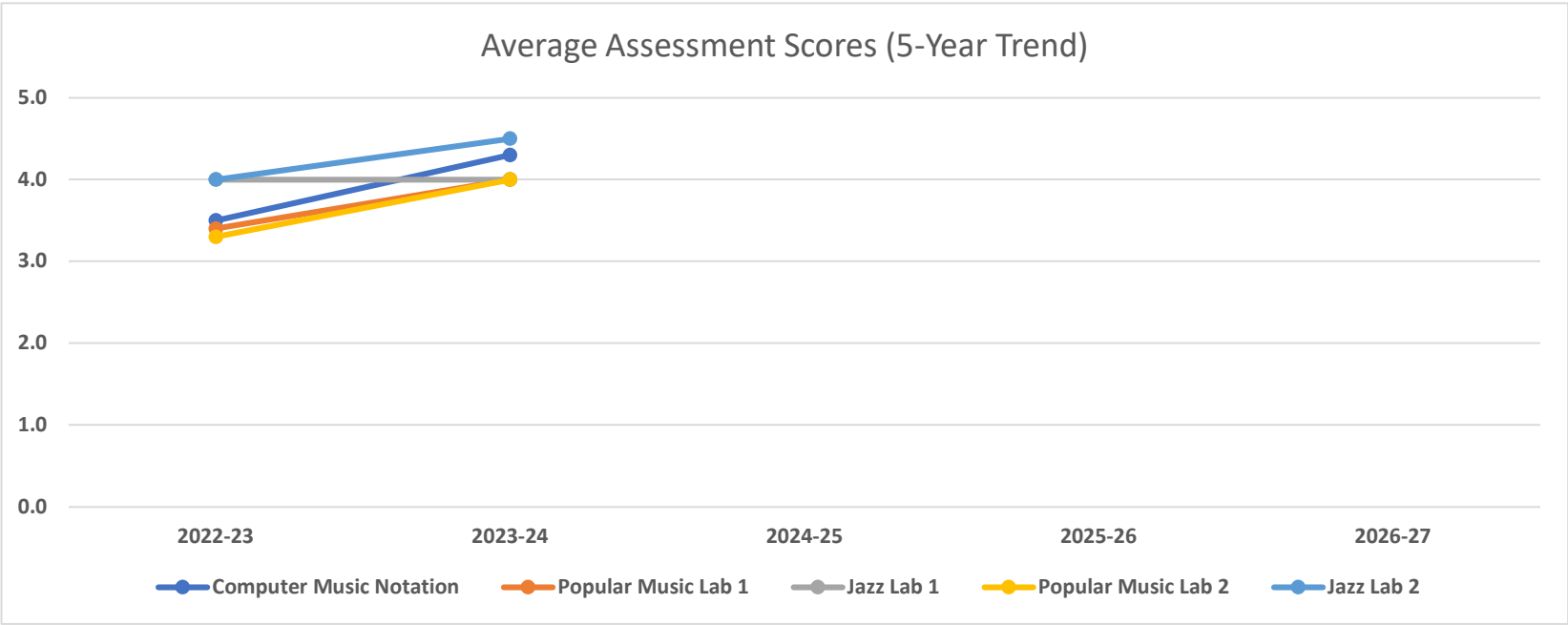
Music, Career Preparedness Assessments (2023-24)

	1 unacceptable		2 emerging		3 proficient		4 target		5 exceeds expectations		Artifacts Scored	Average Score
Assessment	N	%	N	%	N	%	N	%	N	%	N	
<i>Computer Music Notation</i>	0	0.0%	0	0.0%	2	28.6%	1	14.3%	4	57.1%	7	4.3
<i>Popular Music Lab 1</i>	0	0.0%	0	0.0%	0	0.0%	3	100.0%	0	0.0%	3	4.0
<i>Jazz Lab 1</i>	0	0.0%	0	0.0%	1	20.0%	3	60.0%	1	20.0%	5	4.0
<i>Popular Music Lab 2</i>	0	0.0%	0	0.0%	0	0.0%	4	100.0%	0	0.0%	4	4.0
<i>Jazz Lab 2</i>	0	0.0%	0	0.0%	0	0.0%	1	50.0%	1	50.0%	2	4.5



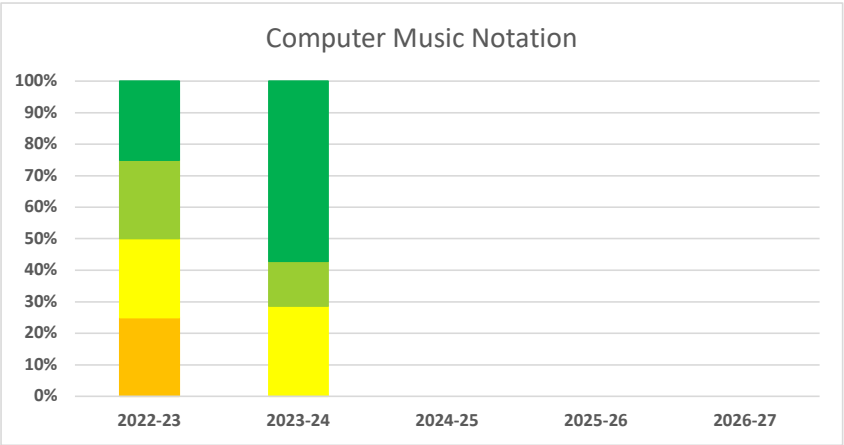
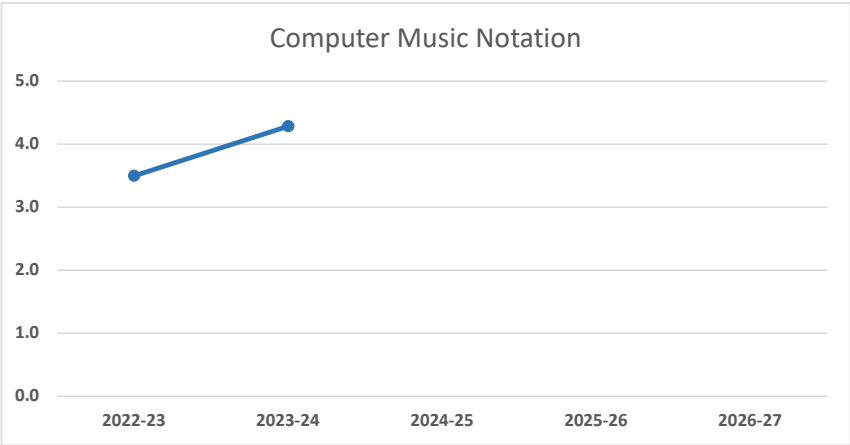
Music, Career Preparedness Assessments (5-Year Trend)

	Average Score by Academic Year				
Assessment	2022-23	2023-24	2024-25	2025-26	2026-27
Computer Music Notation	3.5	4.3			
Popular Music Lab 1	3.4	4.0			
Jazz Lab 1	4.0	4.0			
Popular Music Lab 2	3.3	4.0			
Jazz Lab 2	4.0	4.5			



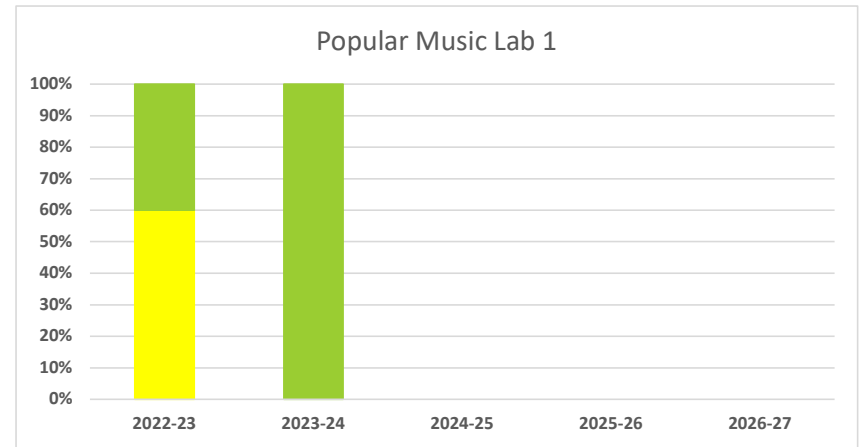
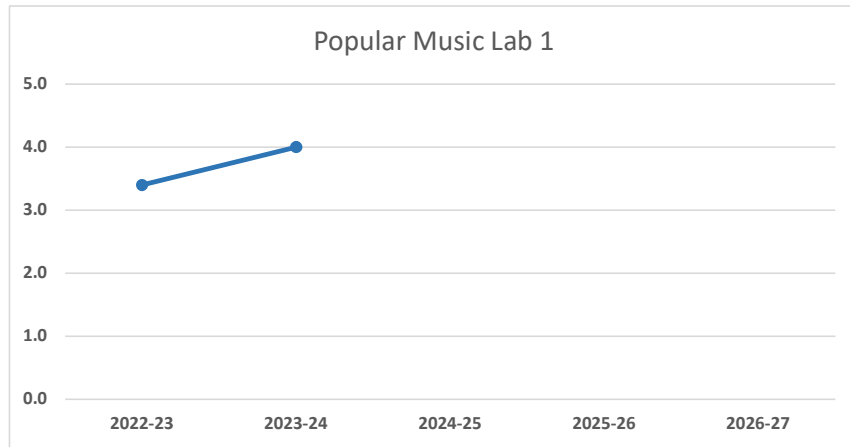
Assessment: Computer Music Notation

Recorded in: MUS261 - Computer Music Notation Artifact: Computer Music Notation		1 unacceptable		2 emerging		3 proficient		4 target		5 exceeds expectations		Artifacts Scored	Average Score
Mastery of Music Core Curriculum:		N	%	N	%	N	%	N	%	N	%	N	
- Computer Music Notation (composition)	2022-23	0	0.0%	1	25.0%	1	25.0%	1	25.0%	1	25.0%	4	3.5
- Computer Music Notation (songwriting)	2023-24	0	0.0%	0	0.0%	2	28.6%	1	14.3%	4	57.1%	7	4.3
	2024-25												
	2025-26												
	2026-27												



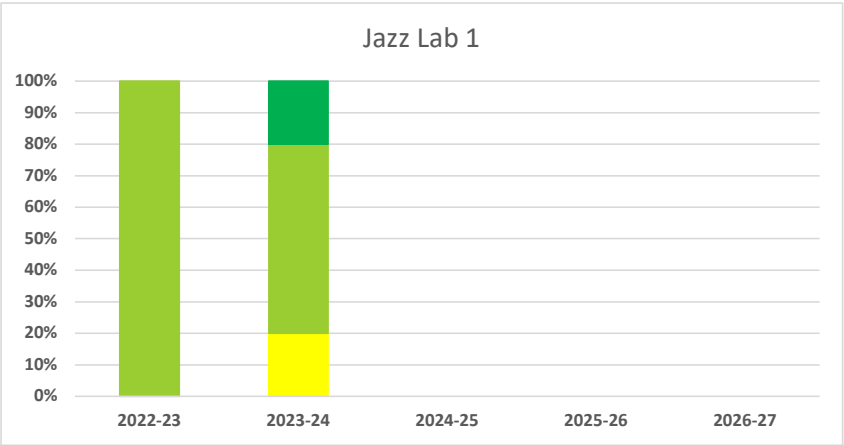
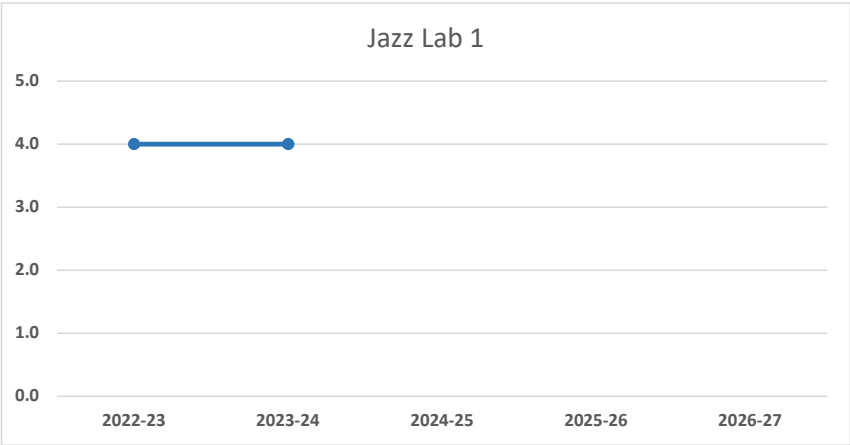
Assessment: Popular Music Lab 1

<u>Recorded in:</u> MUS304 - Popular Music Lab 1 <u>Artifact:</u> Popular Music Lab 1		1 unacceptable		2 emerging		3 proficient		4 target		5 exceeds expectations		Artifacts Scored	Average Score
<i>Mastery of Music Core Curriculum - Popular Music Lab 1 - Performance</i>		N	%	N	%	N	%	N	%	N	%	N	
	2022-23	0	0.0%	0	0.0%	3	60.0%	2	40.0%	0	0.0%	5	3.4
	2023-24	0	0.0%	0	0.0%	0	0.0%	3	100.0%	0	0.0%	3	4.0
	2024-25												
	2025-26												
	2026-27												



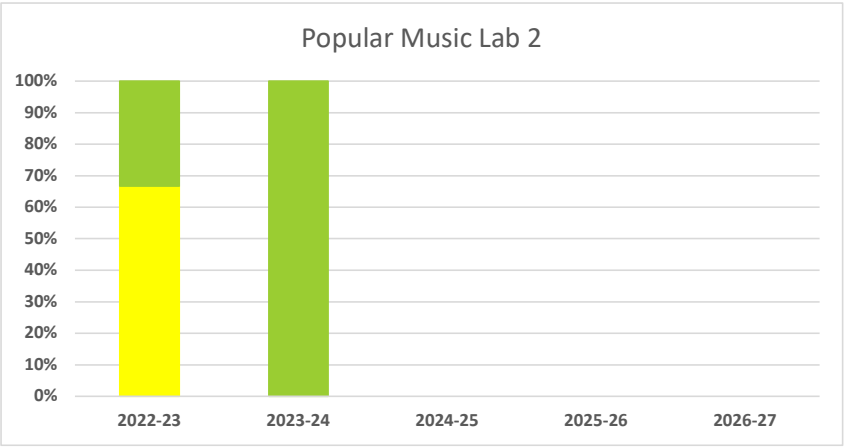
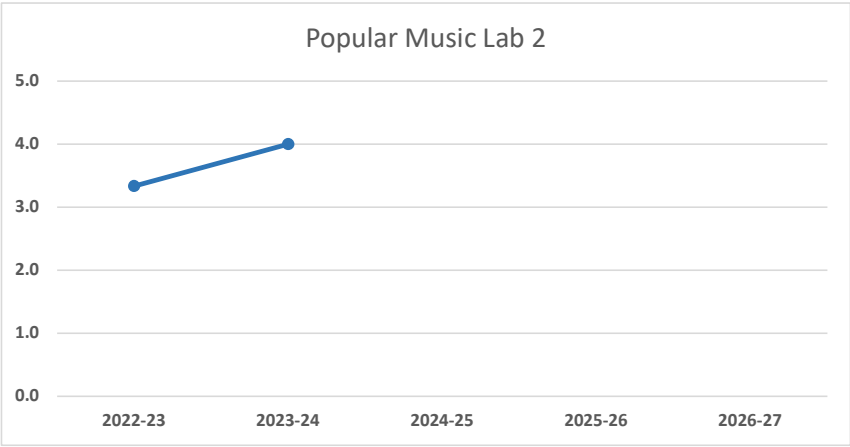
Assessment: Jazz Lab 1

<u>Recorded in:</u> MUS305 - Jazz Lab 1 <u>Artifact:</u> Jazz Lab 1		1 unacceptable		2 emerging		3 proficient		4 target		5 exceeds expectations		Artifacts Scored	Average Score
<i>Mastery of Music Core Curriculum - Jazz Lab 1- Performance</i>		N	%	N	%	N	%	N	%	N	%	N	
		0	0.0%	0	0.0%	0	0.0%	4	100.0%	0	0.0%	4	4.0
		0	0.0%	0	0.0%	1	20.0%	3	60.0%	1	20.0%	5	4.0



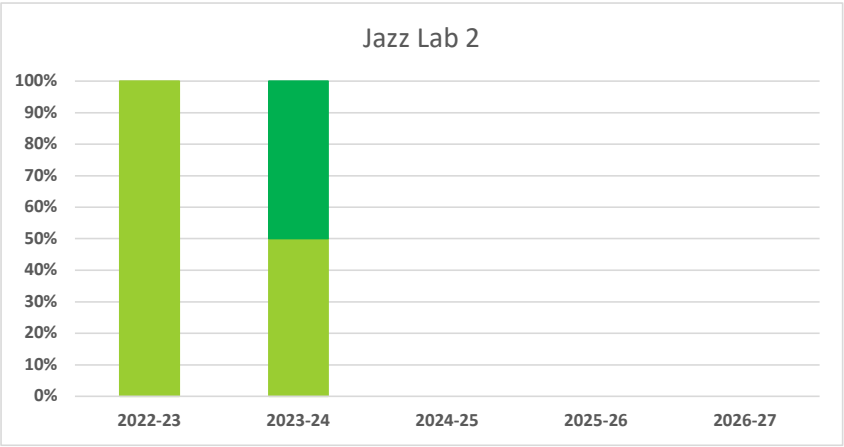
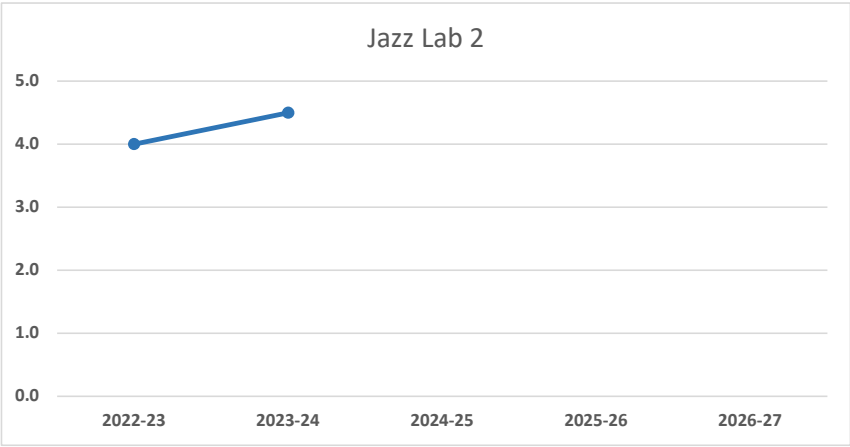
Assessment: Popular Music Lab 2

Recorded in: MUS404 - Popular Music Lab 2 Artifact: Popular Music Lab 2		1 unacceptable		2 emerging		3 proficient		4 target		5 exceeds expectations		Artifacts Scored	Average Score
Mastery of Music Core Curriculum - Popular Music Lab 2 - Performance 2022-23 2023-24 2024-25 2025-26 2026-27		N	%	N	%	N	%	N	%	N	%	N	
		0	0.0%	0	0.0%	2	66.7%	1	33.3%	0	0.0%	3	3.3
		0	0.0%	0	0.0%	0	0.0%	4	100.0%	0	0.0%	4	4.0



Assessment: Jazz Lab 2

Recorded in: MUS405 - Jazz Lab 2 Artifact: Jazz Lab 2		1 unacceptable		2 emerging		3 proficient		4 target		5 exceeds expectations		Artifacts Scored	Average Score
Mastery of Music Core Curriculum - Jazz Lab 2 - Performance		N	%	N	%	N	%	N	%	N	%	N	
		0	0.0%	0	0.0%	0	0.0%	1	100.0%	0	0.0%	1	4.0
		0	0.0%	0	0.0%	0	0.0%	1	50.0%	1	50.0%	2	4.5



Music Education

Artifact Scores by Course

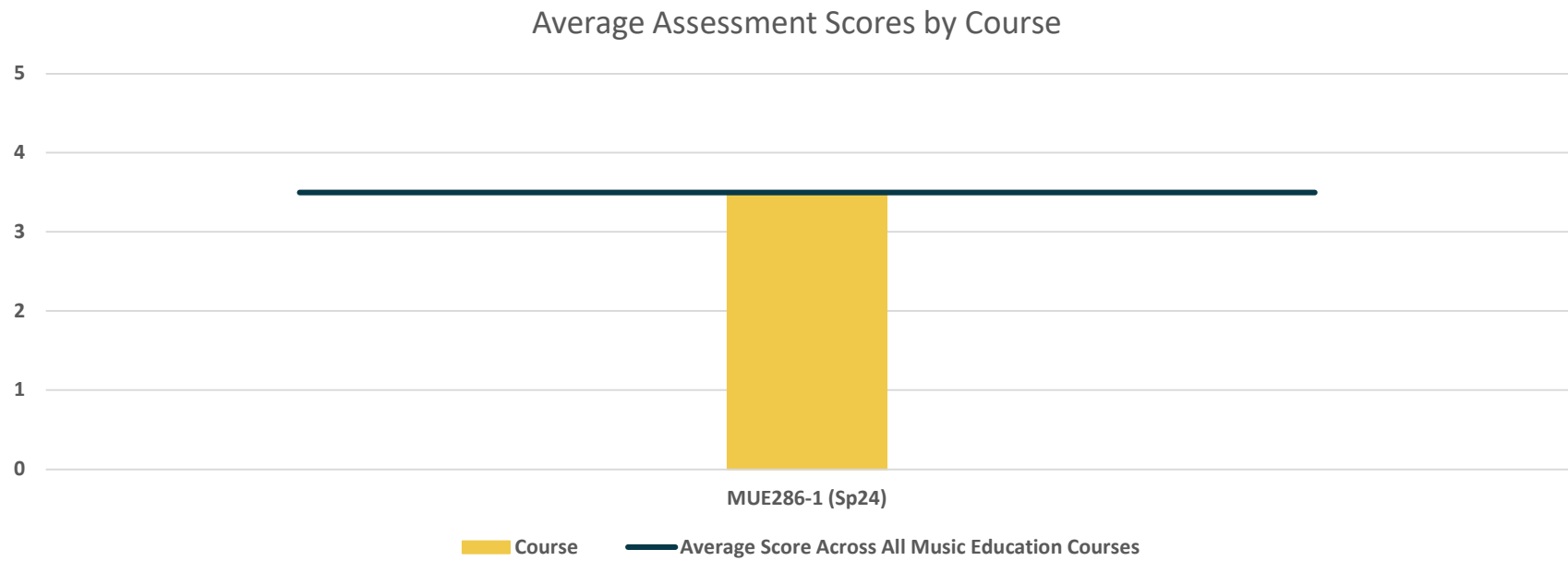
AY23-24 CAREER PREPAREDNESS ASSESSMENT SUMMARY

FREQUENCY DISTRIBUTION TABLE (assessment scores across all Music Education courses)	
SCORE	N
1	0
2	1
3	1
4	1
5	1
no submission	0
Total	4
Submissions Scored (Total minus No Submissions)	4
AVERAGE SCORE	3.50

Frequency of Assessment Scores
(all Music Education courses)



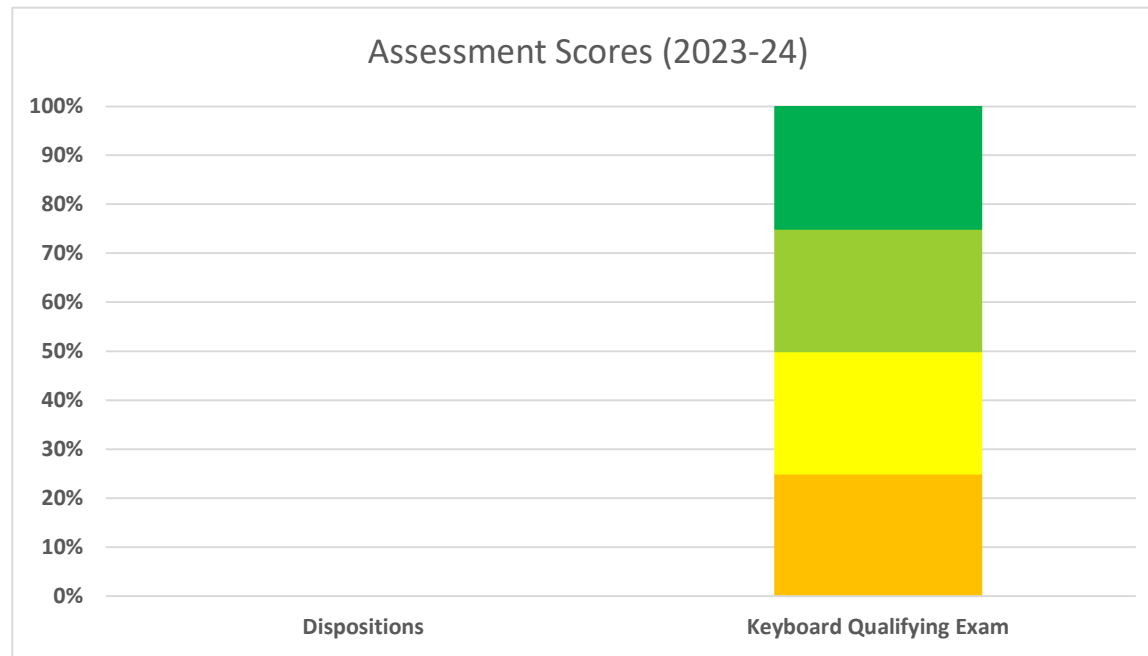
AVERAGE ASSESSMENT SCORES BY COURSE	
COURSE	AVERAGE ASSESSMENT SCORE
MUE286-1 (Sp24)	3.50
AVERAGE SCORE ACROSS ALL MUSIC EDUCATION COURSES	3.50



Artifact Scores by Assessment

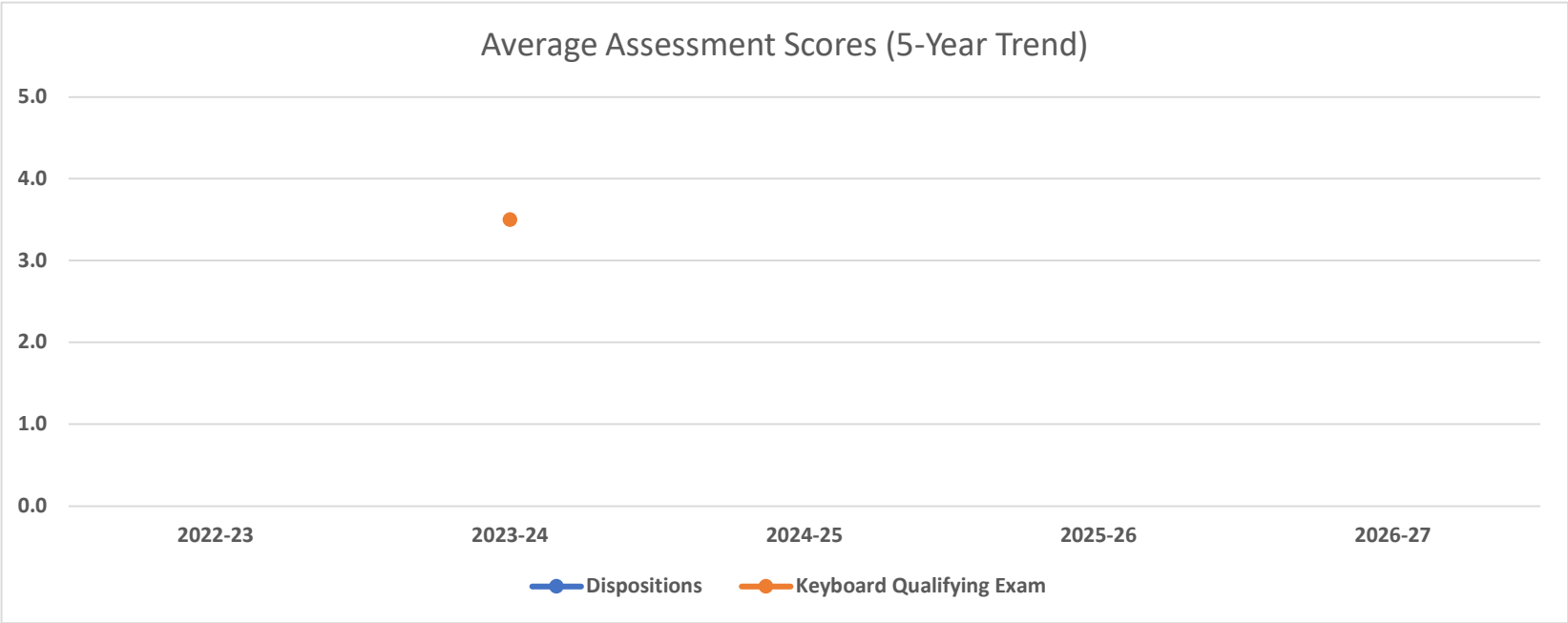
Music Education, Career Preparedness Assessments (2023-24)

	1 unacceptable		2 emerging		3 proficient		4 target		5 exceeds expectations		Artifacts Scored	Average Score
Assessment	N	%	N	%	N	%	N	%	N	%	N	
<i>Dispositions</i>	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
<i>Keyboard Qualifying Exam</i>	0	0.0%	1	25.0%	1	25.0%	1	25.0%	1	25.0%	4	3.5



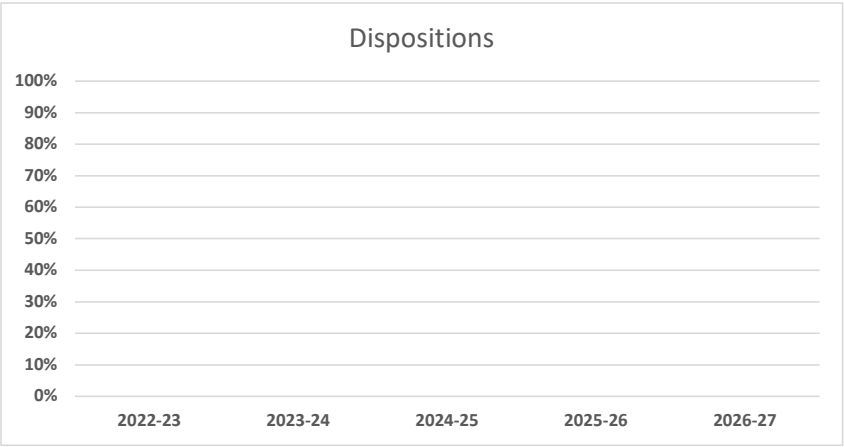
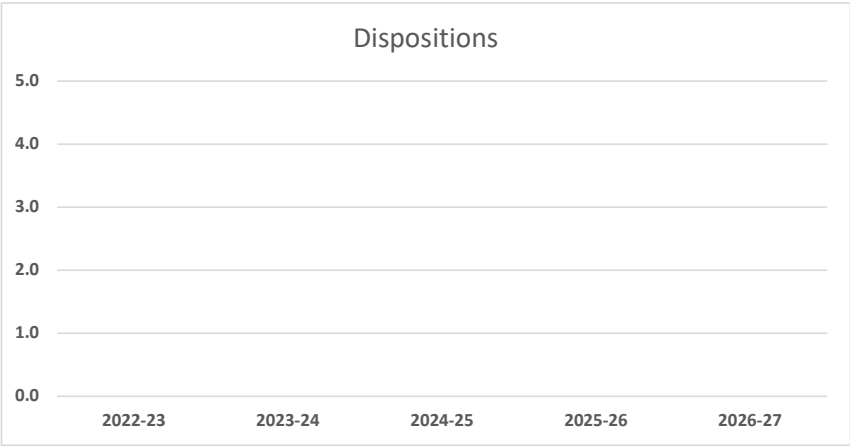
Music Education, Career Preparedness Assessments (5-Year Trend)

	Average Score by Academic Year				
Assessment	2022-23	2023-24	2024-25	2025-26	2026-27
Dispositions					
Keyboard Qualifying Exam		3.5			



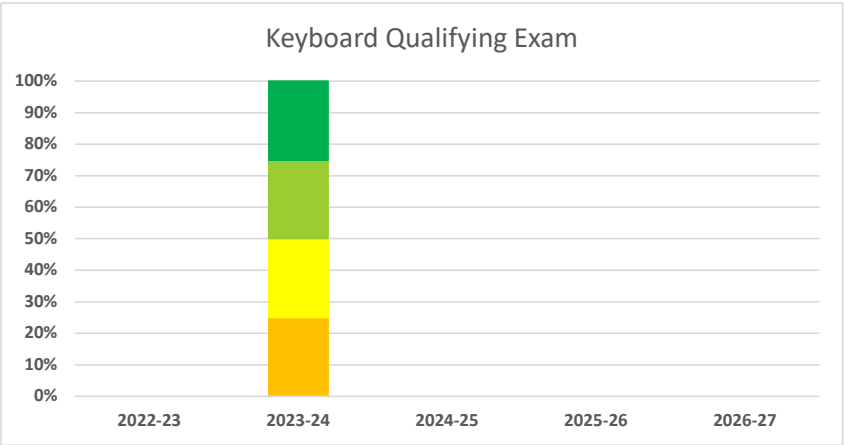
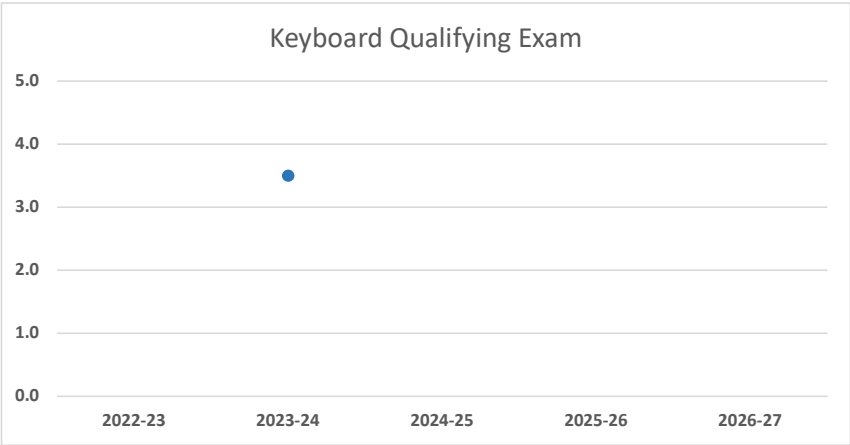
Assessment: Dispositions

Recorded in: Dispositions Artifact: Dispositions		1 unacceptable		2 emerging		3 proficient		4 target		5 exceeds expectations		Artifacts Scored	Average Score
Dispositions: - Disposition 1 - Disposition 2 - Disposition 3 - Disposition 4 - Disposition 5 - Disposition 6 - Disposition 7 - Disposition 8 - Disposition 9 - Disposition 10	2022-23	N	%	N	%	N	%	N	%	N	%	N	
	2022-23	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	2023-24	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	2024-25												
	2025-26												
	2026-27												
	2026-27												



Assessment: Keyboard Qualifying Exam

Recorded in: MUE286 - Keyboard Skills 4 Artifact: Keyboard Qualifying Exam		1 unacceptable		2 emerging		3 proficient		4 target		5 exceeds expectations		Artifacts Scored	Average Score
Keyboard Qualifying Exam:		N	%	N	%	N	%	N	%	N	%	N	
- 2 Major Scales	2022-23	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
- Patriotic songs	2023-24	0	0.0%	1	25.0%	1	25.0%	1	25.0%	1	25.0%	4	3.5
- Transpose	2024-25												
- Pomp and Circumstance	2025-26												
- Sing and play a vocal solo	2026-27												
- Play one movement of a classical composition													
- Sight read a folk tune													
- Sight read 2 voices from a 4-part score													
- Accompany someone singing Happy Birthday													



Theatre Arts

Artifact Scores by Course

AY23-24 CAREER PREPAREDNESS ASSESSMENT SUMMARY

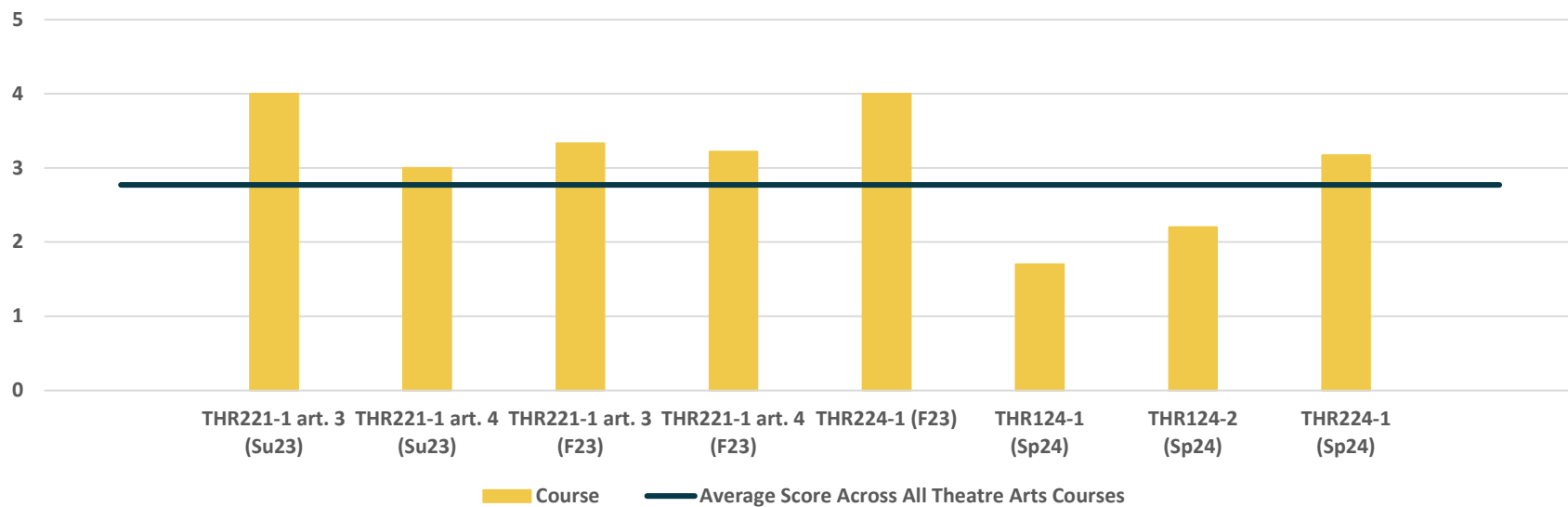
FREQUENCY DISTRIBUTION TABLE (assessment scores across all Theatre Arts courses)	
SCORE	N
1	4
2	16
3	21
4	12
5	0
no submission	1
Total	54
Submissions Scored (Total minus No Submissions)	53
AVERAGE SCORE	2.77

Frequency of Assessment Scores
(all Theatre Arts courses)



AVERAGE ASSESSMENT SCORES BY COURSE	
COURSE	AVERAGE ASSESSMENT SCORE
THR221-1 art. 3 (Su23)	4.00
THR221-1 art. 4 (Su23)	3.00
THR221-1 art. 3 (F23)	3.33
THR221-1 art. 4 (F23)	3.22
THR224-1 (F23)	4.00
THR124-1 (Sp24)	1.70
THR124-2 (Sp24)	2.20
THR224-1 (Sp24)	3.17
AVERAGE SCORE ACROSS ALL THEATRE ARTS COURSES	2.77

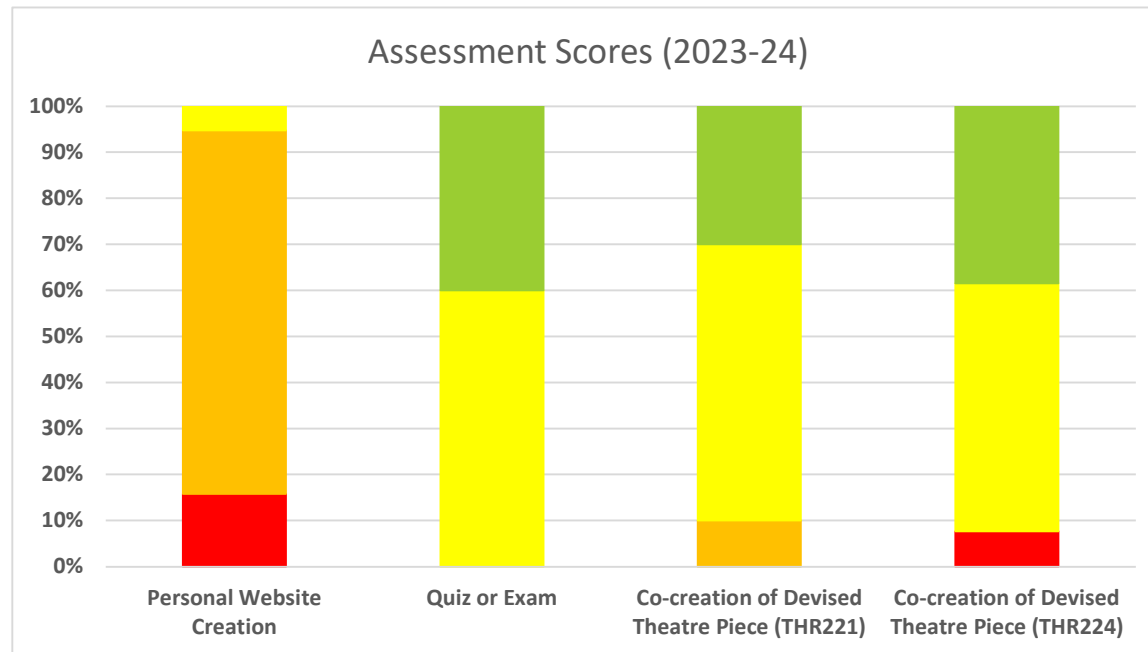
Average Assessment Scores by Course



Artifact Scores by Assessment

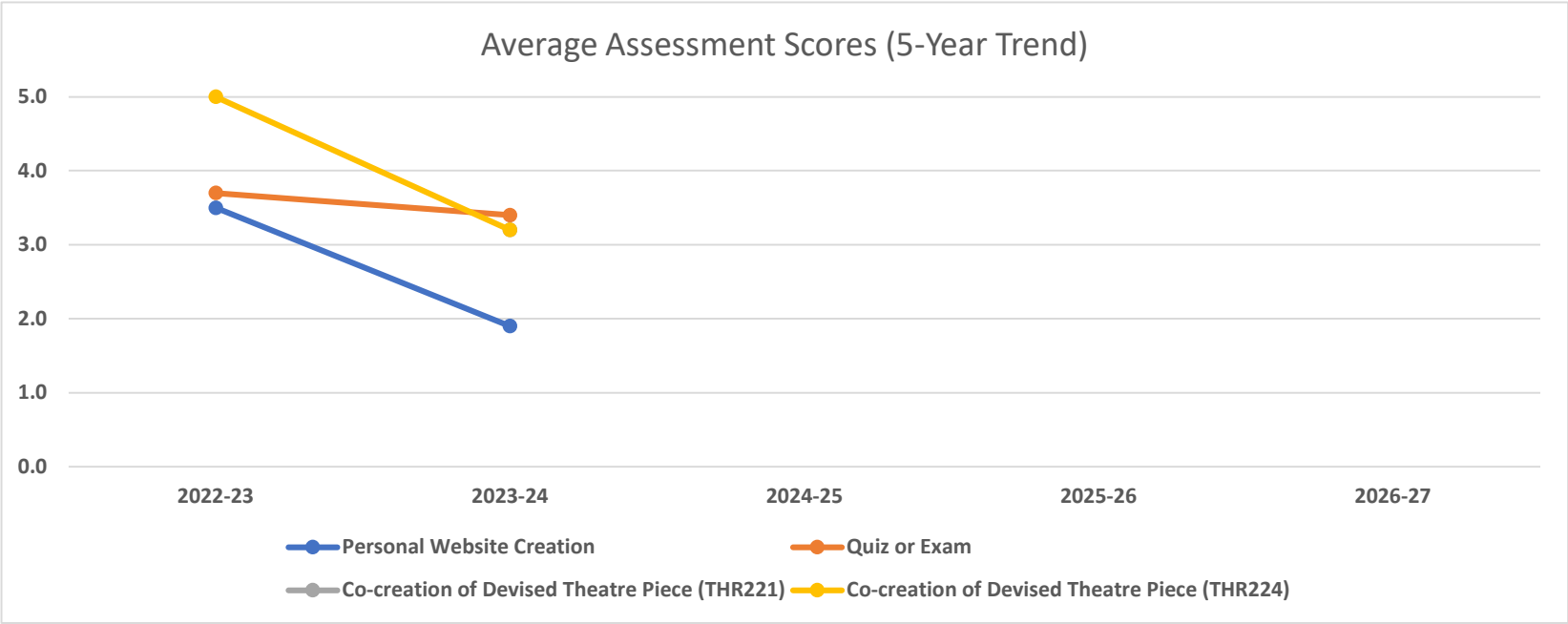
Theatre Arts, Career Preparedness Assessments (2023-24)

	1 unacceptable		2 emerging		3 proficient		4 target		5 exceeds expectations		Artifacts Scored	Average Score
Assessment	N	%	N	%	N	%	N	%	N	%	N	
<i>Personal Website Creation</i>	3	15.8%	15	78.9%	1	5.3%	0	0.0%	0	0.0%	19	1.9
<i>Quiz or Exam</i>	0	0.0%	0	0.0%	6	60.0%	4	40.0%	0	0.0%	10	3.4
<i>Co-creation of Devised Theatre Piece (THR221)</i>	0	0.0%	1	10.0%	6	60.0%	3	30.0%	0	0.0%	10	3.2
<i>Co-creation of Devised Theatre Piece (THR224)</i>	1	7.7%	0	0.0%	7	53.8%	5	38.5%	0	0.0%	13	3.2



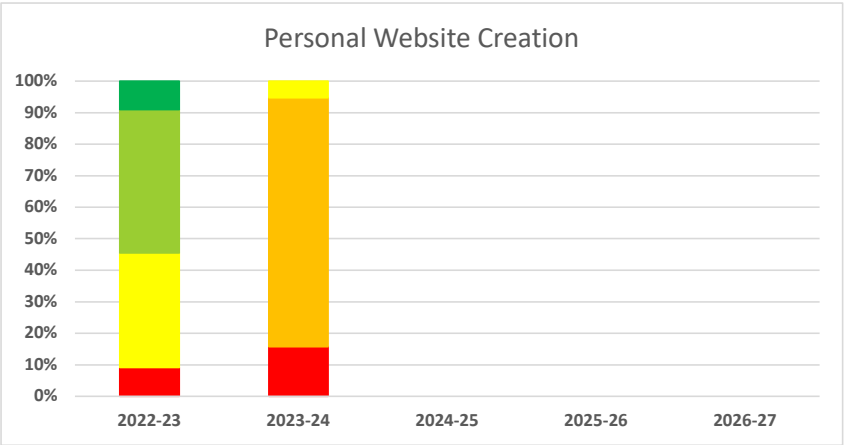
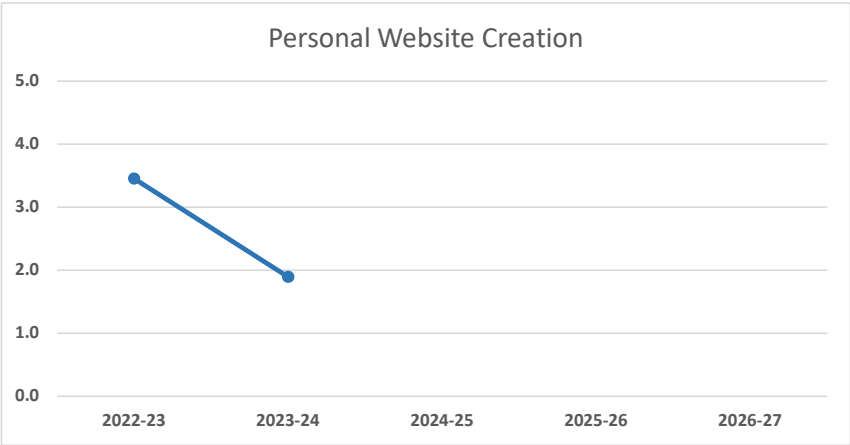
Theatre Arts, Career Preparedness Assessments (5-Year Trend)

	Average Score by Academic Year				
Assessment	2022-23	2023-24	2024-25	2025-26	2026-27
Personal Website Creation	3.5	1.9			
Quiz or Exam	3.7	3.4			
Co-creation of Devised Theatre Piece (THR221)		3.2			
Co-creation of Devised Theatre Piece (THR224)	5.0	3.2			



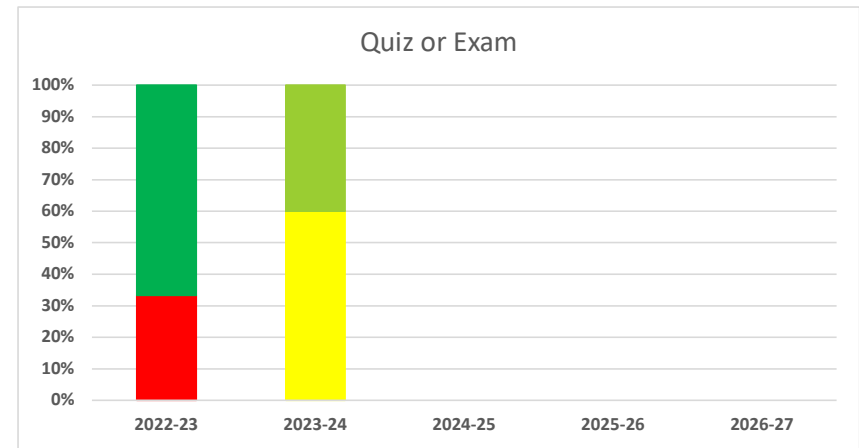
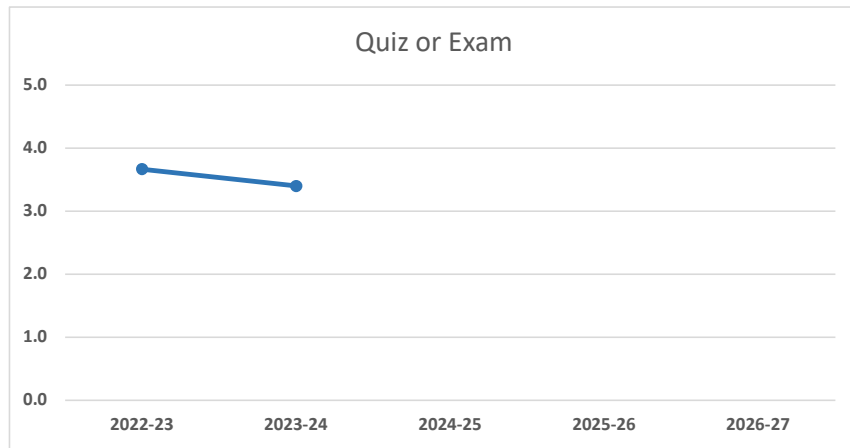
Assessment: Personal Website Creation

<u>Recorded in:</u> THR124 - Acting 2 <u>Artifact:</u> Personal Website Creation		1 unacceptable		2 emerging		3 proficient		4 target		5 exceeds expectations		Artifacts Scored	Average Score	
<i>Personal Website Creation:</i> <i>- performance feedback</i>		N	%	N	%	N	%	N	%	N	%	N		
		1	9.1%	0	0.0%	4	36.4%	5	45.5%	1	9.1%	11	3.5	
		2022-23	3	15.8%	15	78.9%	1	5.3%	0	0.0%	0	0.0%	19	1.9
		2023-24												
		2024-25												
		2025-26												
2026-27														



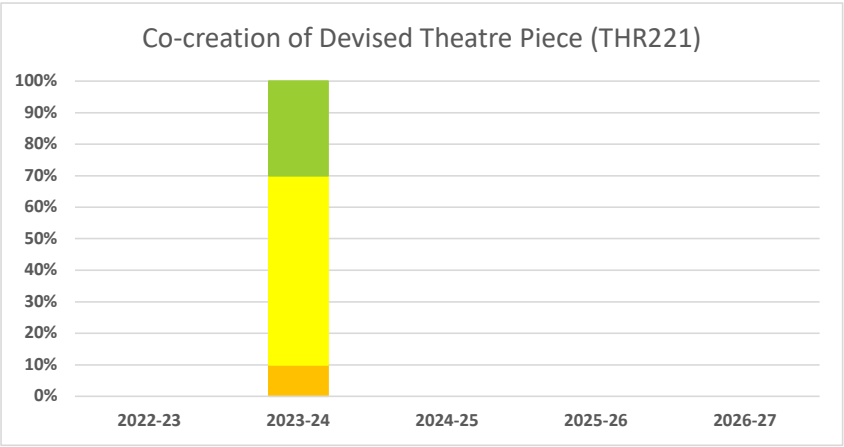
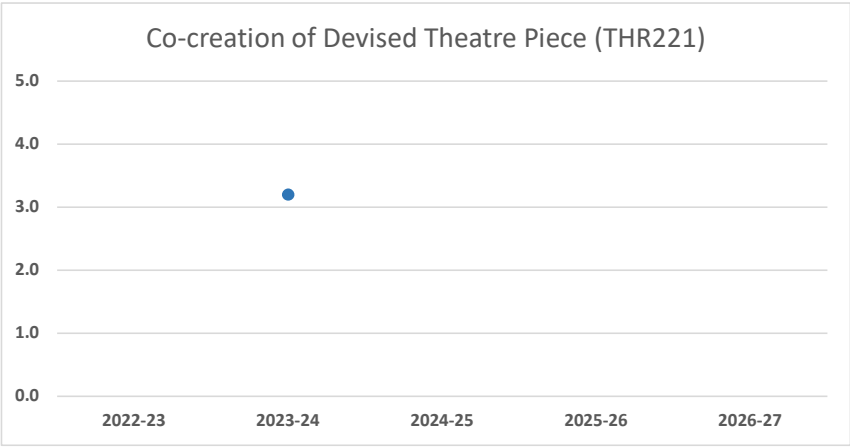
Assessment: Quiz or Exam

Recorded in: THR221 - Acting 3 Artifact: Quiz or Exam		1 unacceptable		2 emerging		3 proficient		4 target		5 exceeds expectations		Artifacts Scored	Average Score
Quiz or Exam: - performance feedback		N	%	N	%	N	%	N	%	N	%	N	
	2022-23	2	33.3%	0	0.0%	0	0.0%	0	0.0%	4	66.7%	6	3.7
	2023-24	0	0.0%	0	0.0%	6	60.0%	4	40.0%	0	0.0%	10	3.4
	2024-25												
	2025-26												
	2026-27												



Assessment: Co-creation of Devised Theatre Piece (THR221)

Recorded in: THR221 - Acting 3 Artifact: Co-creation of Devised Theatre Piece		1 unacceptable		2 emerging		3 proficient		4 target		5 exceeds expectations		Artifacts Scored	Average Score
Co-creation of Devised Theatre Piece (THR221): - performance feedback		N	%	N	%	N	%	N	%	N	%	N	
		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
		0	0.0%	1	10.0%	6	60.0%	3	30.0%	0	0.0%	10	3.2



Assessment: Co-creation of Devised Theatre Piece (THR224)

Recorded in: THR224 - Acting 4		Artifact: Co-creation of Devised Theatre Piece		1 unacceptable		2 emerging		3 proficient		4 target		5 exceeds expectations		Artifacts Scored	Average Score
Co-creation of Devised Theatre Piece (THR224):				N	%	N	%	N	%	N	%	N	%	N	
- performance feedback		2022-23		0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	100.0%	4	5.0
		2023-24		1	7.7%	0	0.0%	7	53.8%	5	38.5%	0	0.0%	13	3.2
		2024-25													
		2025-26													
		2026-27													

